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From the collection of:

Mike Jackson, FAIA

FOREWORD

This is indeed a period of golden opportunity for those who would like to plan and build a home of their own. Never before has it been possible to obtain so much in home design, construction, comfort and convenience at the relatively small investment now involved.

Success in home planning and building is accomplished through the exercise of taste and practical knowledge. Distinctive beauty, home comfort and utility are the products of broad understanding and architectural skill. Homes of pleasing and appealing architectural merit are not only a source of great satisfaction while in service, but at all times maintain a community influence and high re-sale value.

The homes illustrated in this remarkable book are of original design and charm. They were especially created for us by a highly specialized group of architects who have enjoyed a long and most successful experience in home designing and planning. Every design shown is true to type. These homes are not expensive, in fact their moderate cost will surprise you.

Complete working drawings for each of these designs are available, specimens of which appear on pages 52 and 53. In using these plans the home builder will find that his home has been thoroughly studied. Modeled for architectural beauty, planned for comfort and convenience, constructed for strength and durability.

In the home you select there may be some change you would like made--a re-arrangement of rooms or other features. It is a part of our service to alter plans to meet your ideas and wishes. We will be glad to furnish any information desired.

Please feel free to consult with us on any and all phases of your home building needs. Our broad experience and home building service are at your disposal. No obligation incurred.

Come in and see us--or telephone or write and it will be a pleasure to make an appointment to suit your convenience. Our materials are of the highest standard and we keep accurately informed on all trade conditions.

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FOR SIXTY-TWO HOMES (NUMERICALLY)

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(CLASSIFICATION)

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CONSTRUCTION COSTS

For the convenience of those who immediately require the approximate building cost, the volume of cubic contents is given with each home illustration.

ACTUAL COSTS and full information will be gladly furnished at your convenience.

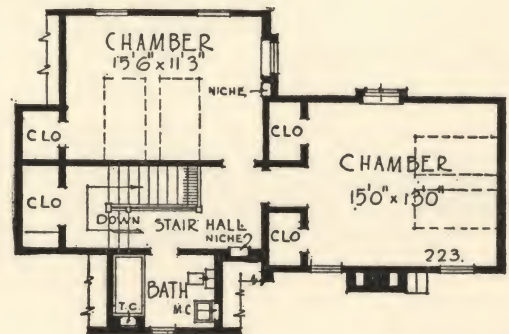
AN ENGLISH DESIGN OF GRACE AND BALANCE



223A

SERVICE
AND
PLAY
YARD

The many advantages for modern American home life are set forth in the above beautiful home.



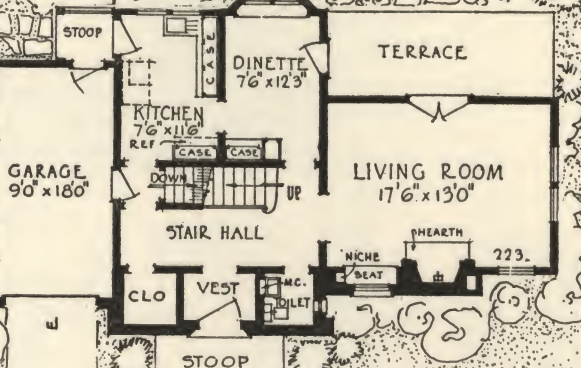
SECOND FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING 44'0" x 25'6". SIZE OVER ALL 46'0" x 31'3".
CEILING HEIGHT 1ST. FLOOR 8'6". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0".



View of Fireplace and Seat



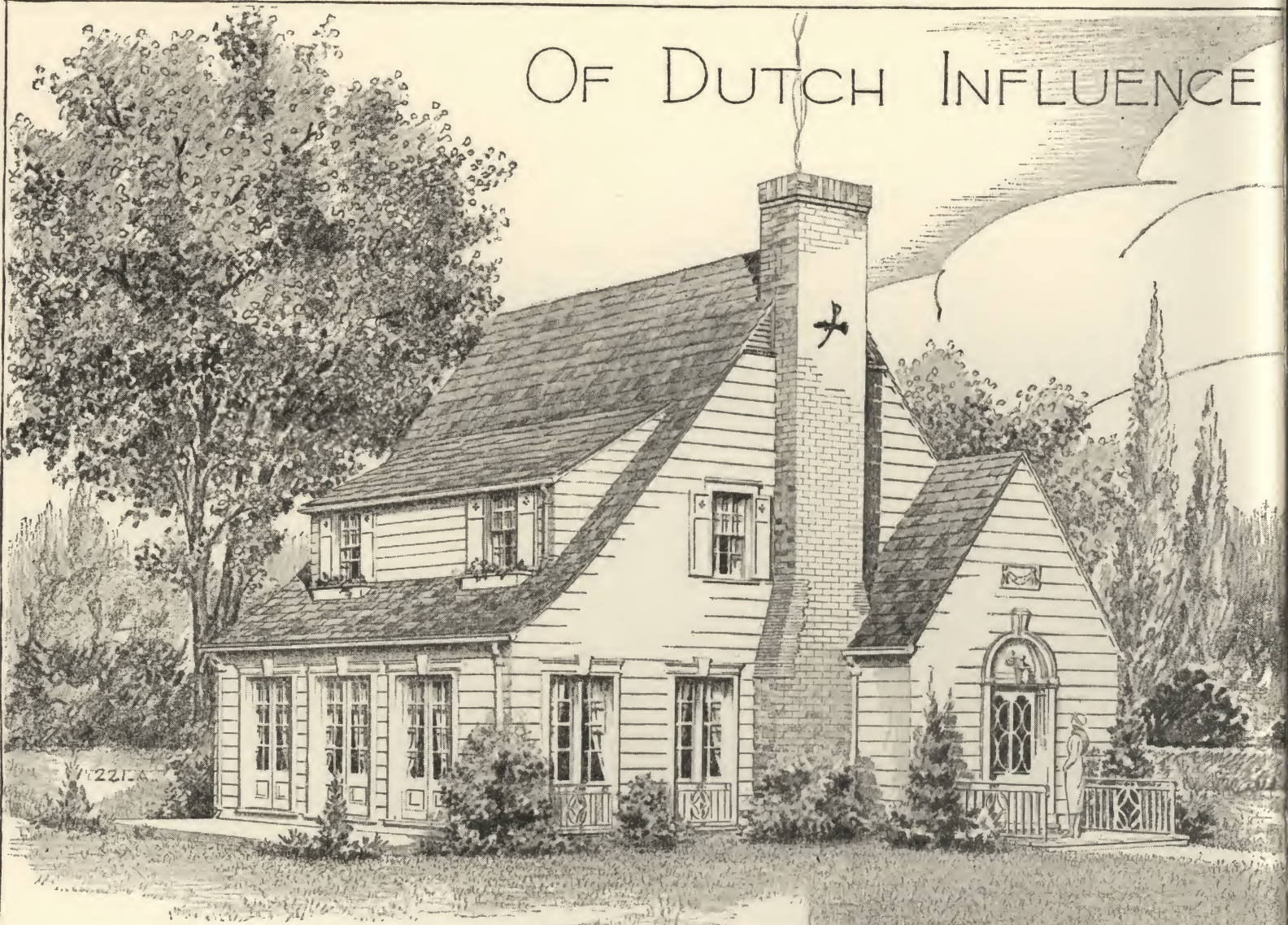
FIRST FLOOR PLAN
& PLOT

CUBIC CONTENTS
HOUSE
18000 CU. FT.
GARAGE & PORCH
4000 CU. FT.
TOTAL 22000 CU. FT.

DESIGN FOR A FIVE ROOM HOME

223A

OF DUTCH INFLUENCE

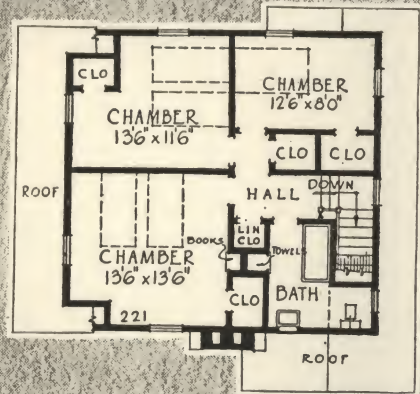


This home is all that the handsome picture conveys.
A neat, unique and attractive exterior with well-planned, comfortable rooms and special features for modern living.

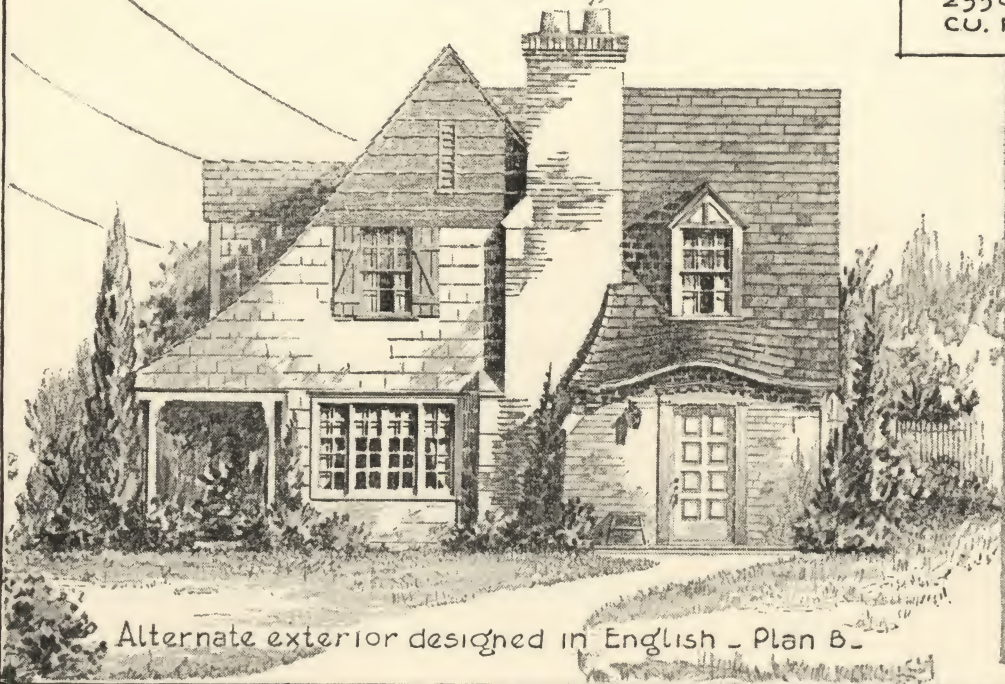
DIMENSIONS

SIZE OF MAIN BUILDING 34'6" x 26'6". SIZE OVER ALL 35'6" x 38'6".
CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT, 7'0"

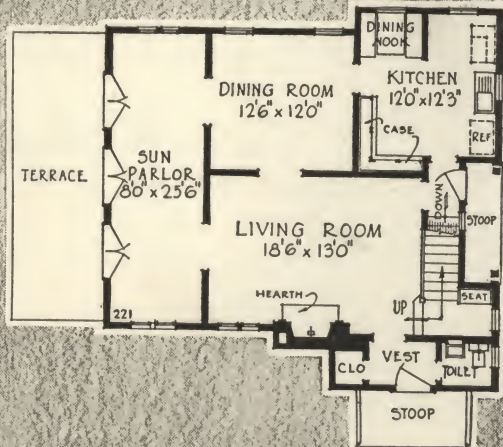
TOTAL
CUBIC
CONTENTS
25500
CU. FT.



SECOND FLOOR PLAN

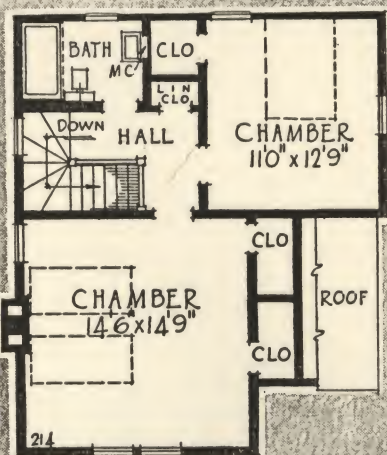


Alternate exterior designed in English - Plan B.

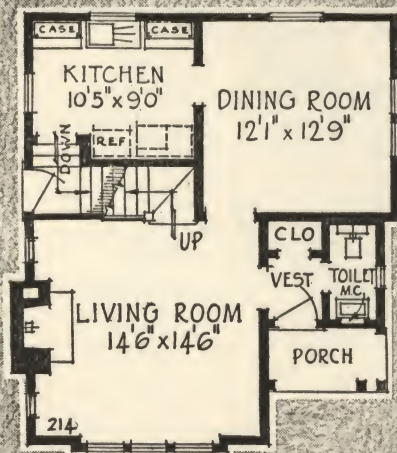


FIRST FLOOR PLAN

AN ENGLISH STYLE HOME



SECOND FLOOR PLAN



FIRST FLOOR PLAN

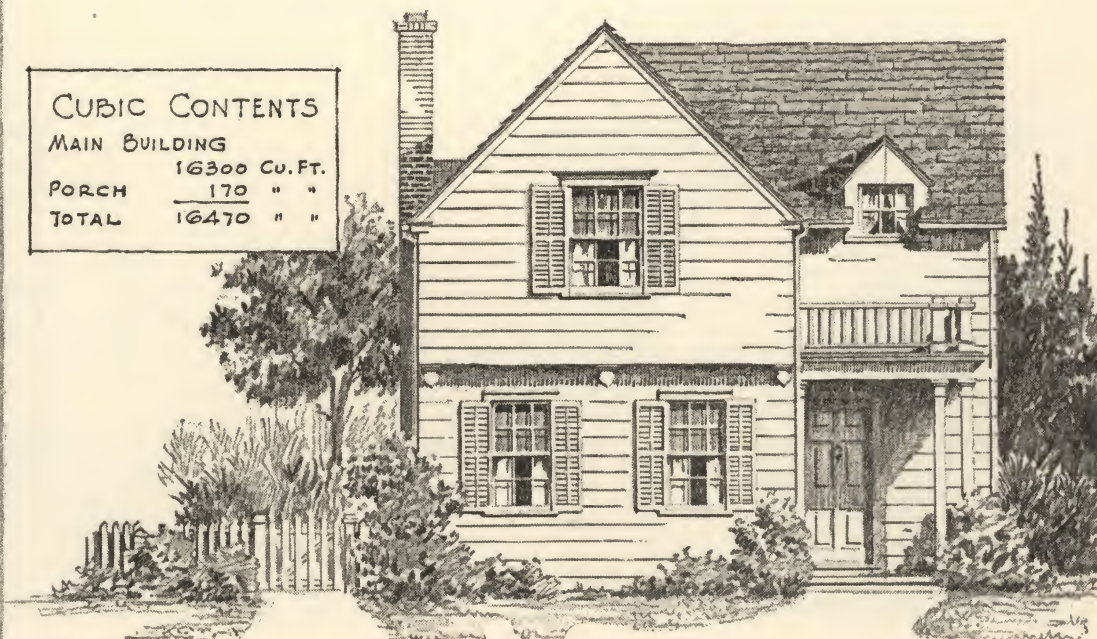
Attractive in exterior design - with an interior planned for modern convenience and comfort.

DIMENSIONS

SIZE OF MAIN BUILDING 24'0" x 28'0". CEILING HEIGHT 1ST. FLOOR 8'4".
 SIZE OVER ALL 25'4" x 29'4". CEILING HEIGHT 2ND. FLOOR 7'10".
 CEILING HEIGHT BASEMENT 7'0".

CUBIC CONTENTS

MAIN BUILDING	16300	CU. FT.
PORCH	170	" "
TOTAL	16470	" "



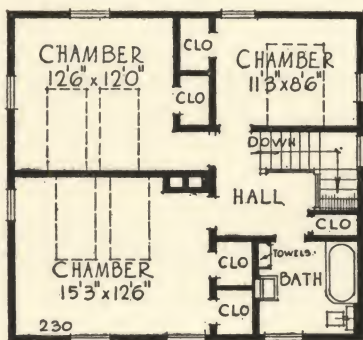
Alternate exterior designed in Early American - Plan B

INPS

DESIGN FOR A FIVE ROOM HOME

214A

EARLY COLONIAL AND GARAGE



SECOND FLOOR PLAN

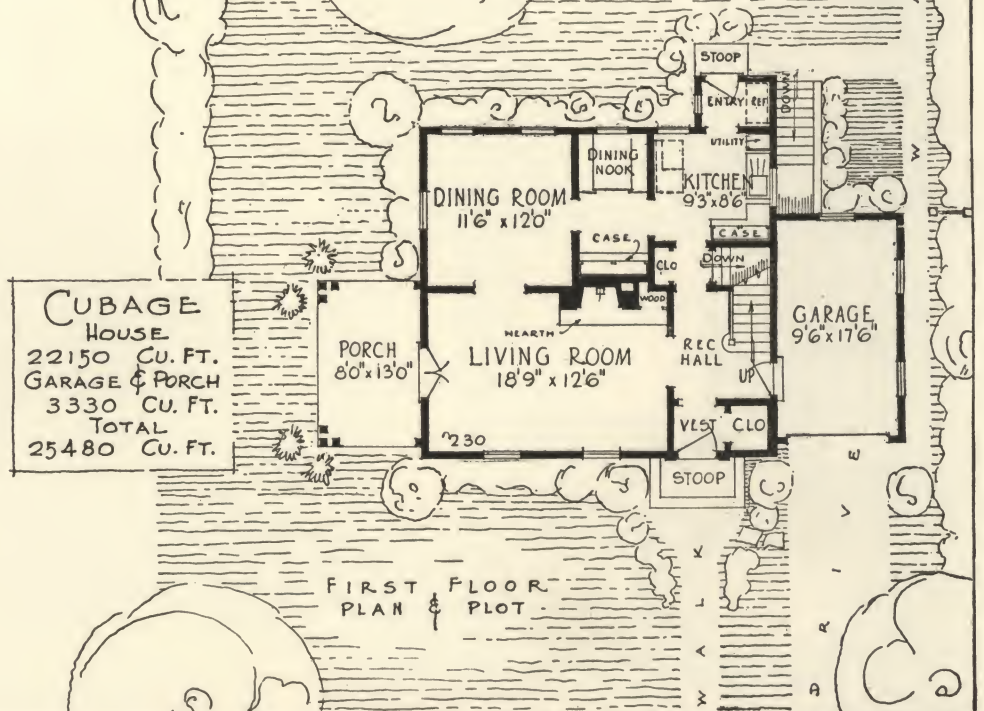
The attached garage is convenient, yet the beautiful features of the Early Colonial have been effectively retained.

DIMENSIONS

SIZE OF MAIN BUILDING.....28'0" x 26'0"
 SIZE OVER ALL.....47'0" x 36'4"
 CEILING HEIGHT 1ST. FLOOR.....8'6"
 CEILING HEIGHT 2ND. FLOOR.....7'10"
 CEILING HEIGHT BASEMENT.....7'0"



Fireplace And Bookshelves



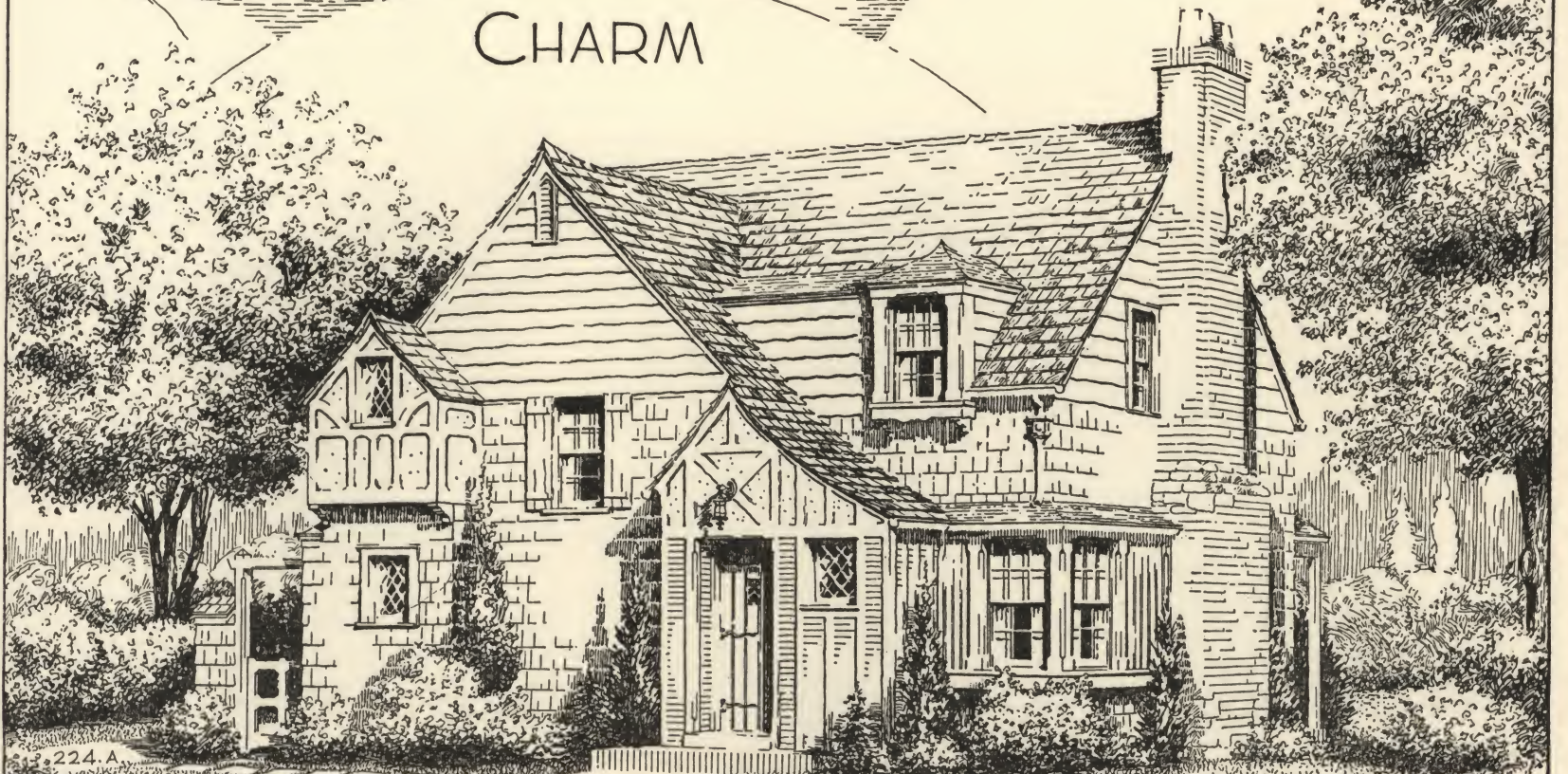
CUBAGE
 HOUSE
 22150 CU. FT.
 GARAGE & PORCH
 3330 CU. FT.
 TOTAL
 25480 CU. FT.

FIRST FLOOR
 PLAN & PLOT

DESIGN FOR A SIX ROOM HOME

230A

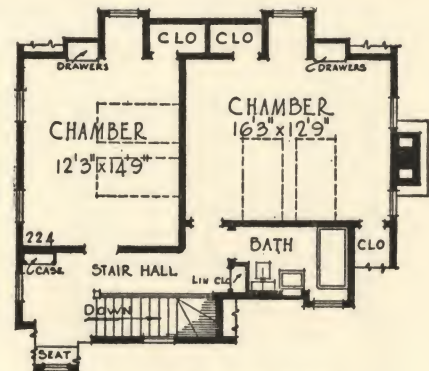
ENGLISH — of INTRIGUING CHARM



224.A

GARAGE

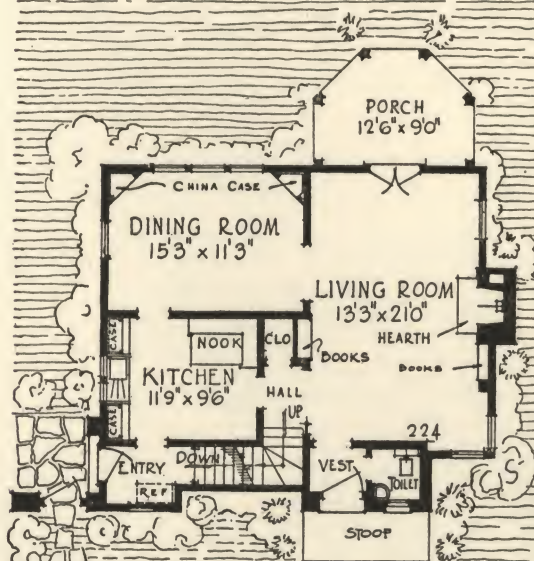
Something different—yet it includes a convenient room arrangement and utilities for modern housekeeping.



SECOND FLOOR PLAN

DIMENSIONS

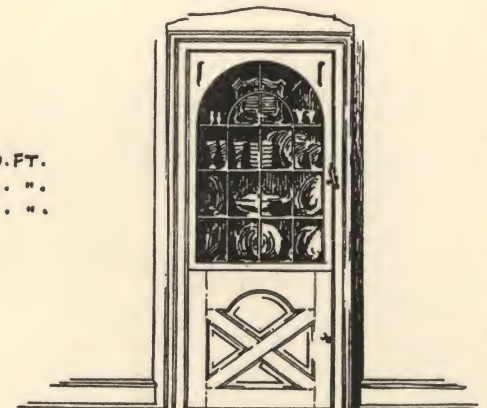
SIZE OF MAIN BUILDING 30'0" x 25'6". SIZE OVER ALL 40'0" x 40'0".
CEILING HEIGHT 1ST. FLOOR 8'3". CEILING HEIGHT 2ND. FLOOR 7'8".
CEILING HEIGHT BASEMENT 7'0"



FIRST FLOOR PLAN
AND PLOT

CUBAGE

HOUSE	21200	CU. FT.
PORCH	600	" "
TOTAL	21800	" "

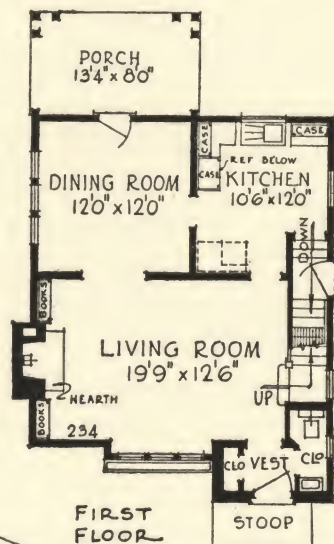


Corner China Case

DESIGN FOR A FIVE ROOM HOME

224A

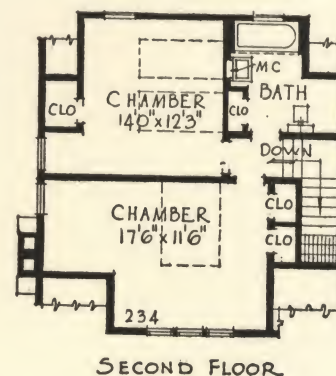
THREE DIFFERENT EXTERIORS FOR ONE FLOOR PLAN



While the plans show a compact and modest size home, the rooms are large, well laid out and offer the maximum in comfort and efficiency.

DIMENSIONS

SIZE OF MAIN BUILDING..... 24'0" x 26'0"
 SIZE OVER ALL..... 26'0" x 42'6"
 CEILING HEIGHT 1ST. FLOOR..... 8'6"
 CEILING HEIGHT 2ND. FLOOR..... 7'10"
 CEILING HEIGHT BASEMENT..... 7'0"



ALTERNATE IN FRENCH DESIGN - PLAN B.

CUBAGE	
HOUSE	17500 CU. FT.
PORCH	600 CU. FT.
TOTAL	18100 CU. FT.



ALTERNATE IN COLONIAL DESIGN - PLAN C.

DESIGN FOR A FIVE ROOM HOME

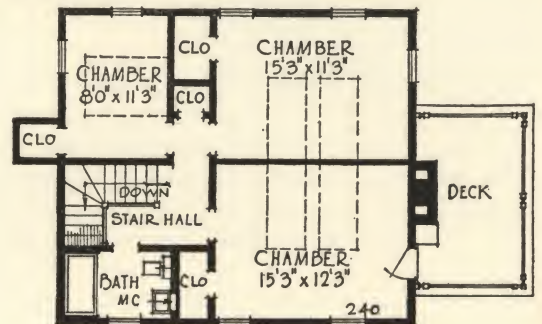
234A

GEORGIAN COLONIAL



240-A

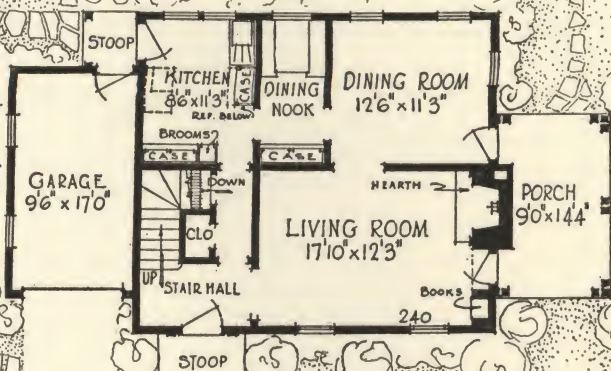
The gambrel roof broken with three slightly arched dormers, the attractive front entrance and the attached garage, are strikingly effective features.



SECOND FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING.....28'0"X25'0"
 SIZE OVER ALL.....47'6"X30'0"
 CEILING HEIGHT FIRST FLOOR.....8'4"
 CEILING HEIGHT SECOND FLOOR.....8'0"
 CEILING HEIGHT BASEMENT.....7'0"



FIRST FLOOR PLAN
AND PLOT

CUBAGE

HOUSE 18200 CU. FT.
 PORCH 900 " "
 GARAGE 2900 " "
 TOTAL 22000 " "

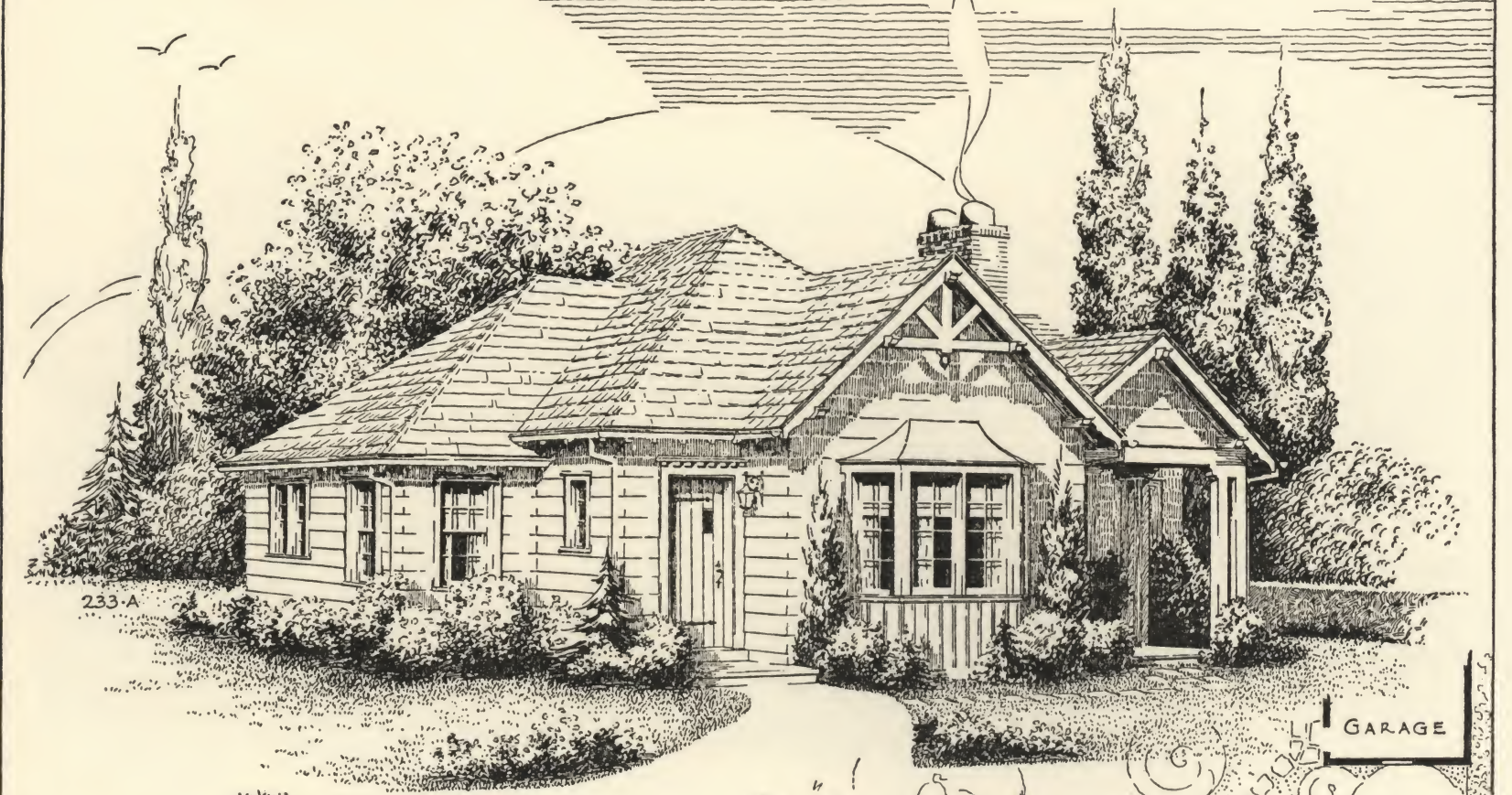


END OF LIVING ROOM

DESIGN FOR A SIX ROOM HOME

240A

AN APPEALING BUNGALOW



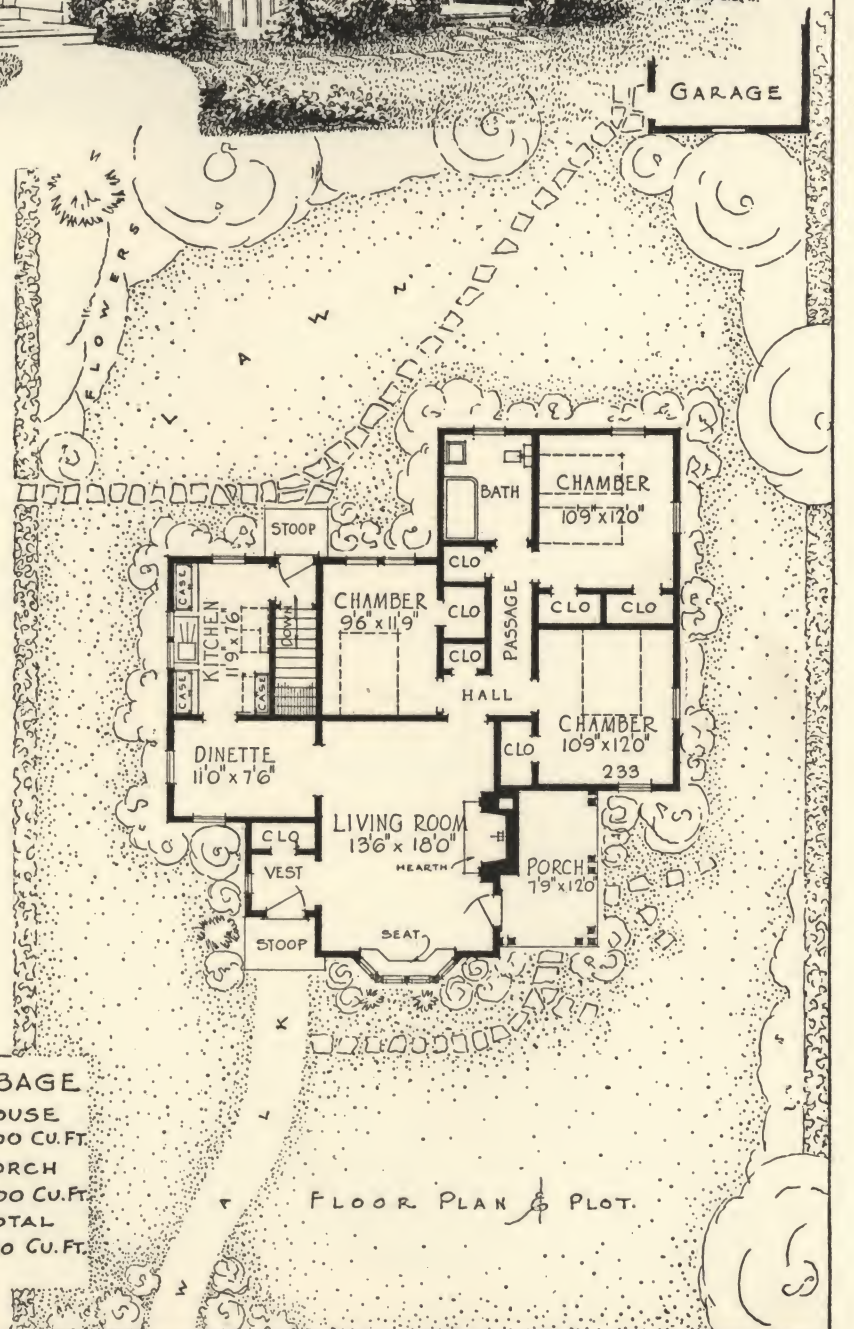
A compact serviceable plan for this trim design. Even though this bungalow is characteristic of the smaller homes in the country, it never-the-less is growing in popularity in all sections.

DIMENSIONS

SIZE OF MAIN BUILDING... 40'0" x 41'6"
 SIZE OVER ALL..... 42'0" x 44'0"
 CEILING HEIGHT..... 8'0"
 HEIGHT OF BASEMENT..... 7'0"



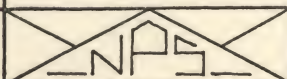
BAY AND WINDOW SEAT IN LIVING ROOM



CUBAGE

HOUSE
 23700 CU. FT.
 PORCH
 600 CU. FT.
 TOTAL
 24300 CU. FT.

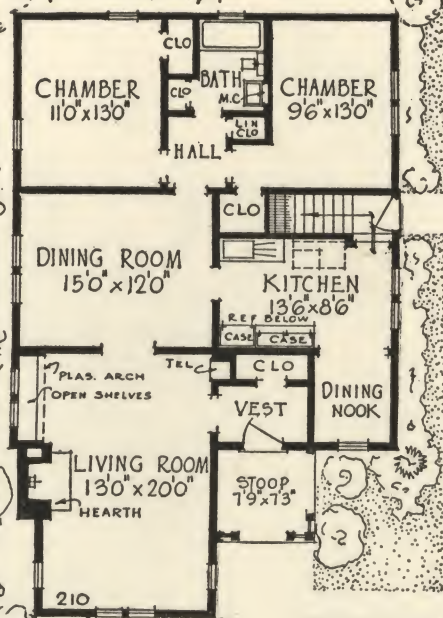
FLOOR PLAN & PLOT.



DESIGN FOR A SIX ROOM BUNGALOW

233A

TWO CHARMING DESIGNS for ONE FLOOR PLAN



FLOOR PLAN
& PLOT

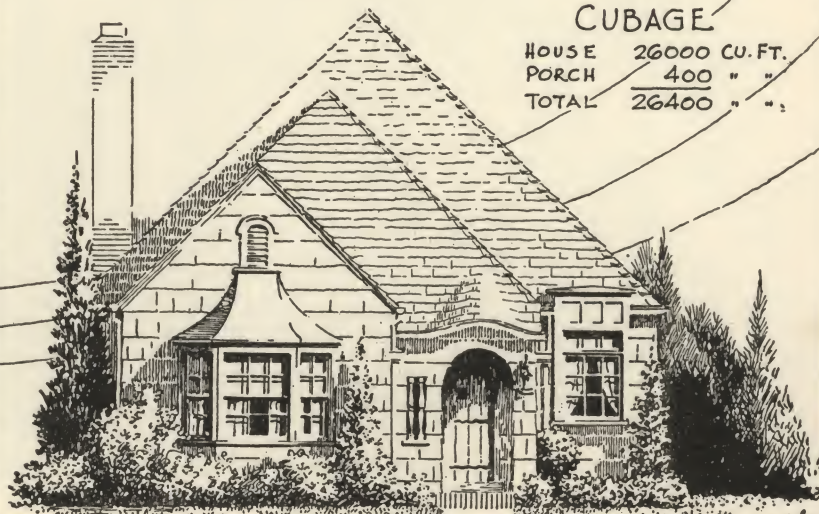
The popularity of the Colonial bungalow design in this country is well deserved. The style is attractive and has a certain simplicity that is much admired.

DIMENSIONS

SIZE OF MAIN BUILDING.....30'0" x 47'0"
 SIZE OVER ALL.....31'0" x 48'0"
 CEILING HEIGHT.....8'6"
 HEIGHT OF BASEMENT.....7'0"

CUBAGE

HOUSE	26000 CU. FT.
PORCH	400 " "
TOTAL	26400 " "



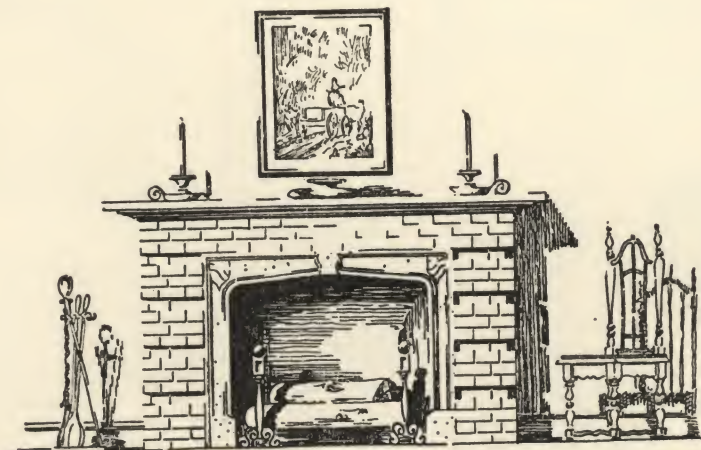
ALTERNATE-EXTERIOR OF FRENCH DESIGN - PLAN B-

DESIGN FOR A FIVE ROOM BUNGALOW

210A

FRENCH COTTAGE

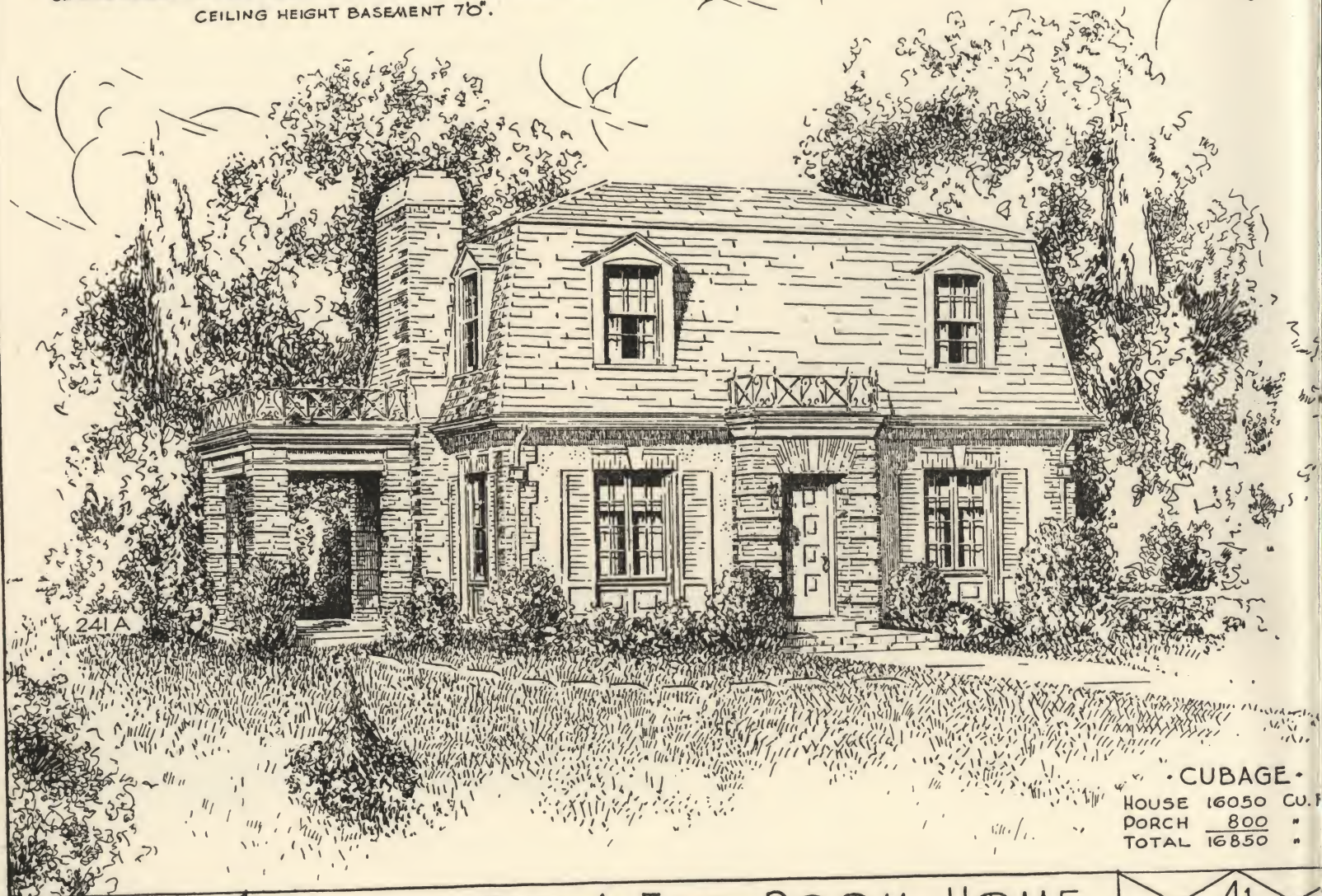
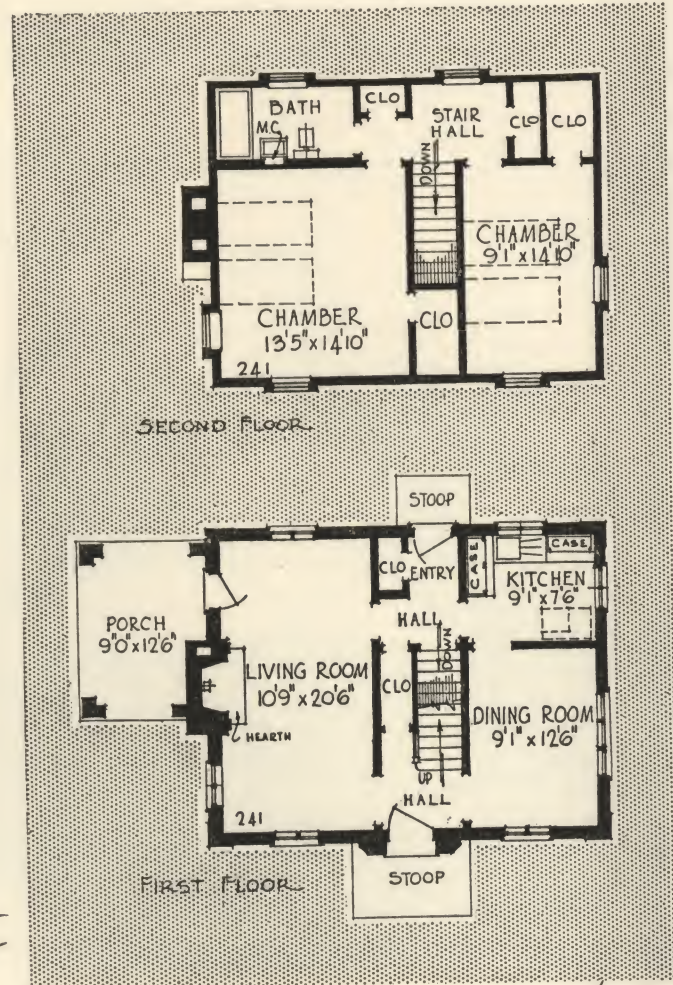
It is ornamented not by frills but by fine lines and balance of structural details. It is a true reflection of modern French architecture in small homes.



Fireplace

DIMENSIONS

SIZE OF MAIN BUILDING 28'0" x 22'0". SIZE OVER ALL 38'0" x 31'0".
CEILING HEIGHT 1ST. FLOOR 8'0". CEILING HEIGHT 2ND. FLOOR 7'6".
CEILING HEIGHT BASEMENT 7'0".



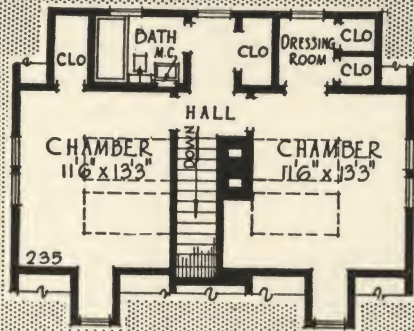
CUBAGE	
HOUSE	16050 CU. F.
PORCH	800 "
TOTAL	16850 "

DESIGN FOR A FIVE ROOM HOME

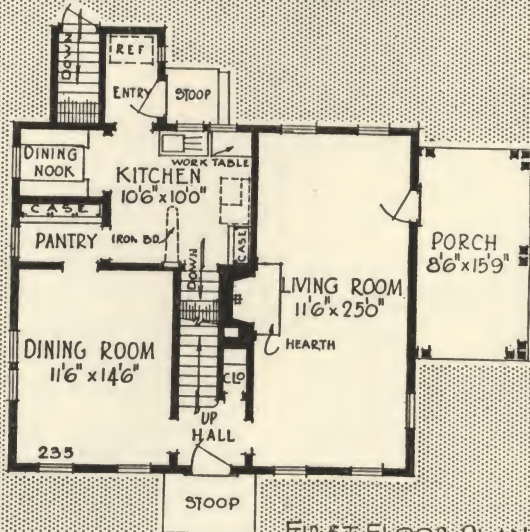
241A

A CAPE COD COLONIAL

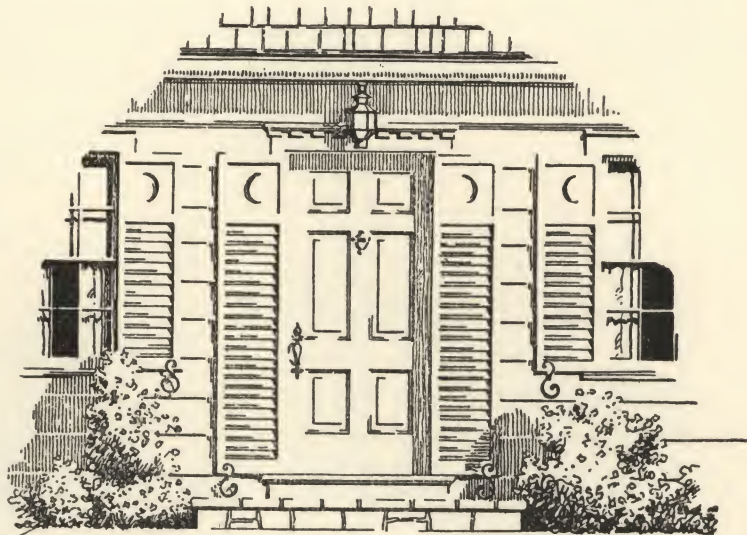
The illustration shows convincingly how truly American is the Cape Cod home. We do not need to look for foreign precedent when such a home has reigned in our country.



SECOND FLOOR PLAN



FIRST FLOOR PLAN



FRONT ENTRANCE

DIMENSIONS

SIZE OF MAIN BUILDING	30'0" x 26'0"
SIZE OVER ALL	39'0" x 38'6"
CEILING HEIGHT 1ST FLOOR	7'3"
CEILING HEIGHT 2ND FLOOR	7'3"
CEILING HEIGHT BASEMENT	7'0"

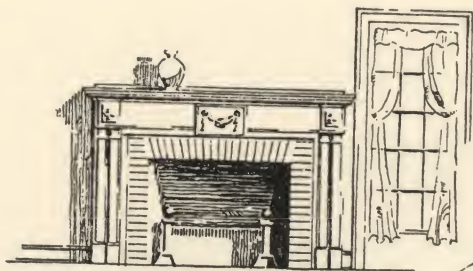


CUBAGE

HOUSE	19000	CU. FT.
PORCH	950	" "
TOTAL	19950	" "

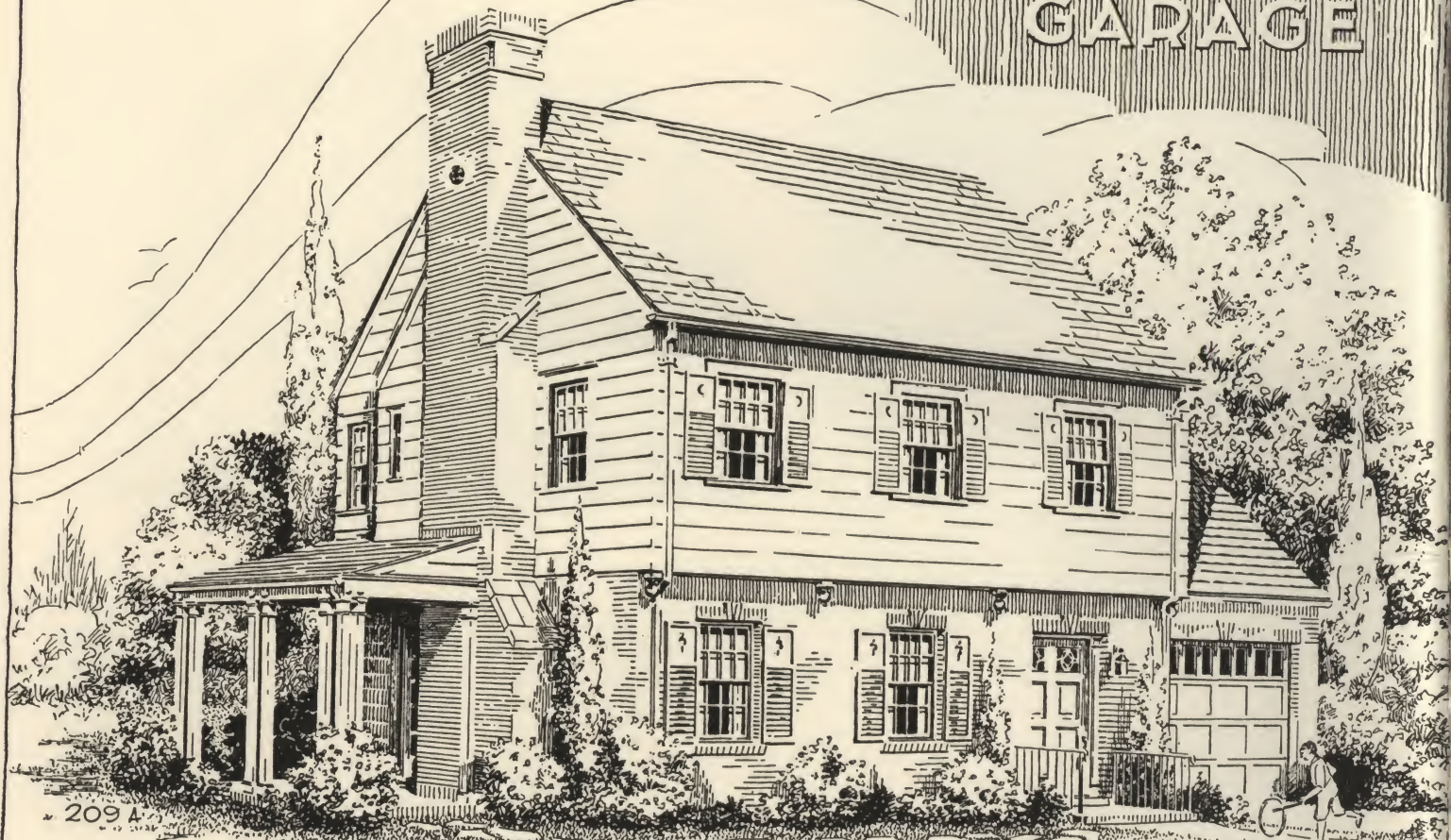
DESIGN FOR A FIVE ROOM HOME

235A

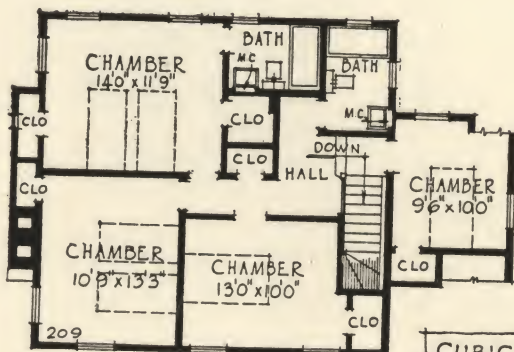


View of Fireplace

A NEW ENGLAND COLONIAL WITH GARAGE



The delightful homelike quality of this design does not depend upon expensive materials or elaborate details, but upon good proportions.

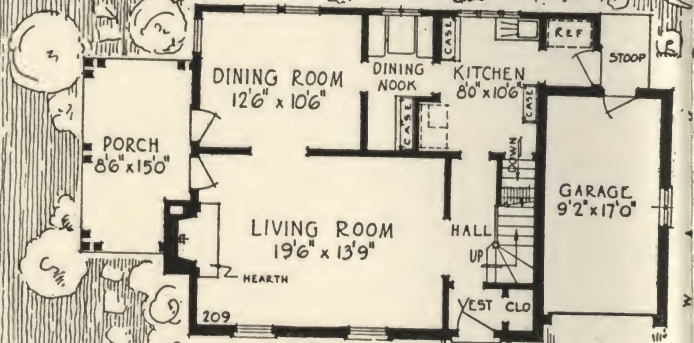


SECOND FLOOR PLAN

CUBIC CONTENTS	
MAIN BUILDING & GARAGE	26780 Cu. Ft.
PORCH	700 " "
TOTAL	27480 " "

DIMENSIONS

SIZE OF MAIN BUILDING 38'0" x 26'0" SIZE OVER ALL 47'0" x 31'0"
CEILING HEIGHT 1ST. FLOOR 8'4" CEILING HEIGHT 2ND. FL. 7'10"
CEILING HEIGHT BASEMENT 7'0"

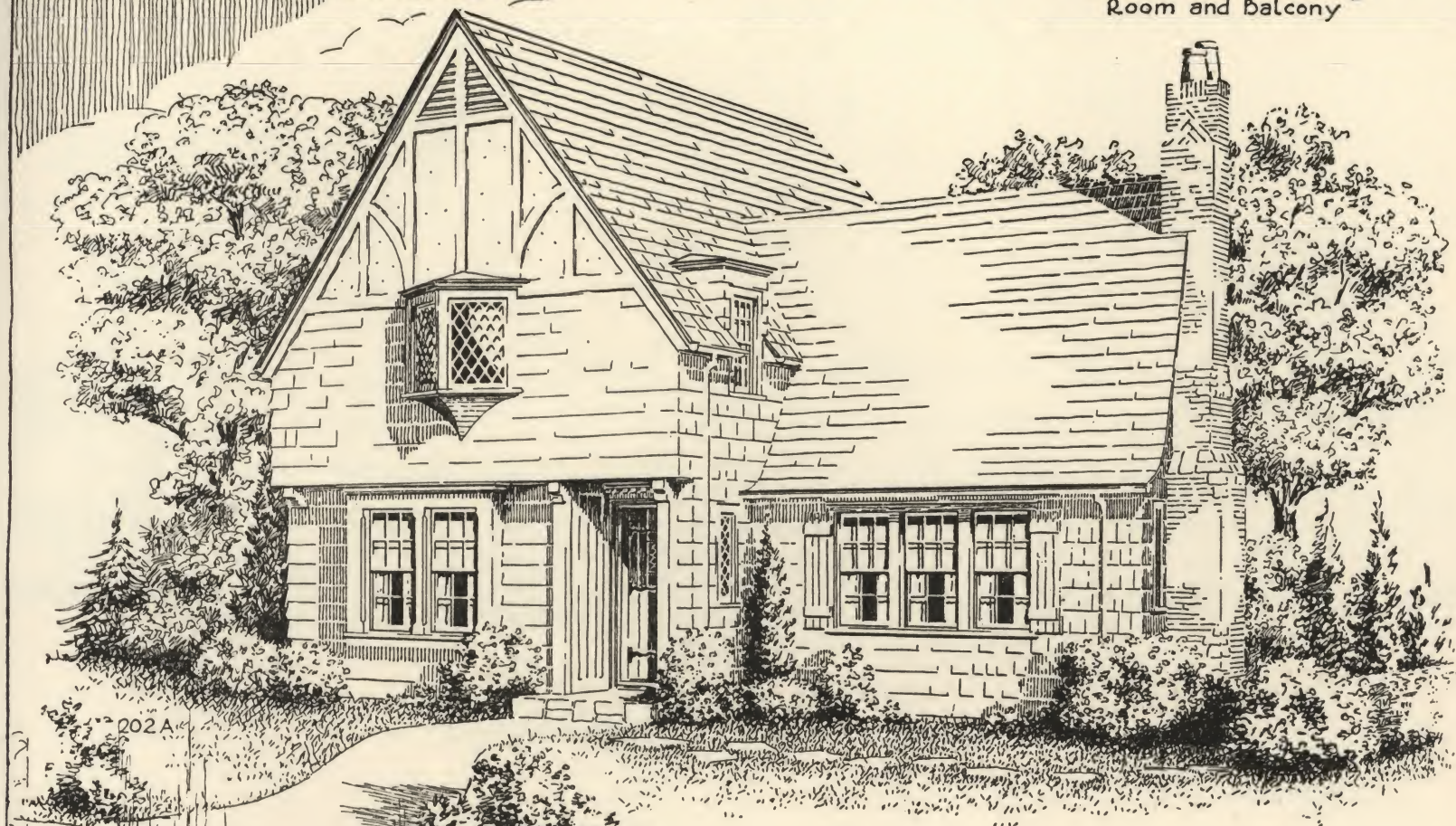


FIRST FLOOR PLAN AND PLOT

ENGLISH COTTAGE WITH STUDIO LIVING ROOM

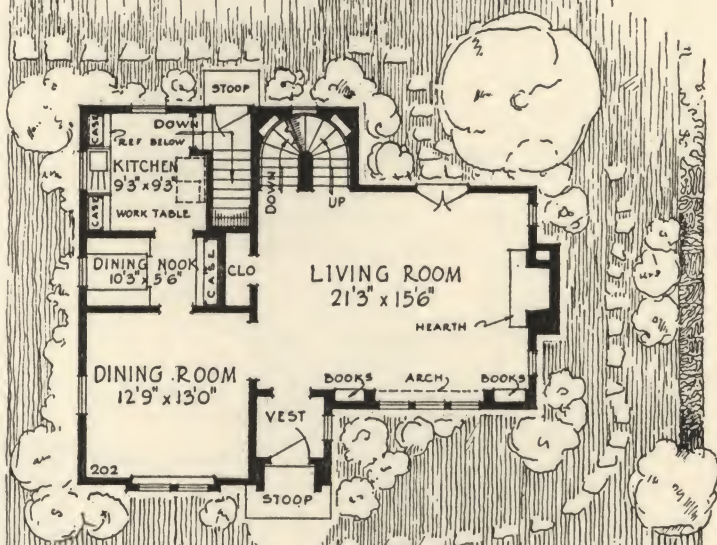


Interior View of Living Room and Balcony

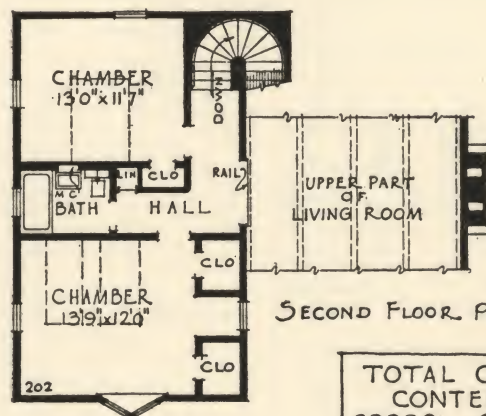


202 A

In excellent taste, this home adapts itself to any modern community.



FIRST FLOOR PLAN AND PLOT



SECOND FLOOR PLAN

TOTAL CUBIC CONTENTS
23900 CU. FT.

DIMENSIONS

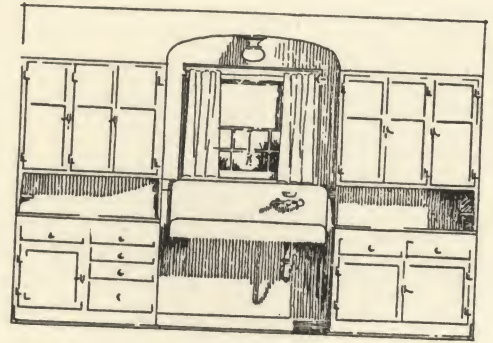
SIZE OF MAIN BUILDING 35'6" x 30'6"
CEILING HEIGHT 1ST. FLOOR 8'0"
CEILING HEIGHT 2ND. FLOOR 7'8"

SIZE OVER ALL 38'6" x 33'0"
CEIL. H'T. LIVING ROOM 16'0"
CEIL. H'T. BASEMENT 7'0"

DESIGN FOR A FIVE ROOM HOME

202 A

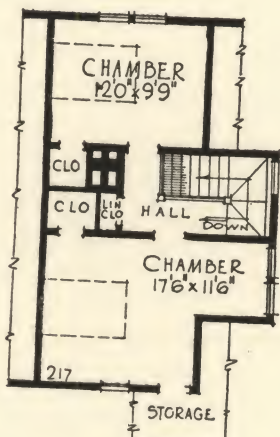
With Early Colonial Features



VIEW IN KITCHEN



△ Colonial home, where nothing has been slighted that may enhance the flavor of early American precedence.

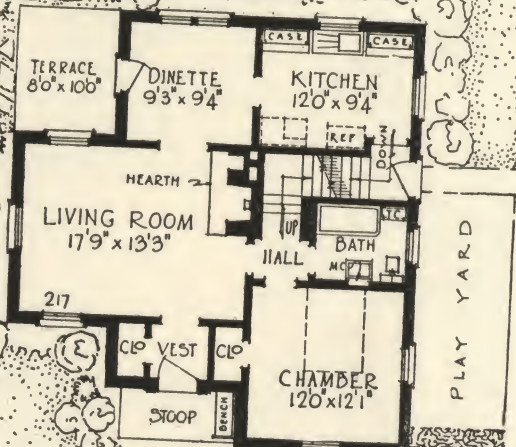


SECOND FLOOR PLAN

CUBIC
CONTENTS
22200
CU. FT.

DIMENSIONS

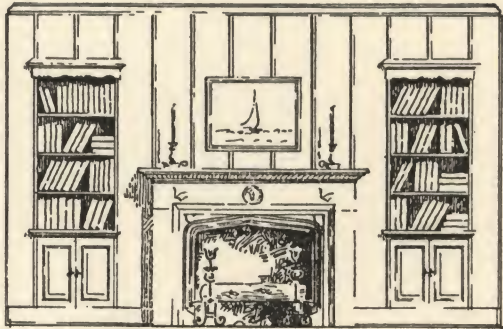
SIZE OF MAIN BUILDING 32'0" x 34'0". SIZE OVER ALL 33'0" x 35'0".
CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND. FLOOR 7'6".
CEILING HEIGHT BASEMENT 7'0".



FIRST FLOOR PLAN
AND PLOT

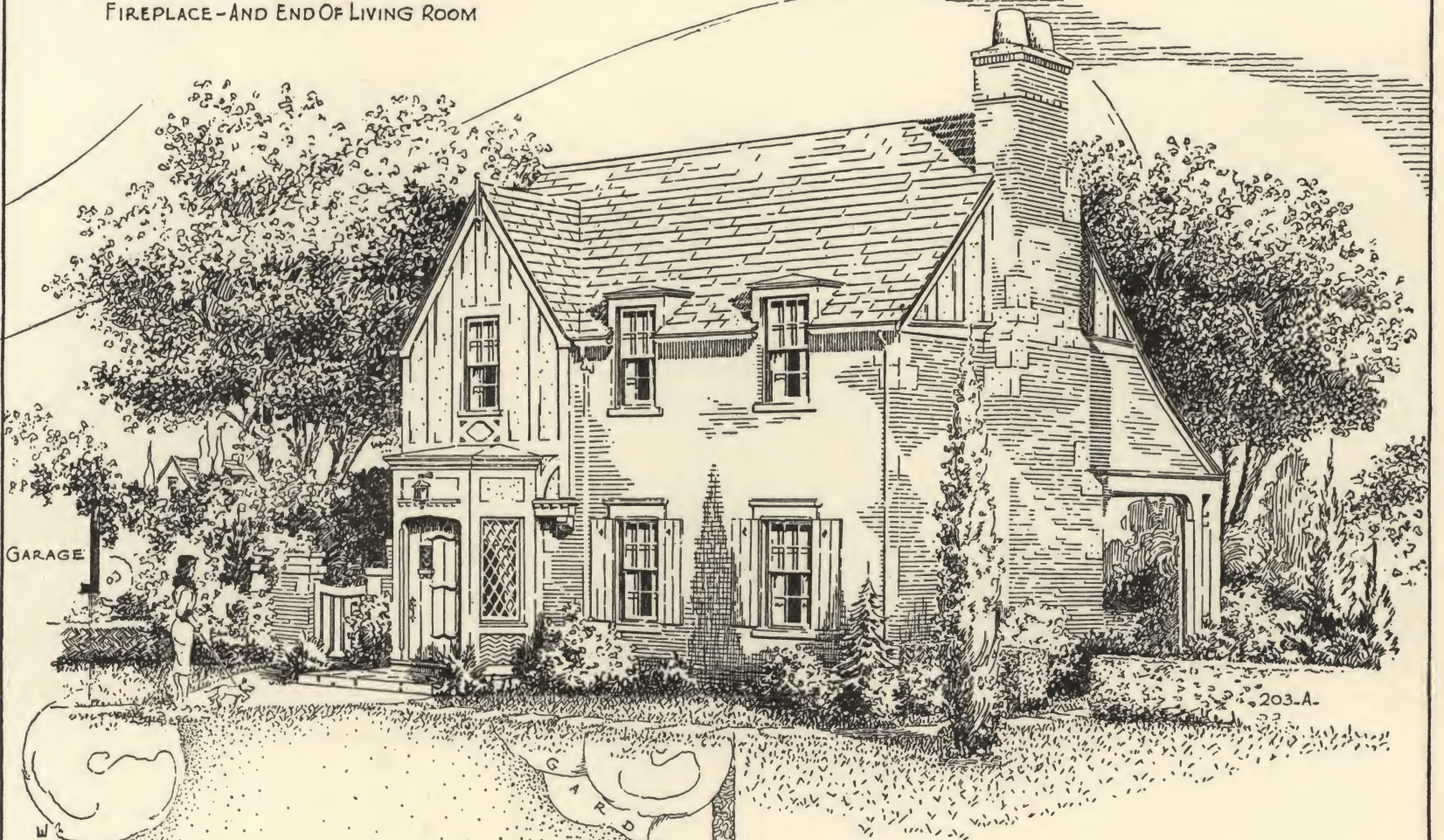
DESIGN FOR A SIX ROOM HOME

217A



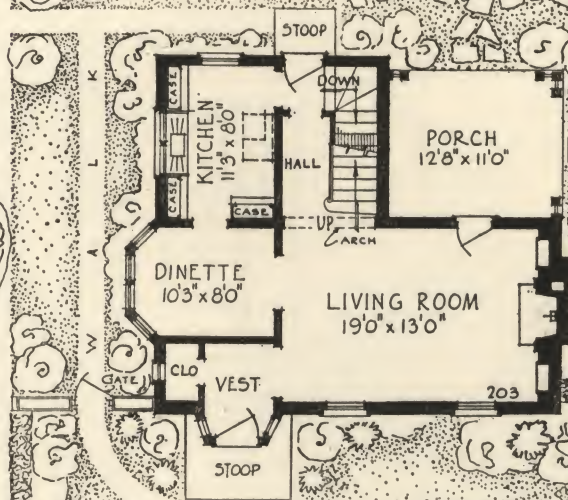
FIREPLACE-AND END OF LIVING ROOM

Of English Origin

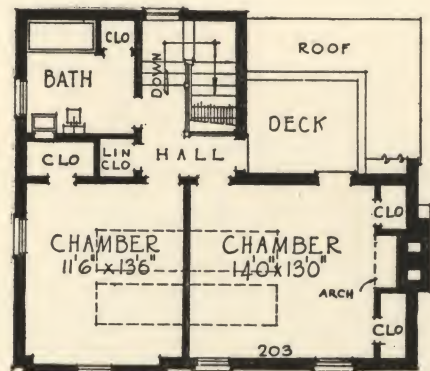


203-A

A small compact home, radiating the charm of old English architecture—yet fulfilling present day requirements.



FIRST FLOOR PLAN AND PLOT



SECOND FLOOR PLAN

CUBIC CONTENTS
HOUSE
18350 CU. FT.
PORCH
1000 CU. FT.
TOTAL
19350 CU. FT.

DIMENSIONS

SIZE OF MAIN BUILDING 30'0" x 26'6". SIZE OVER ALL 32'0" x 36'0".
CEILING HEIGHT 1ST. FLOOR 8'4". CEIL. HEIGHT 2ND. FL. 7'10".
CEILING HEIGHT BASEMENT 7'0".

DESIGN FOR A FIVE ROOM HOME

203A

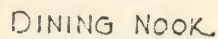
AN ATTACHED GARAGE —



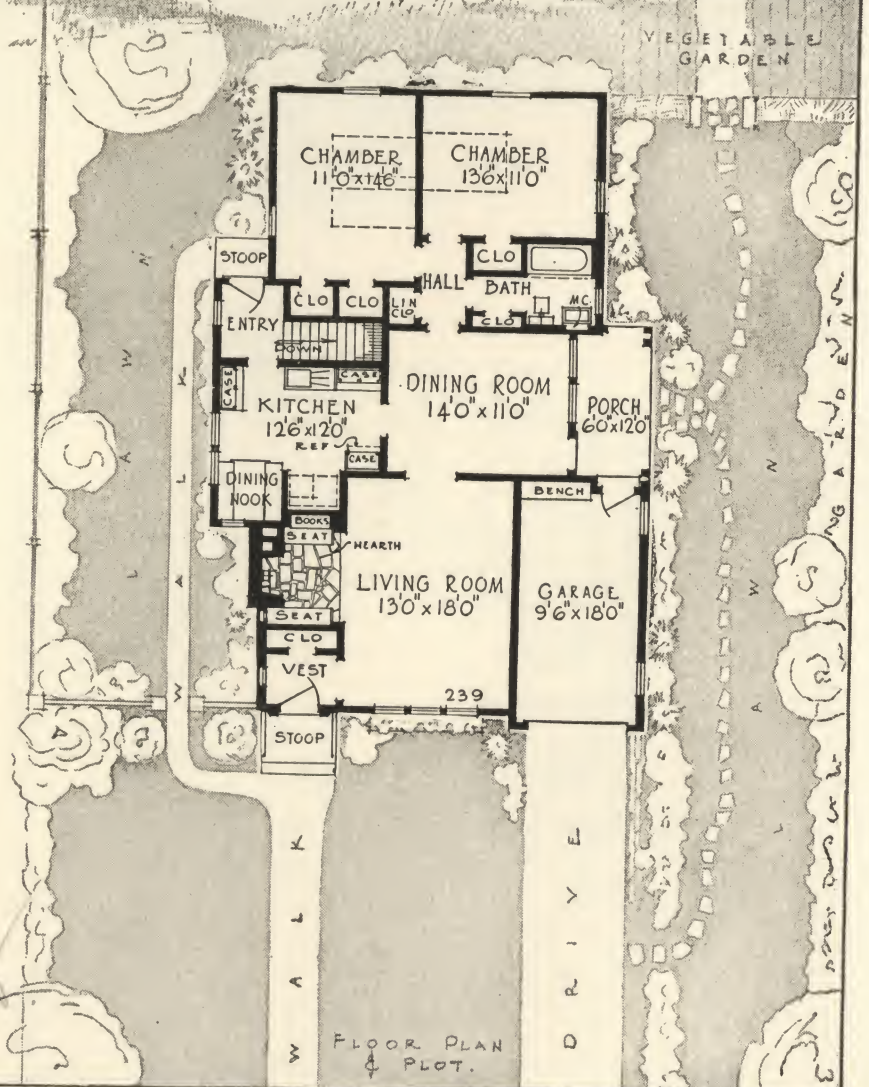
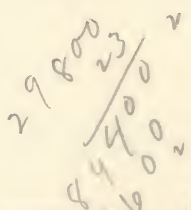
239-A

DIMENSIONS

SIZE OF MAIN BUILDING. 30'0" X 49'0". SIZE OVER ALL 35'6" X 54'0".
 CEILING HEIGHT...8'6". HEIGHT OF BASEMENT...7'0".



CUBAGE
HOUSE
26500 CU. FT.
PORCH
500 CU. FT.
GARAGE
2800 CU. FT.
TOTAL
29800 CU. FT.



A DISTINCTIVE BUNGALOW

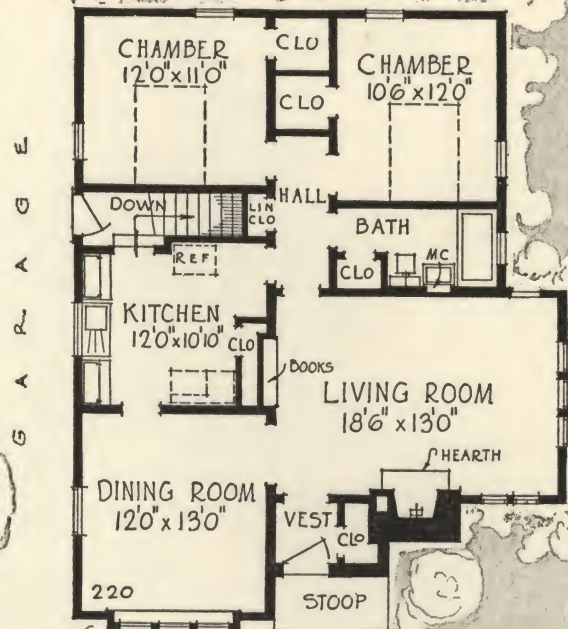


In this design the architect has skillfully worked out a plan with English exterior which has the quality of real architecture.

DIMENSIONS

SIZE OF MAIN BUILDING 32'0" x 40'0"
 SIZE OVER ALL 33'0" x 41'4"
 CEILING HEIGHT 8'6"
 HEIGHT OF BASEMENT 7'6"

TOTAL
 CUBIC
 CONTENTS
 24700
 CU. FT.



FLOOR PLAN
 & PLOT

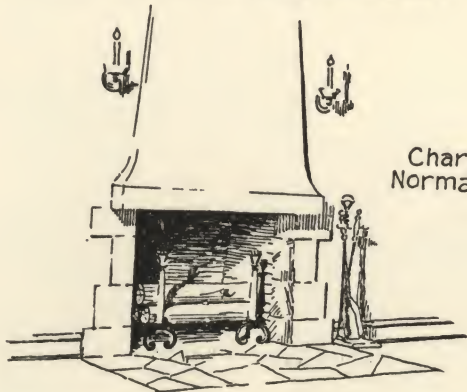


Alternate Elevation in Colonial Design - Plan B

DESIGN FOR A FIVE ROOM HOME

HOME OF FRENCH NORMAN PERIOD

Its unique style is no less interesting than the splendid accommodations and equipment which this home provides.

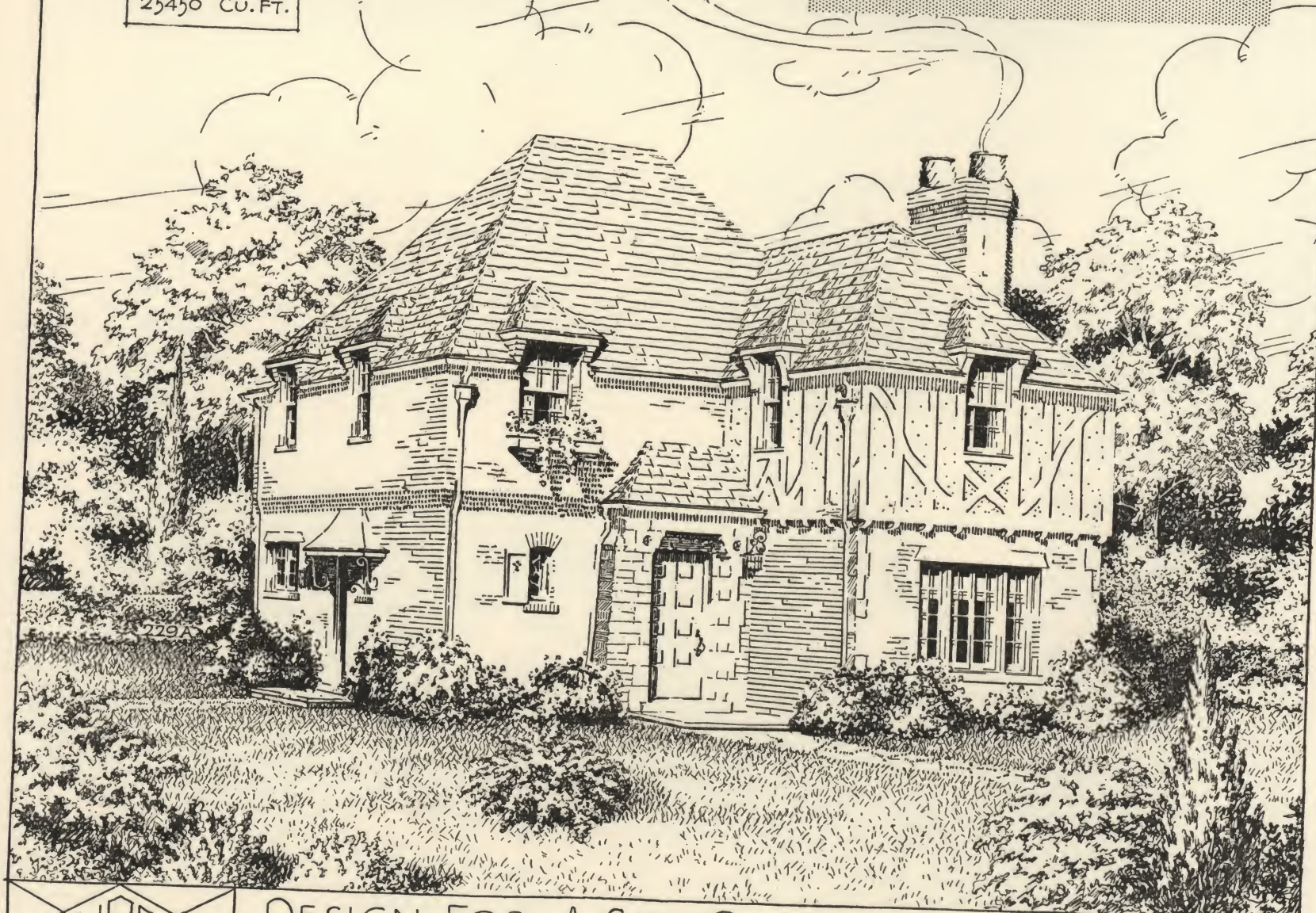
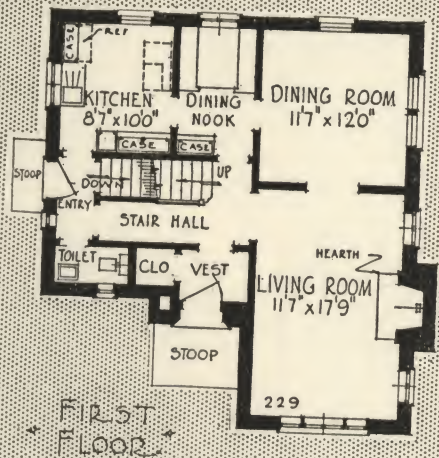
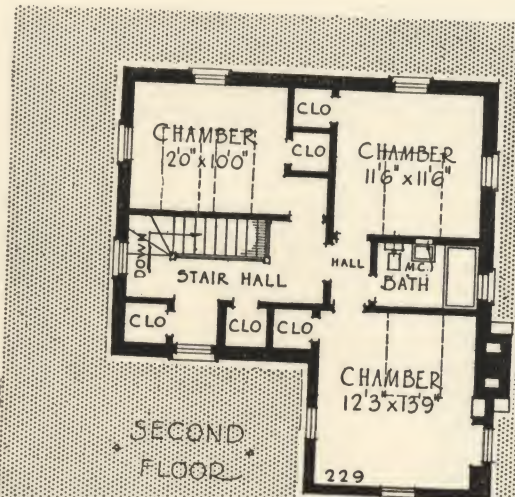


Characteristic
Norman Fireplace

DIMENSIONS

SIZE OF MAIN BUILDING 29'6" x 32'6". SIZE OVER ALL 34'0" x 34'6".
CEILING HEIGHT 1ST. FLOOR 8'3". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0".

TOTAL
CUBIC
FEET
25450 CU. FT.

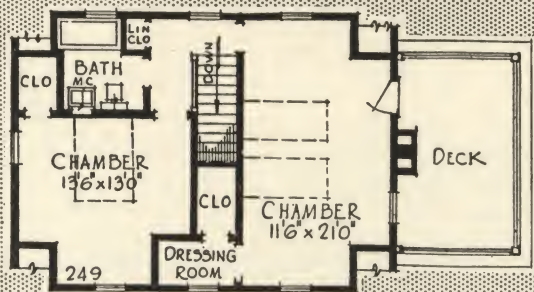


DESIGN FOR A SIX ROOM HOME

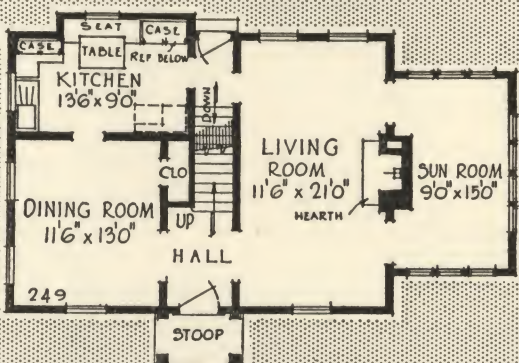
229A

OF DUTCH COLONIAL ANCESTRY

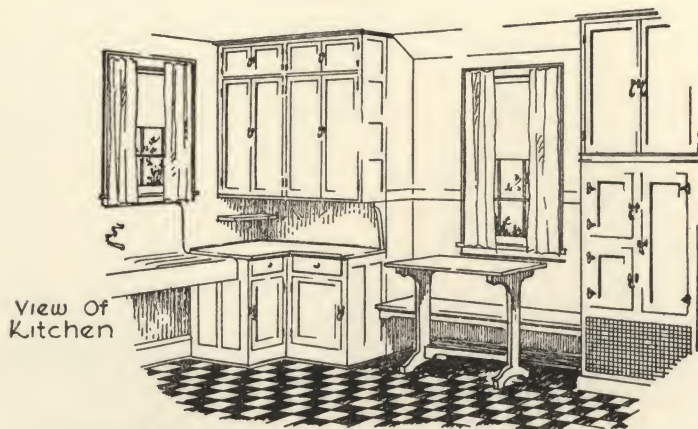
The many advantages of the Dutch Colonial style for modern American home life are set forth in this home. The large sun room is only one of many desirable features.



SECOND FLOOR PLAN



FIRST FLOOR PLAN



DIMENSIONS

SIZE OF MAIN BUILDING30'0" x 22'0"
 SIZE OVER ALL41'0" x 28'0"
 CEILING HEIGHT 1ST. FLOOR8'6"
 CEILING HEIGHT 2ND. FLOOR8'0"
 CEILING HEIGHT BASEMENT7'0"



CUBAGE
 HOUSE 17900 CU. FT.
 PORCH 210 " "
 TOTAL 18110 " "

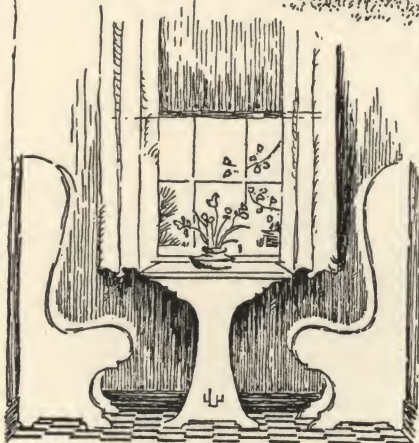
DESIGN FOR A SIX ROOM HOME

249A

POPULAR AMERICAN TYPE



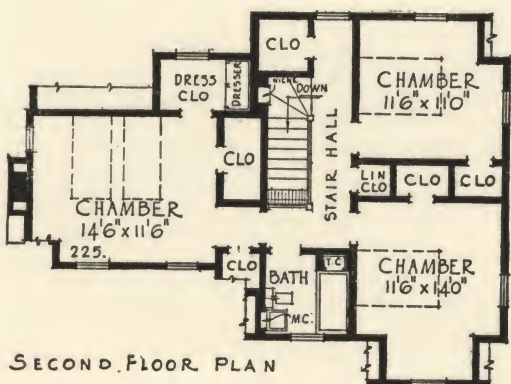
225-A



The Dining Nook

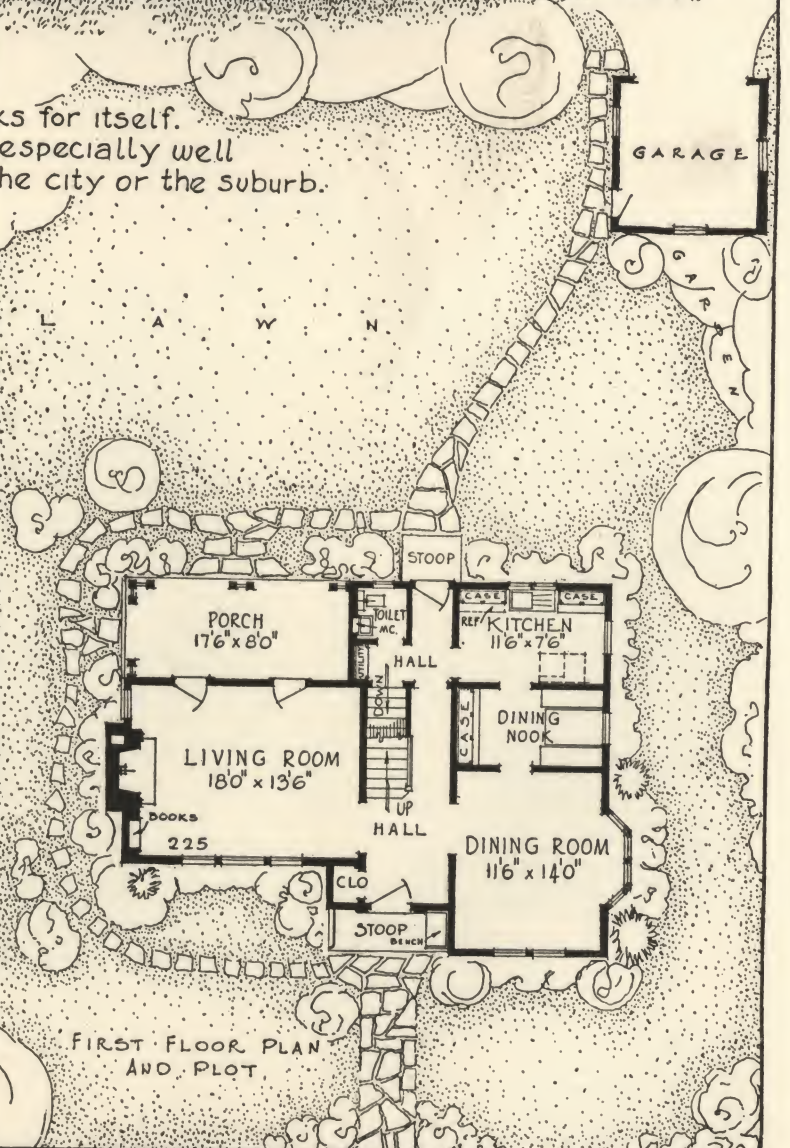
The picture speaks for itself.
This home is especially well
adapted to either the city or the suburb.

CUBIC
CONTENTS
HOUSE
22200 CU. FT.
PORCH
1050 CU. FT.
TOTAL
23250 CU. FT.



SECOND FLOOR PLAN

DIMENSIONS
SIZE OF MAIN BUILDING 38'3" x 29'6". SIZE OVER ALL 41'3" x 33'6".
CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0"

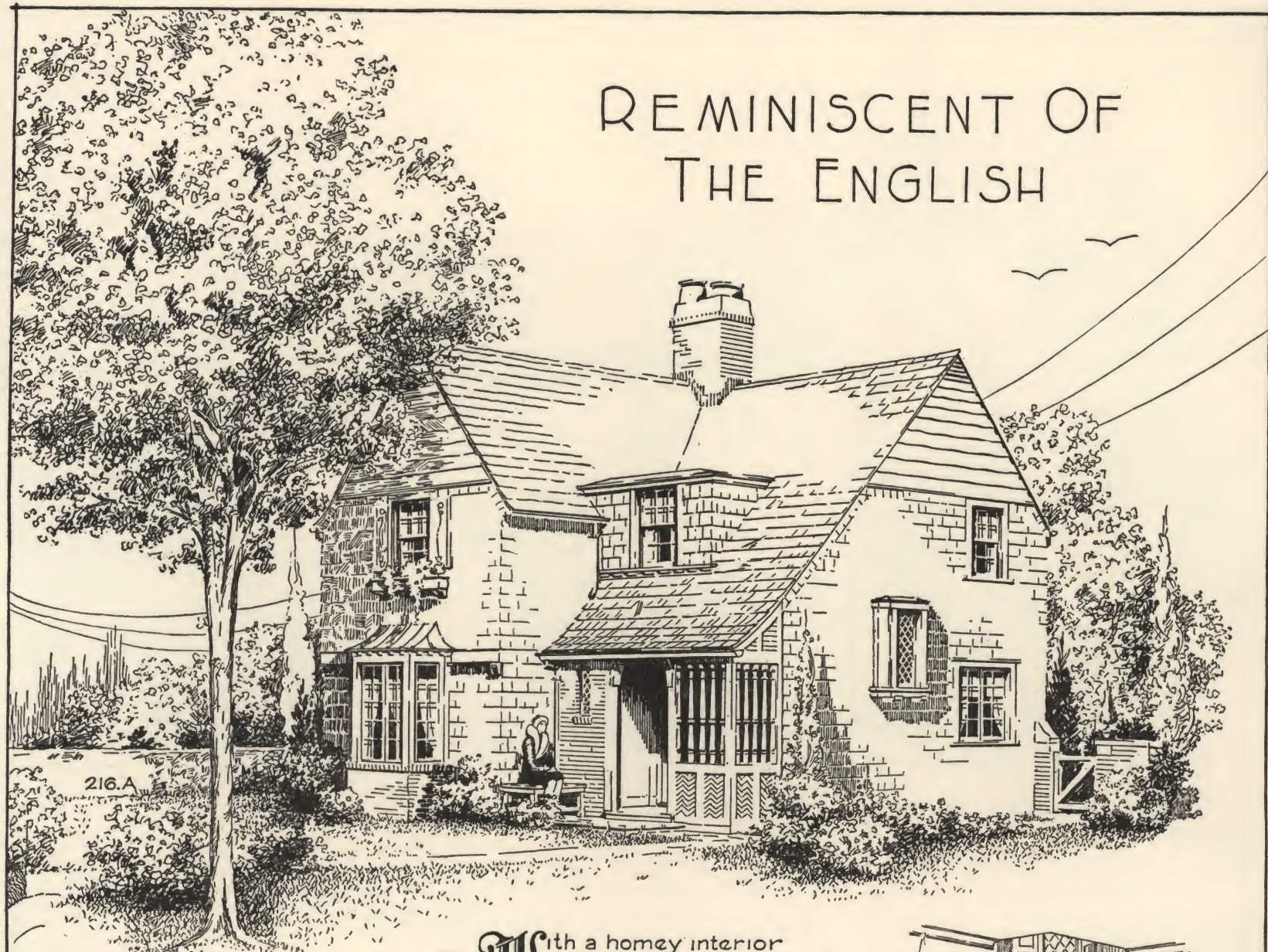


FIRST FLOOR PLAN
AND PLOT

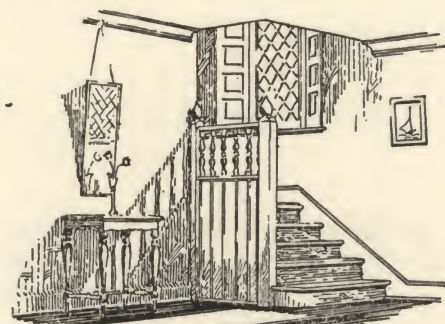
DESIGN FOR A SIX ROOM HOME

225A

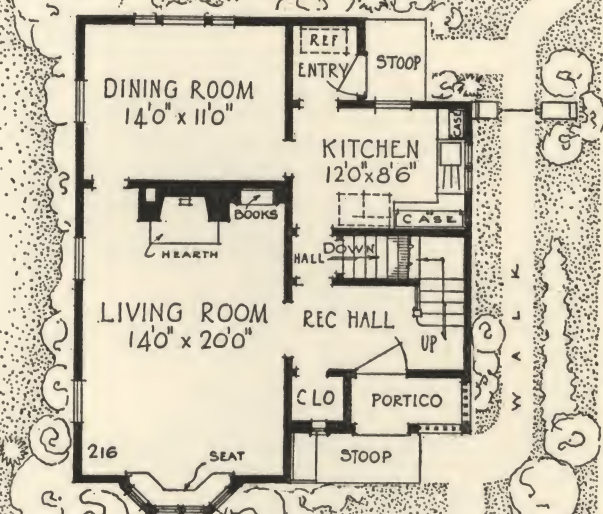
REMINISCENT OF THE ENGLISH



With a homey interior
planned along distinctly
modern and practical lines.

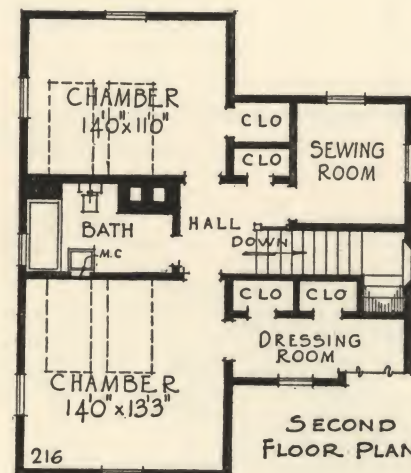


View In Stairhall



FIRST FLOOR PLAN
AND PLOT

CUBIC
CONTENTS
HOUSE
21500 CU. FT.
PORCH
160 CU. FT.
TOTAL
21660 CU. FT.



SECOND
FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING 27'6" x 32'6". SIZE OVER ALL 29'0" x 34'6".
CEILING HEIGHT 1ST. FLOOR 8'6". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0".

DESIGN FOR A SIX ROOM HOME

216A

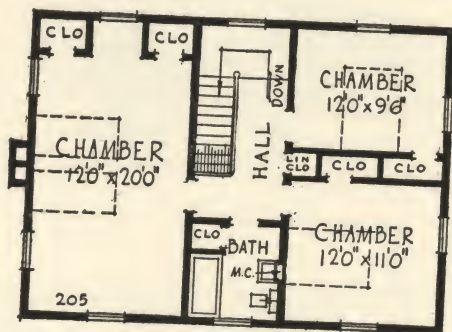


205.A

SIMPLE COLONIAL BEAUTY

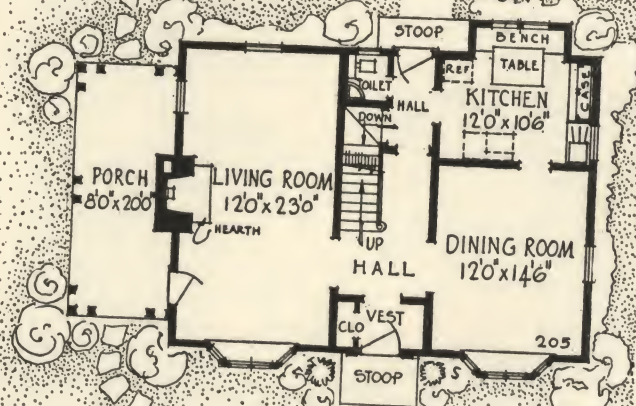
DIMENSIONS

SIZE OF MAIN BUILDING 33'0"X24'0". SIZE OVER ALL 42'0"X31'0".
 CEILING HEIGHT 1ST. FLOOR 8'0". CEILING HEIGHT 2ND. FLOOR 7'6".
 CEILING HEIGHT BASEMENT 7'0".



SECOND FLOOR PLAN

CUBIC CONTENTS
HOUSE
23400 CU. FT.
PORCH
960 CU. FT.
TOTAL
24360 CU. FT.



FIRST FLOOR PLAN AND PLOT



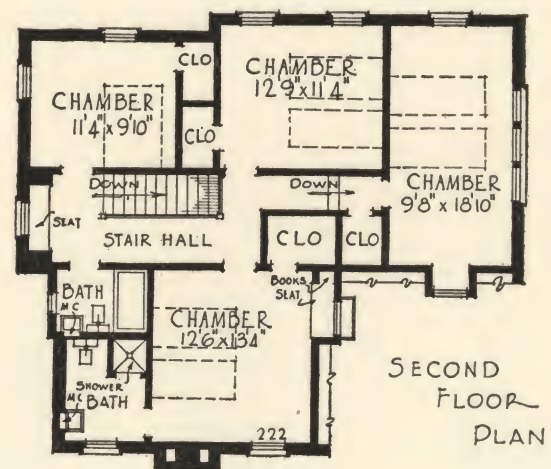
AN ALTERNATE ELEVATION OF ENGLISH INFLUENCE - PLAN B.

DESIGN FOR A SIX ROOM HOME

205A



PICTURESQUE ENGLISH

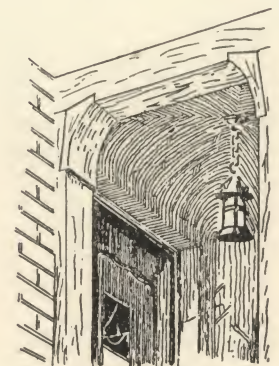


DIMENSIONS

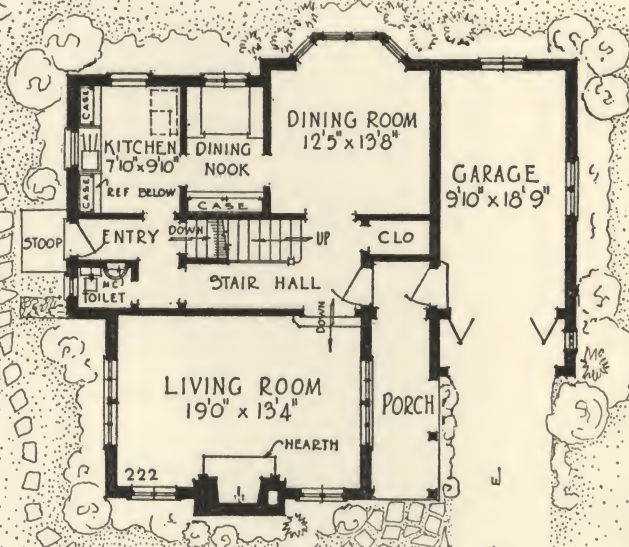
SIZE OF MAIN BUILDING 39'6" x 34'6"
 SIZE OVER ALL 40'0" x 38'6"
 CEILING HEIGHT 1ST. FLOOR 8'6"
 CEILING HEIGHT LIVING ROOM 9'8"
 CEILING HEIGHT 2ND. FLOOR 8'0"
 HEIGHT OF BASEMENT 7'0"

CUBAGE

HOUSE & GARAGE 30700 Cu. Ft.
 PORCH 500 " "
 TOTAL 31200 " "



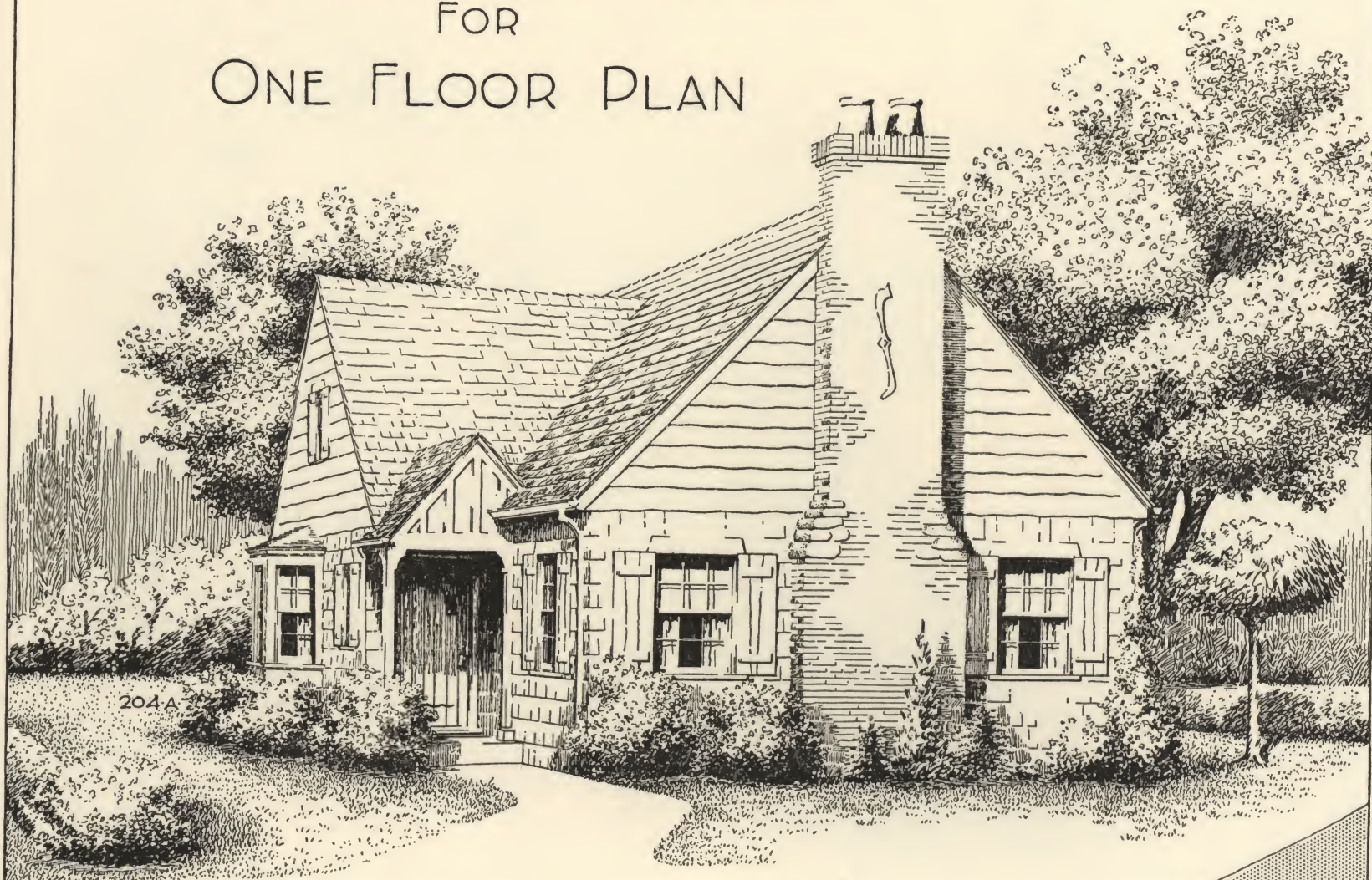
VAULTED CEILING - ENTRY



DESIGN FOR A SEVEN ROOM HOME

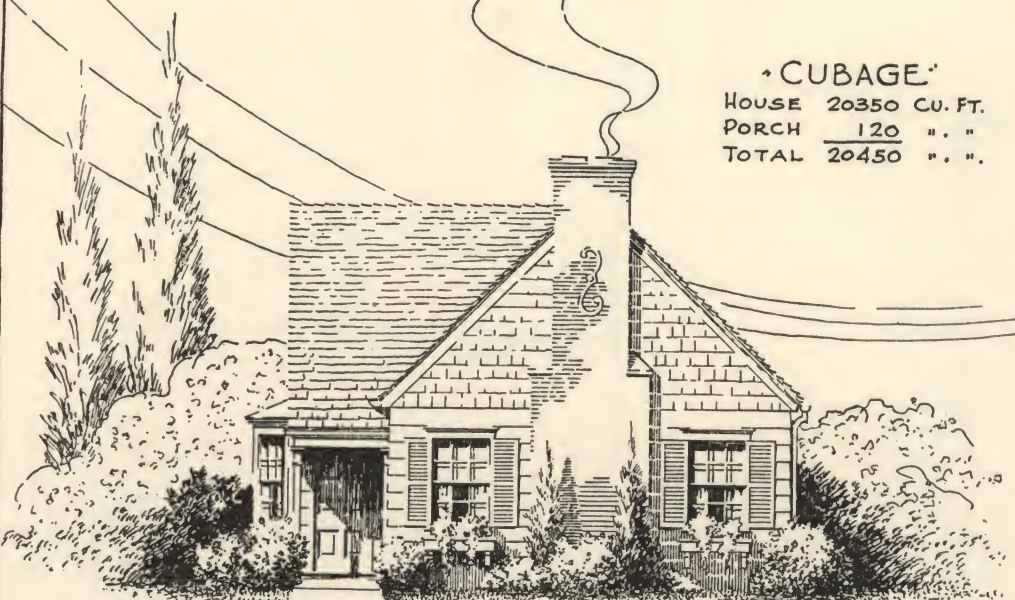
222A

TWO NEAT COTTAGES FOR ONE FLOOR PLAN



The general characteristics which mark the English style are displayed in the above home.

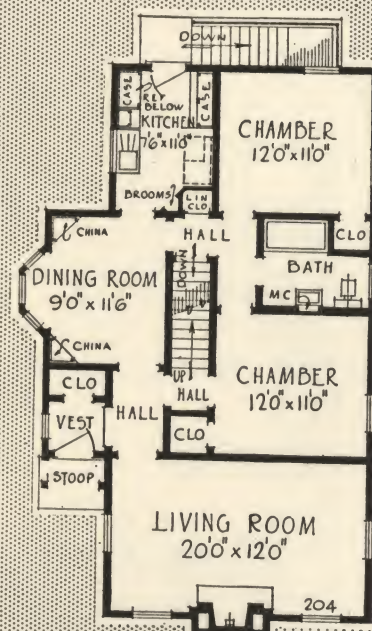
CUBAGE	
HOUSE	20350 CU. FT.
PORCH	120 " "
TOTAL	20450 " "



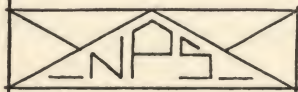
Colonial design known as Plan B.

DIMENSIONS

SIZE OF MAIN BUILDING 26'0" x 43'6"... SIZE OVER ALL 29'6" x 48'6".
CEILING HEIGHT 1ST. FLOOR 8'4".....CEILING HEIGHT BASEMENT 7'0".



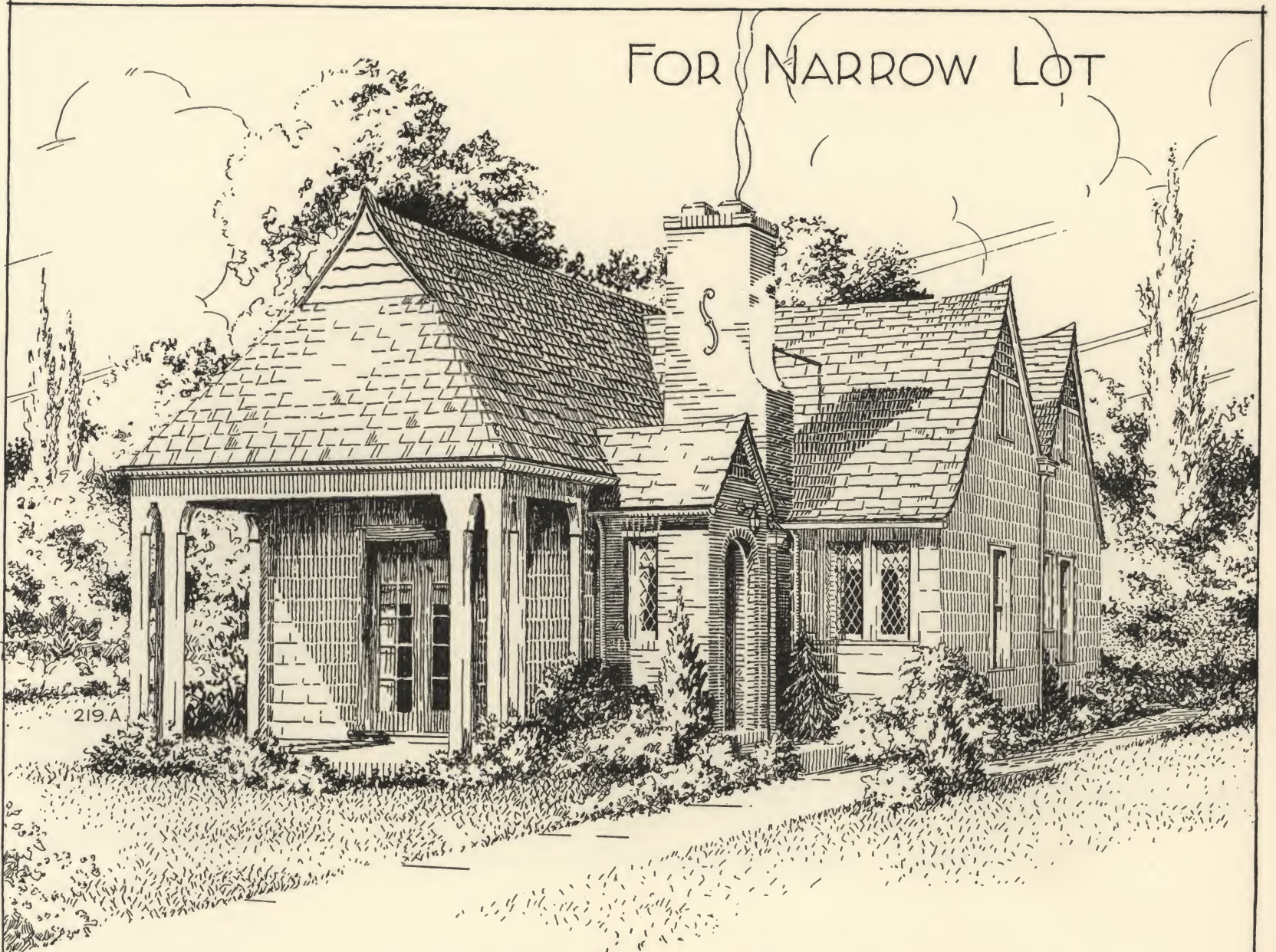
FLOOR PLAN



DESIGN FOR A FIVE ROOM BUNGALOW

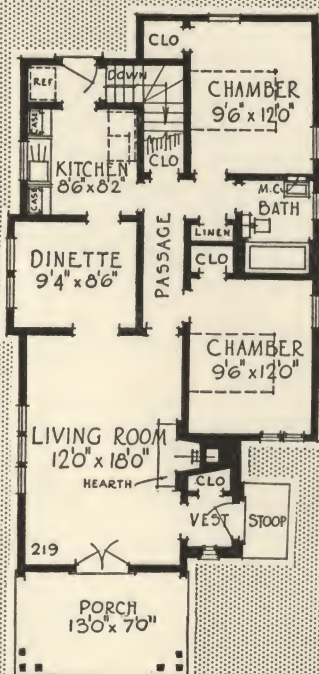


FOR NARROW LOT



219.A

This English style bungalow has been designed for a typical city lot which is often not more than thirty feet in width. It also readily adapts itself to a corner lot.



FLOOR PLAN

CUBAGE	
HOUSE	18500 CU. FT.
PORCH	800 " "
TOTAL	19300 " "



Alternate design in Colonial Style with bay in front substituted for porch. This design known as Plan B.

DIMENSIONS

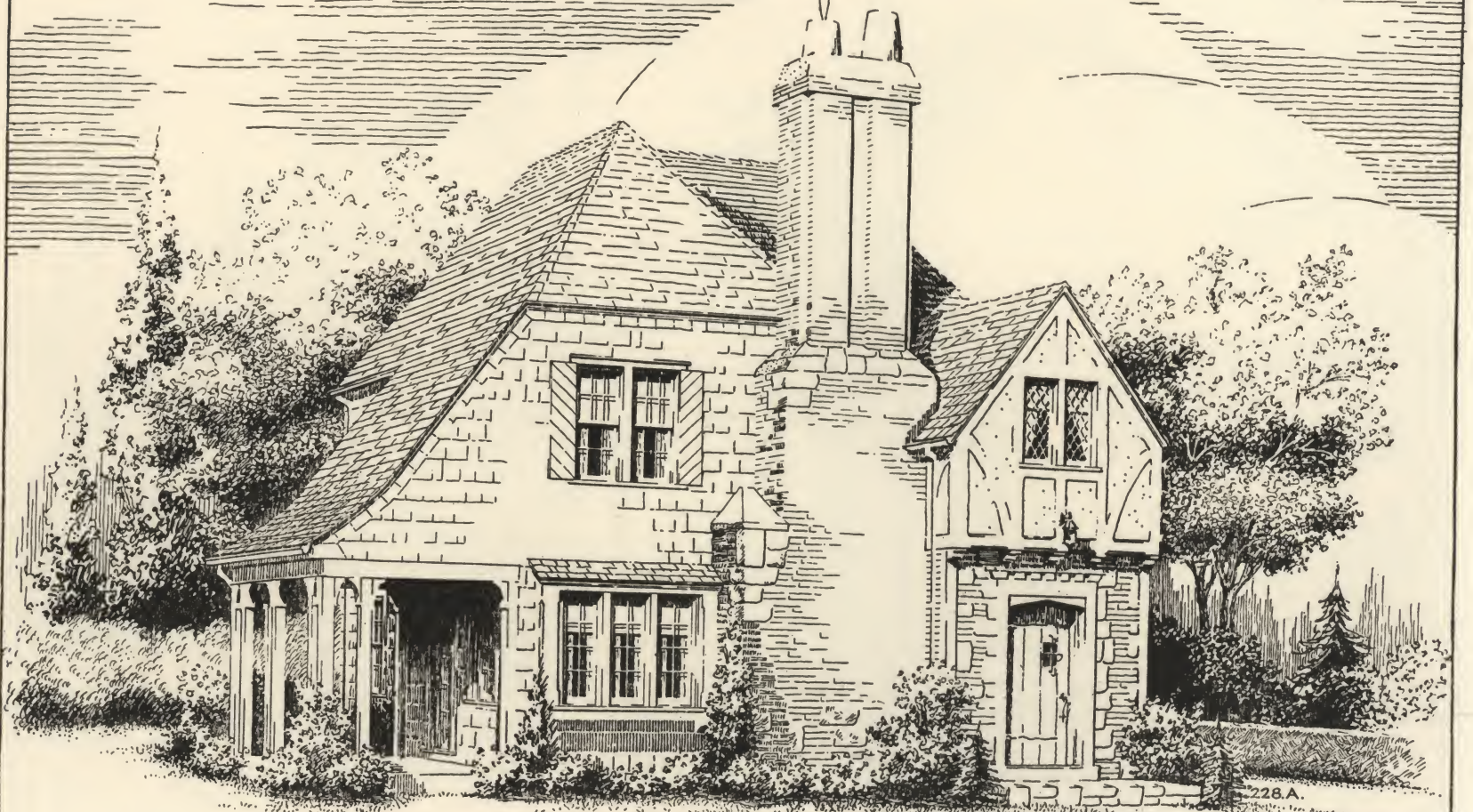
SIZE OF MAIN BUILDING...23'0"X40'0"...SIZE OVER ALL...25'0"X51'0".
CEILING HEIGHT...8'0".....HEIGHT OF BASEMENT...7'0".

NPS

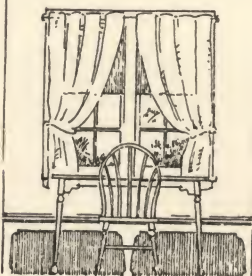
DESIGN FOR A FIVE ROOM BUNGALOW

219A

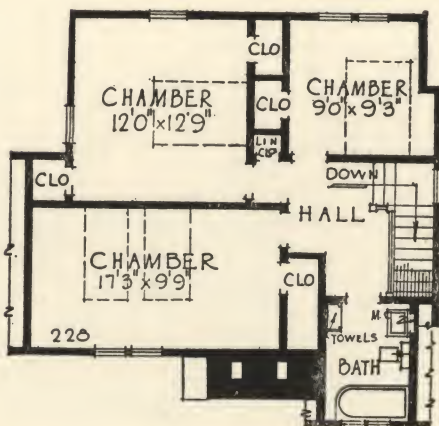
INDIVIDUALITY AND COMFORT



The exterior is English in character. Every element in the design is one of utility, and every element of utility is made for comfort and convenience.

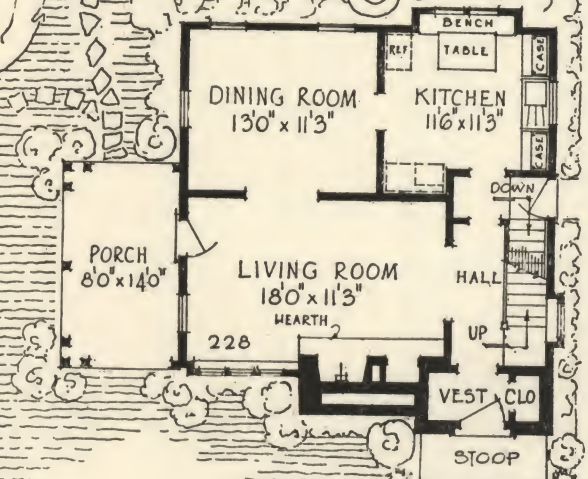


AT LEFT — BREAKFAST SEAT AND TABLE IN KITCHEN



SECOND FLOOR PLAN

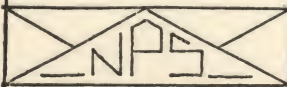
CUBIC CONTENTS
HOUSE 19250 CU. FT.
PORCH 900 CU. FT.
TOTAL 20150 CU. FT.



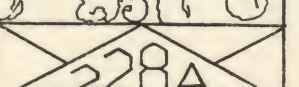
FIRST FLOOR PLAN & PLOT

DIMENSIONS

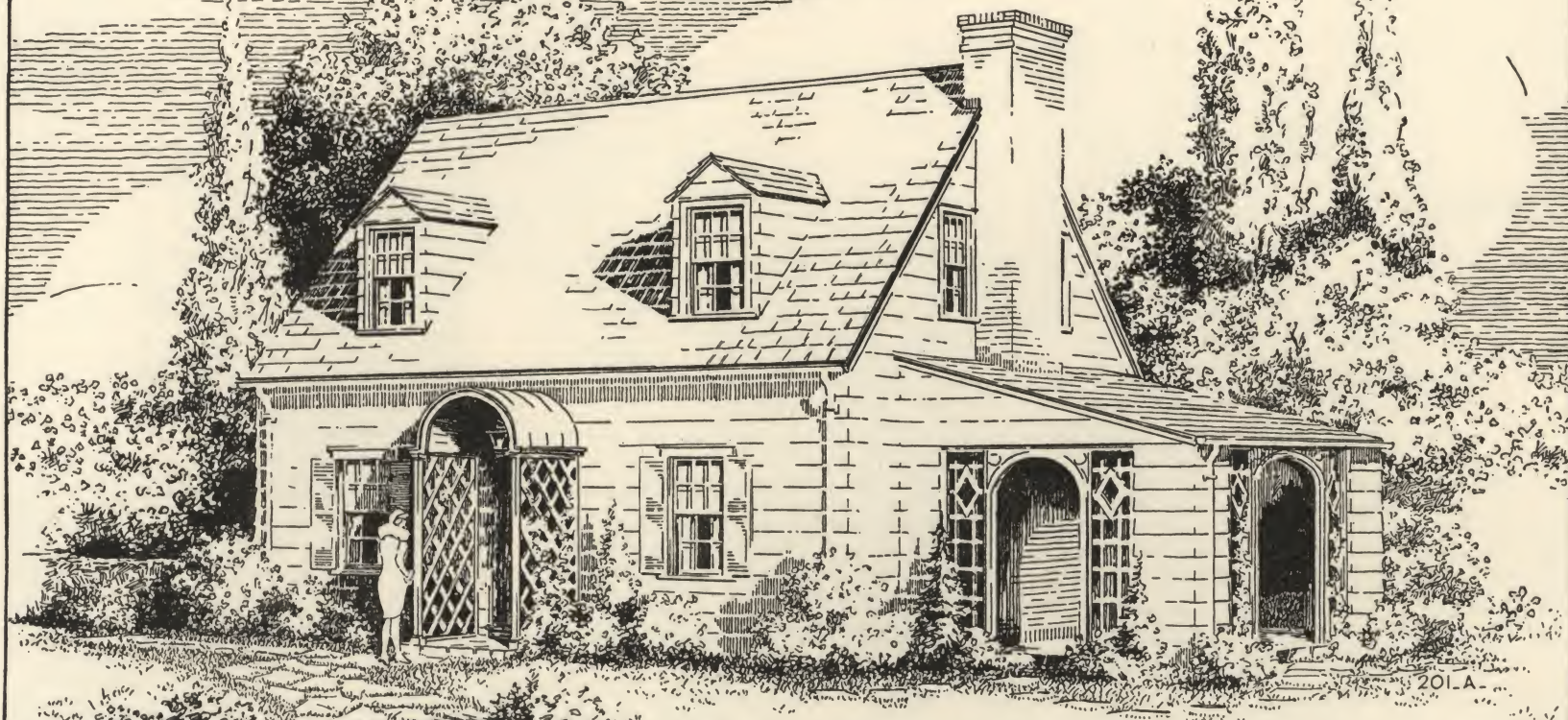
SIZE OF MAIN BUILDING 26'0" x 24'0". SIZE OVERALL 36'0" x 34'0".
CEILING HEIGHT 1ST FLOOR 8'3". CEILING HEIGHT 2ND FLOOR 7'10".
CEILING HEIGHT BASEMENT 7'0".



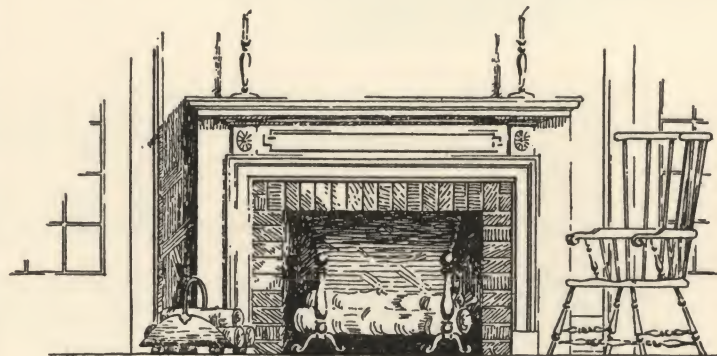
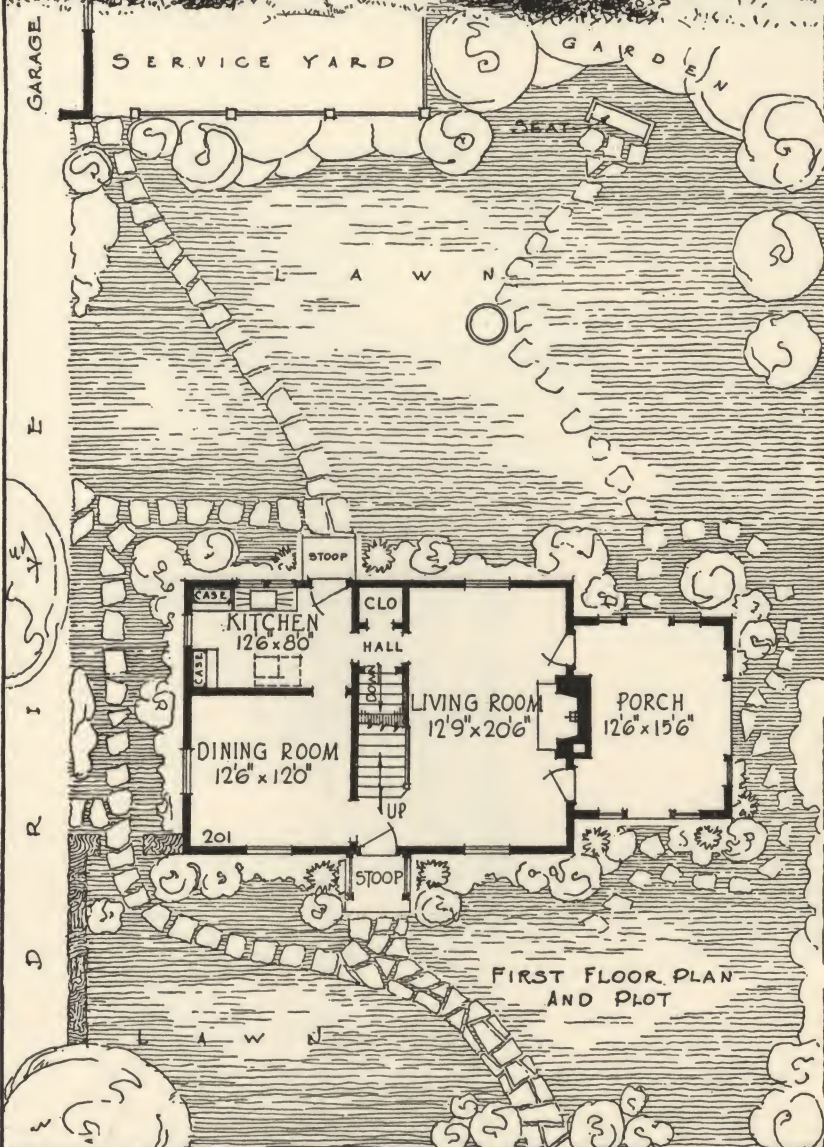
DESIGN FOR A SIX ROOM HOME



NEW ENGLAND HOME

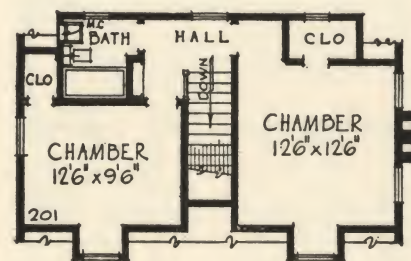


The exposed chimney on this little home, the private porch and the old fashioned shutters make it a truly picturesque dwelling.



THE CHEERFUL FIREPLACE

CUBIC CONTENTS
HOUSE
17600 CU. FT.
PORCHES
1050 CU. FT.
TOTAL
18650 CU. FT.



SECOND FLOOR PLAN

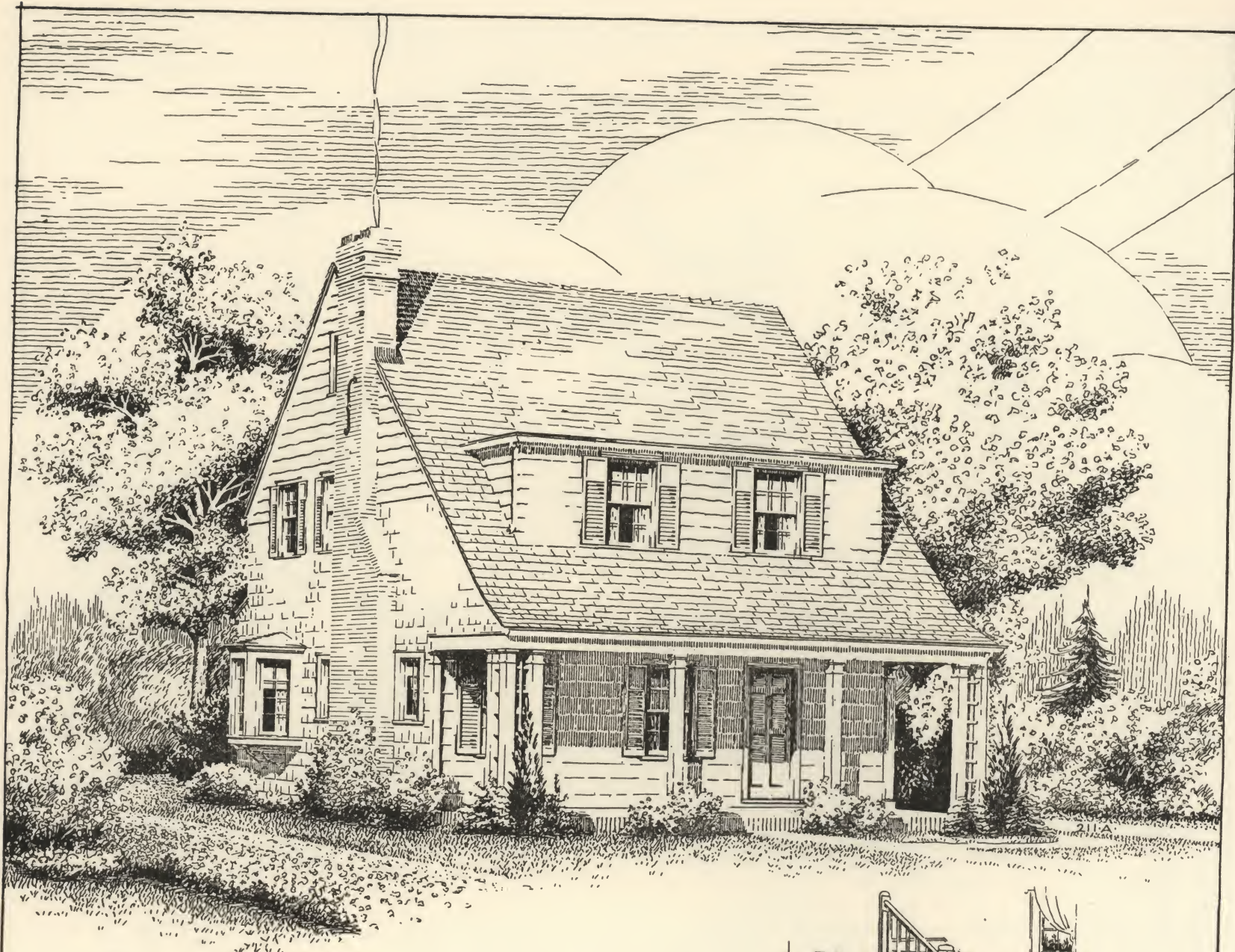
DIMENSIONS

SIZE OF MAIN BUILDING 30'6" X 21'6". SIZE OVER ALL 44'0" X 29'6".
CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND. FLOOR 7'10".
CEILING HEIGHT BASEMENT 7'0".

NPS

DESIGN FOR A FIVE ROOM HOME

201A

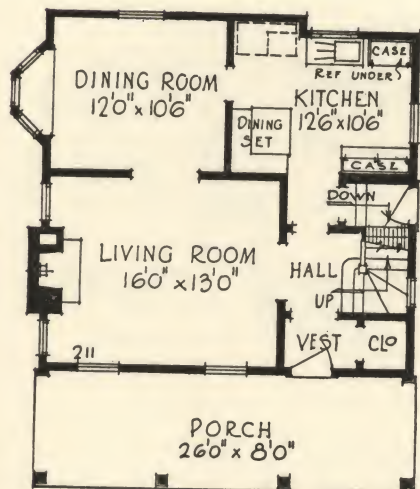


OF PENNSYLVANIA COLONIAL ORIGIN

*T*here is a certain stability in this type of architecture that does not depend wholly upon the materials used.



The Large Commodious Stairway



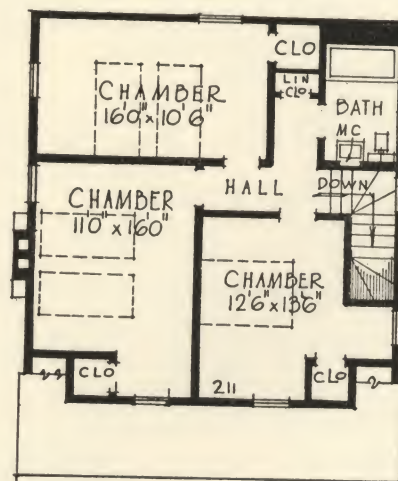
FIRST FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING. 26'0" x 24'0"
 SIZE OVER ALL..... 29'0" x 34'0"
 CEILING HEIGHT 1ST. FLOOR..... 8'6"
 CEILING HEIGHT 2ND. FLOOR..... 8'0"
 CEILING HEIGHT BASEMENT..... 7'0"

CUBIC CONTENTS

HOUSE 17600 CU. FT.
 PORCH 1200 " " "
 TOTAL 18800 " " "



SECOND FLOOR PLAN

DESIGN FOR A SIX ROOM HOME

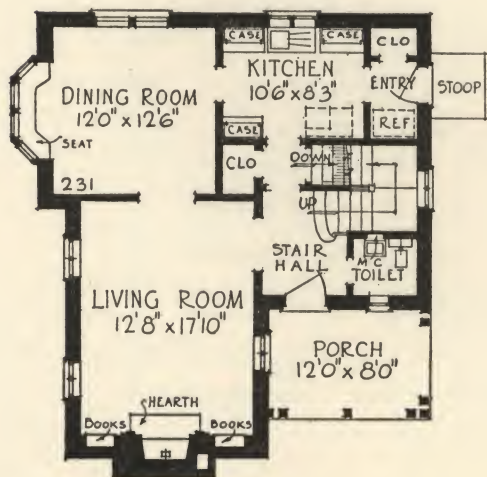
211A



BOOKSHELVES AND FIREPLACE
IN END OF LIVING ROOM

FRENCH DESIGN FROM NORMAN PERIOD

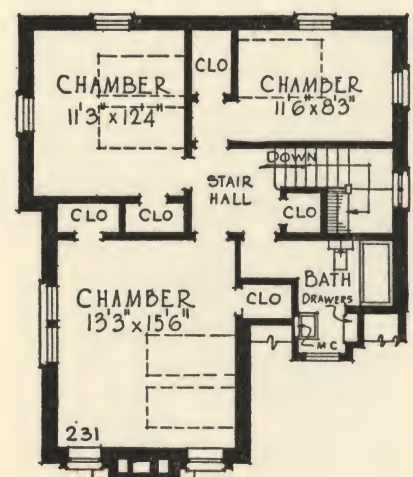
*T*his substantial home will satisfy for years. It is equipped with all modern conveniences, and combines a balanced, well proportioned exterior with an inside arrangement that is practical.



FIRST FLOOR PLAN

DIMENSIONS
 SIZE OF MAIN BUILDING...27'0" x 33'0"
 SIZE OVER ALL...35'4" x 35'6"
 CEILING HEIGHT 1ST. FLOOR...8'4"
 CEILING HEIGHT 2ND. FLOOR...8'0"
 CEILING HEIGHT BASEMENT...7'0"

CUBIC CONTENTS
 HOUSE 22150 CU. FT.
 PORCH 700 " "
 TOTAL 22850 " "



SECOND FLOOR PLAN

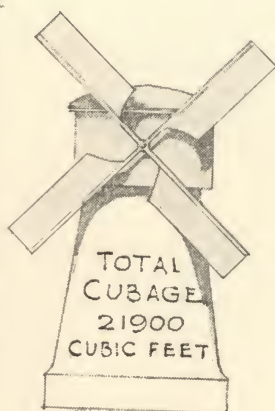
DUTCH COLONIAL



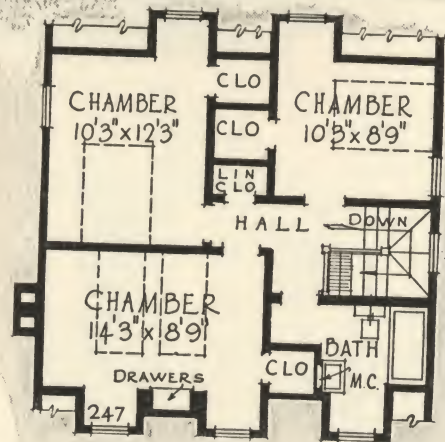
Homes of this type will be as worthy of admiration a generation from now as they are today. All rooms are large and are fully equipped for present day requirements.

DIMENSIONS

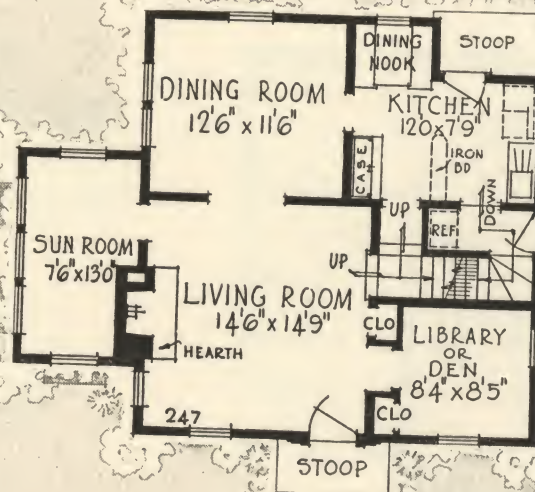
SIZE OF MAIN BUILDING.....26'0"X27'6"
 SIZE OVER ALL.....35'0"X32'6"
 CEILING HEIGHT 1ST. FLOOR.....8'6"
 CEILING HEIGHT SUN ROOM.....8'0"
 CEILING HEIGHT 2ND. FLOOR.....8'0"
 CEILING HEIGHT BASEMENT.....7'0"



AT LEFT THE FIREPLACE



SECOND FLOOR PLAN

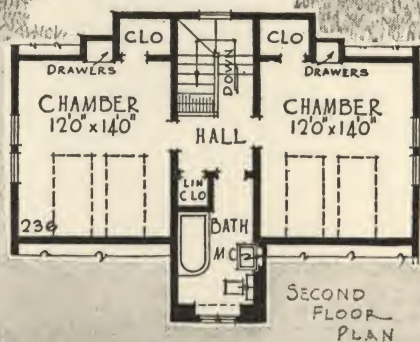


FIRST FLOOR PLAN & PLOT

DESIGN FOR AN EIGHT ROOM HOME

247A

A QUAINT ENGLISH DWELLING



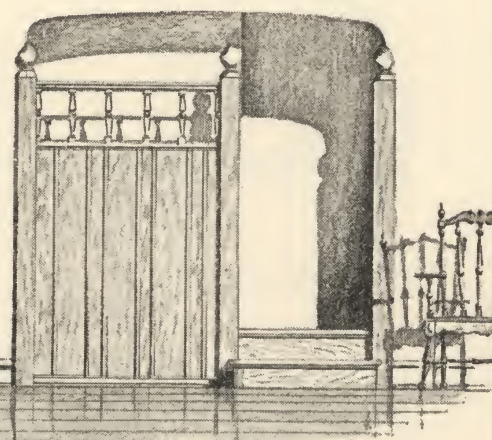
In excellent taste, this home adapts itself to any community. The massive brick chimney and stone entrance form a distinctive front facade. The garden porch at rear is always desirable.

DIMENSIONS

SIZE OF MAIN BUILDING.....32'0" x 22'0"
 SIZE OVER ALL.....34'0" x 36'6"
 CEILING HEIGHT 1ST. FLOOR.....8'4"
 CEILING HEIGHT 2ND. FLOOR.....7'8"
 CEILING HEIGHT BASEMENT.....7'0"

CUBAGE
 HOUSE
 19900 CU. FT.
 PORCH
 720 CU. FT.
 TOTAL
 20620 CU. FT.

At Right-
 The Main Stair



DESIGN FOR A FIVE ROOM HOME

236A

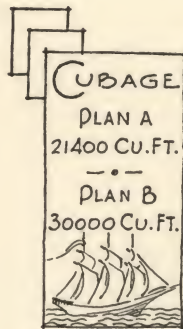
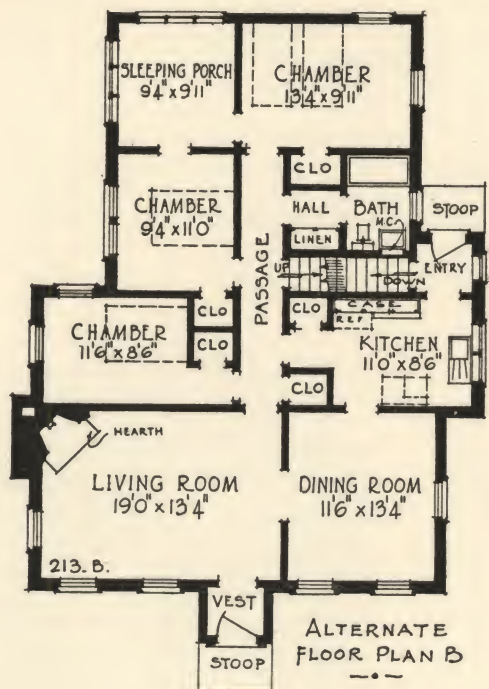
BRICK COLONIAL WITH TWO FLOOR PLANS



THE FRONT ENTRANCE

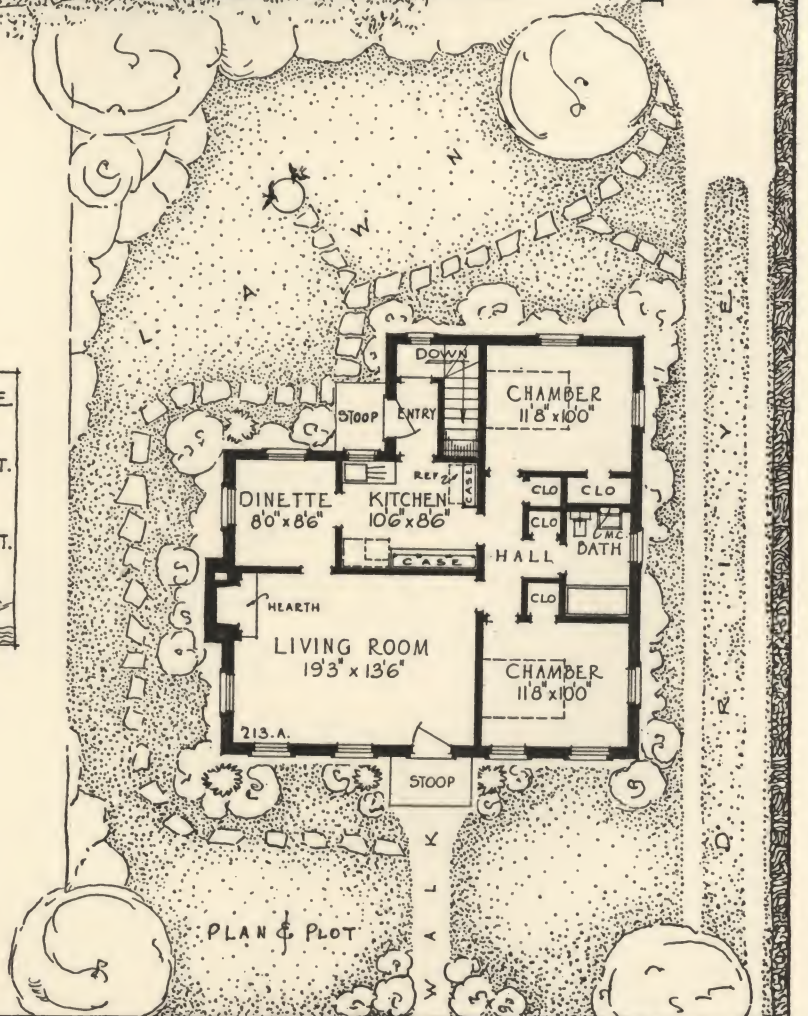


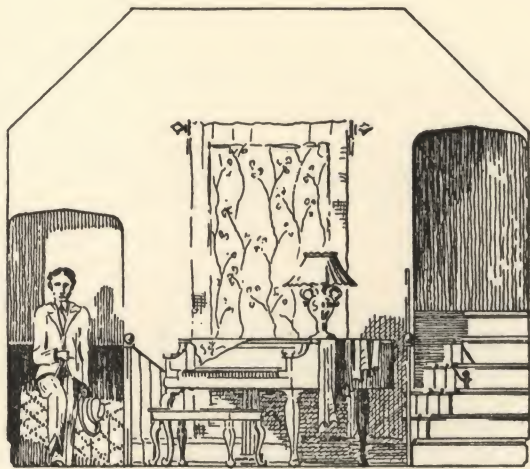
There is a quiet dignity, a restful charm, a sobriety of atmosphere in the Colonial style of home.



DIMENSIONS

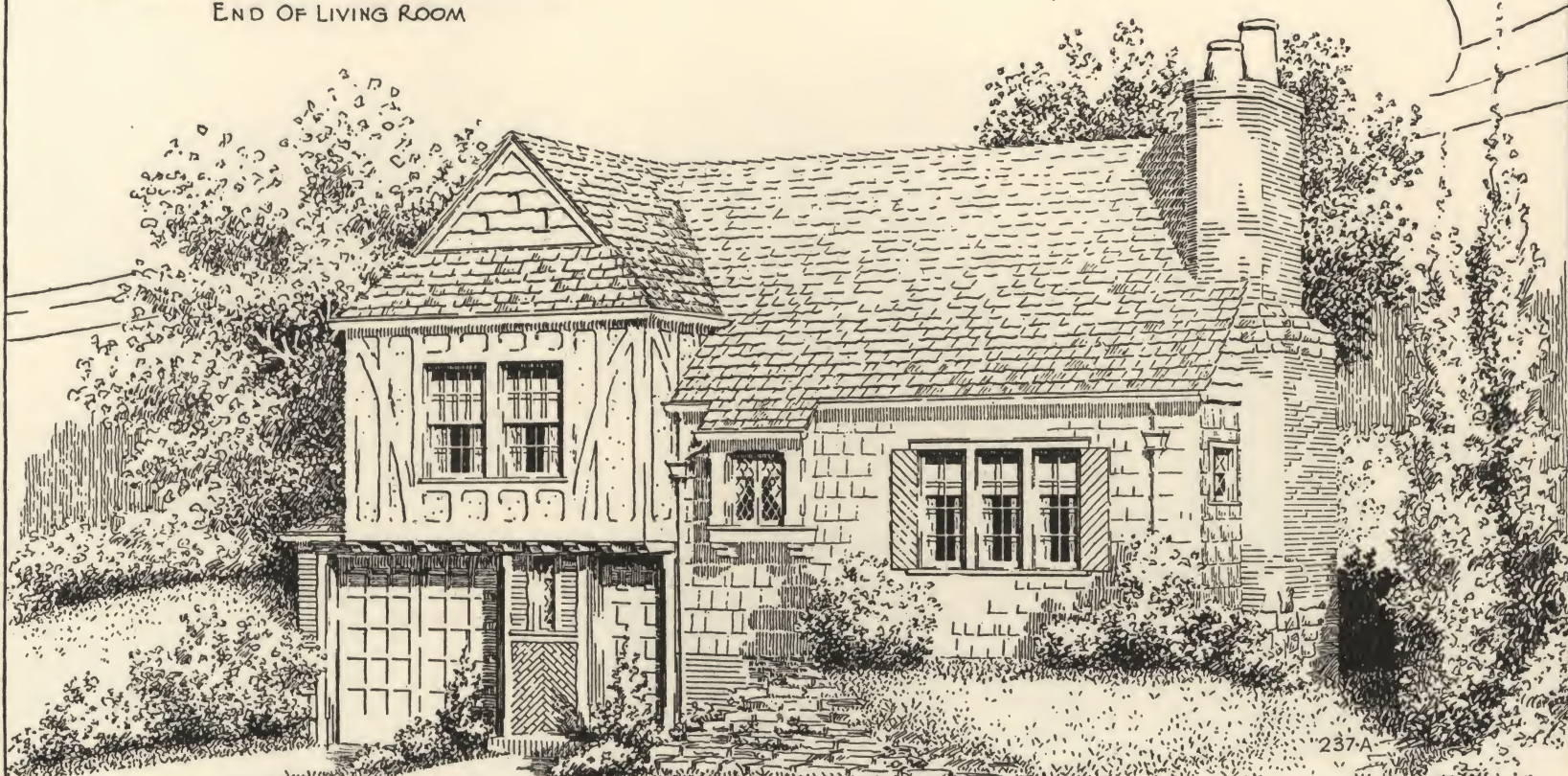
	PLAN A	PLAN B
SIZE OF MAIN BUILDING	33'0" x 33'4"	33'0" x 46'0"
SIZE OVER ALL	35'0" x 37'0"	37'4" x 54'4"
CEILING HEIGHT	8'0"	8'0"
HEIGHT OF BASEMENT	7'0"	7'0"





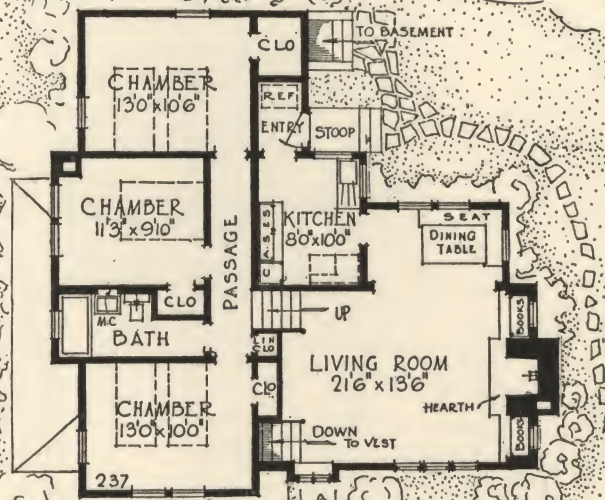
END OF LIVING ROOM

FOR HILLSIDE OR TERRACED LOT



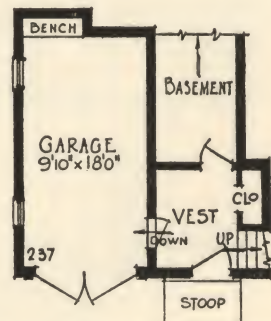
237-A

The entrance to this home is of English basement type with the vestibule, garage and boiler room at about the same floor level. The living room is six steps above the vestibule, and the chambers and bath are six steps above the living room.



FLOOR PLAN
& PLOT

TOTAL
CUBAGE
22200
CUBIC FEET



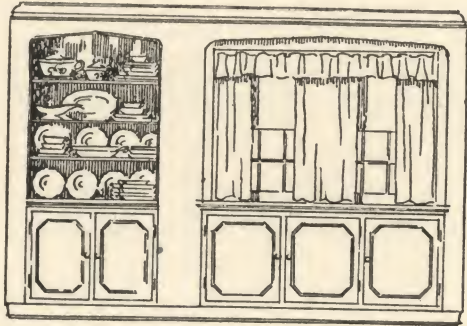
GARAGE & VESTIBULE
ENTRANCE

DIMENSIONS

SIZE OF MAIN BUILDING...38'0"X38'0"..SIZE OVER ALL...42'0"X40'0".
CEILING HEIGHT LIVING ROOM...12'0"...CEIL. HEIGHT GARAGE...8'0".
CEILING H'T. IN DIN. R'M. & KITCHEN...8'6". CEIL. H'T. BALANCE...8'0".
CEILING HEIGHT BASEMENT 7'0"

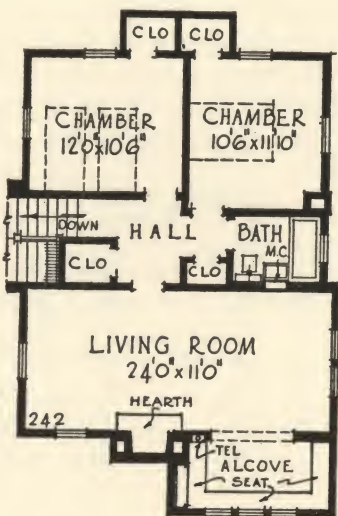
DESIGN FOR A FIVE ROOM HOME

237A



CABINETS IN DINING ROOM

A HOME WITH ENGLISH BASEMENT



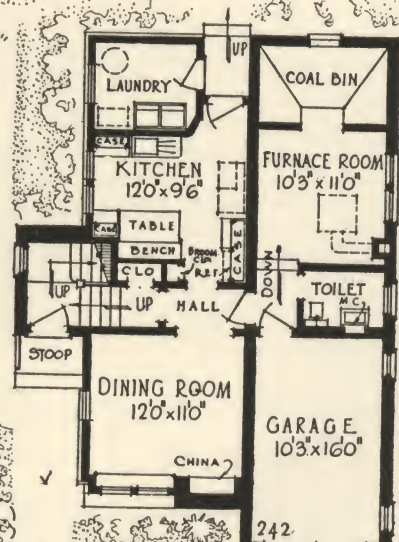
SECOND FLOOR PLAN

The garage is on the same floor level as the dining room and kitchen and is connected to them by a hall. Living room and chambers are on the floor above.

TOTAL CUBAGE
23780
CUBIC FEET

DIMENSIONS

SIZE OF MAIN BUILDING 24'6" x 40'6". SIZE OVER ALL 31'0" x 41'6".
CEILING HEIGHT IN BASEMENT LIVING ROOMS & GARAGE 8'3".
CEILING H'T. 2ND. FLOOR ROOMS 8'3". CEIL. H'T. FURNICE R'M. 9'6".



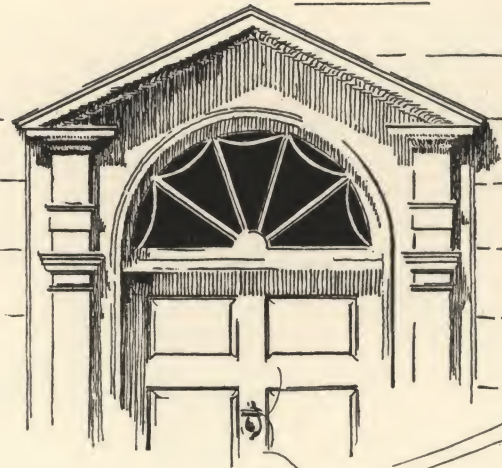
FIRST FLOOR PLAN & PLOT

DESIGN FOR A FIVE ROOM HOME

242A

CHARACTERISTIC GEORGIAN

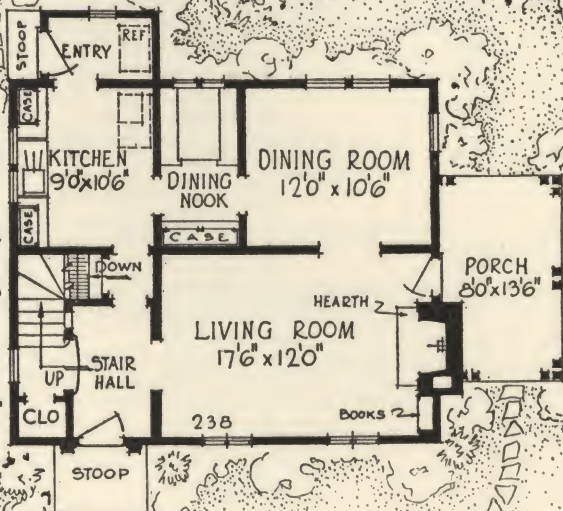
Embodying as it does all the artistic excellence of early Georgian architecture and fully equipped with modern American space and labor saving devices, this home is most certainly complete.



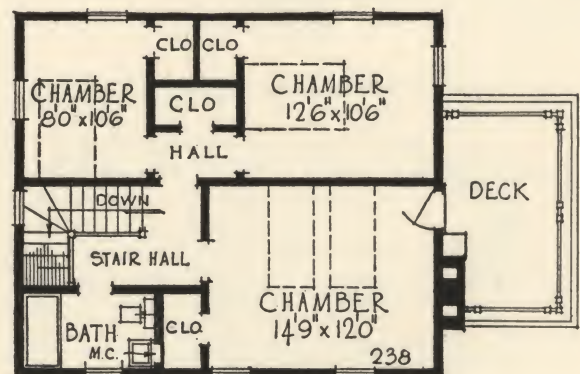
PART VIEW OF
FRONT ENTRANCE.



CUBAGE
HOUSE 18000 CU. FT.
PORCH 700 " " "
TOTAL 18700 " " "



FIRST FLOOR PLAN
AND PLOT



SECOND FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING 28'0" x 24'0". SIZE OVER ALL 37'0" x 35'0".
CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0".

DESIGN FOR A SIX ROOM HOME

238A

TRADITIONAL DUTCH COLONIAL

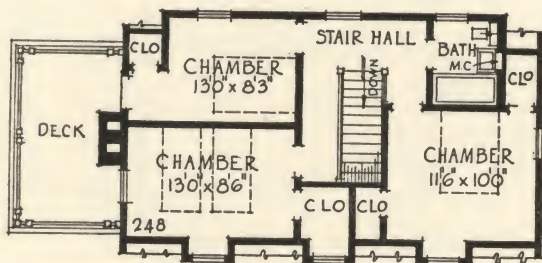


This type of home, while providing generous rooms, permits great economy in construction. It is a style of architecture that will always be in demand and will always be appropriate for American home life.

CUBAGE
HOUSE 17175 CU. FT.
PORCH 670 CU. FT.
TOTAL 17845 CU. FT.



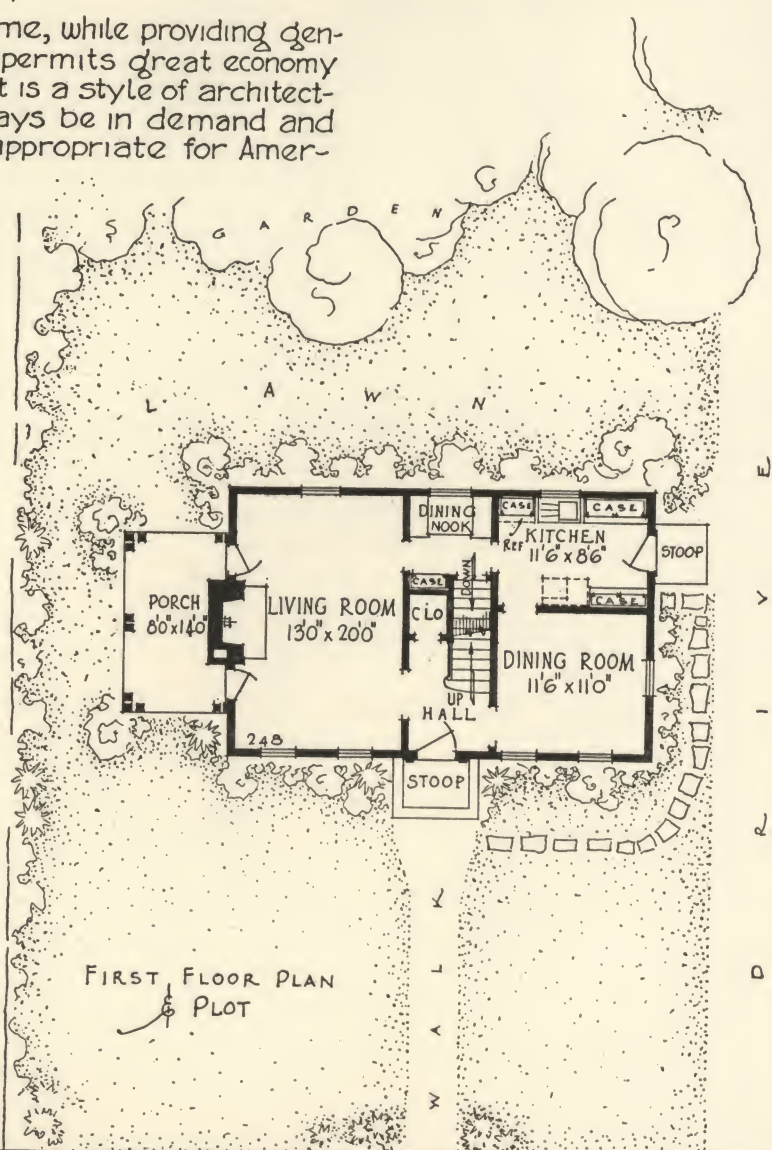
FRONT ENTRANCE



SECOND FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING 32'9" x 21'0". SIZE OVER ALL 41'6" x 27'6".
CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND. FLOOR 7'10".
CEILING HEIGHT BASEMENT 7'0".



FIRST FLOOR PLAN
& PLOT

DESIGN FOR A SIX ROOM HOME

248A

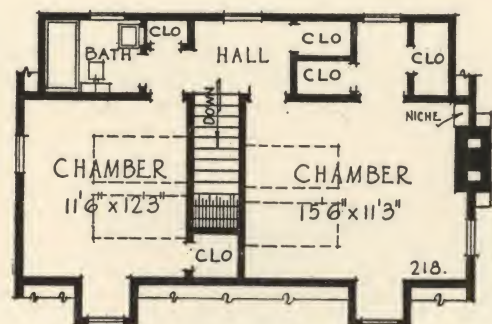
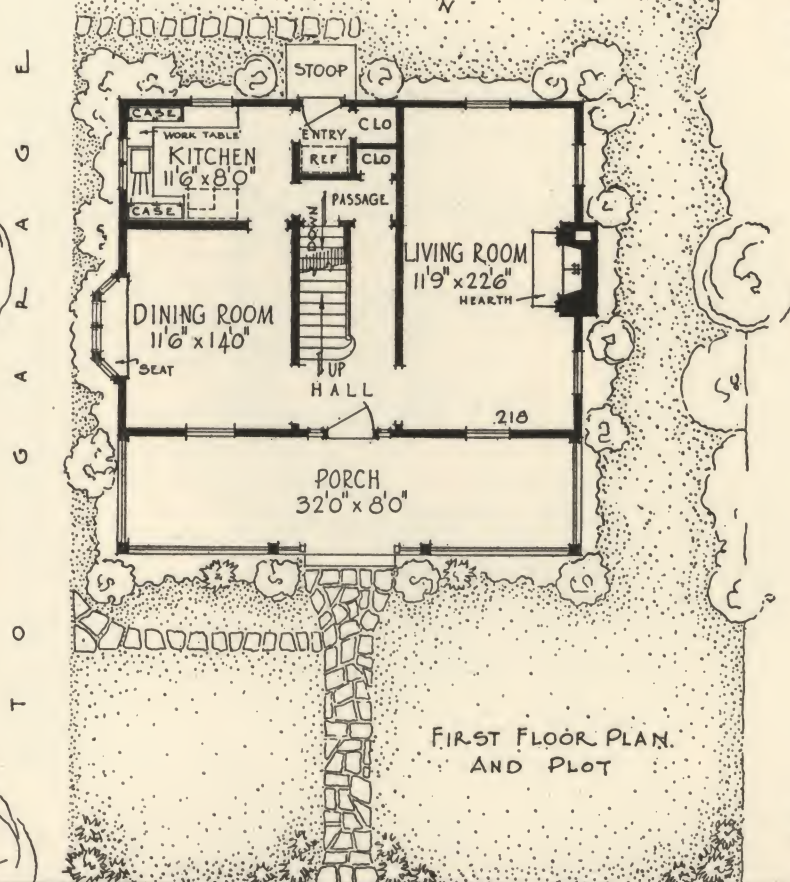
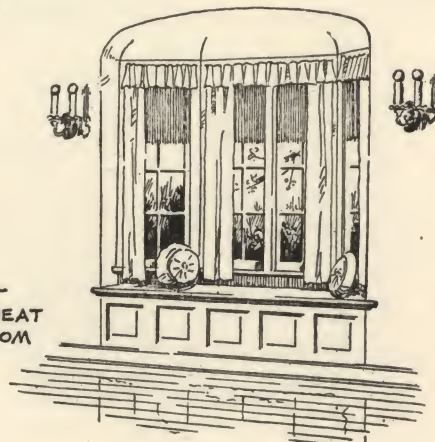
COLONIAL ANCESTRY



This distinctive Colonial home will please those who appreciate the comfort of a large front porch. The large rooms are symbolic of the hominess for which this type of architecture is noted.

CUBAGE
HOUSE 19600 Cu. Ft.
PORCH 1600 " "
TOTAL 21200 " "

AT RIGHT-
BAY WINDOW SEAT
IN DINING ROOM

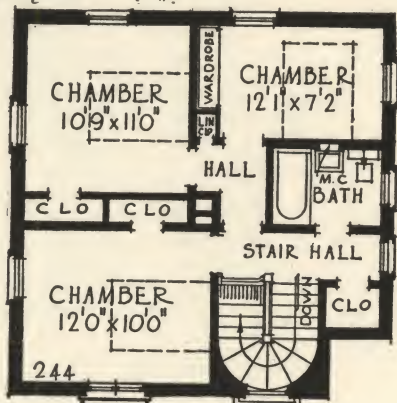
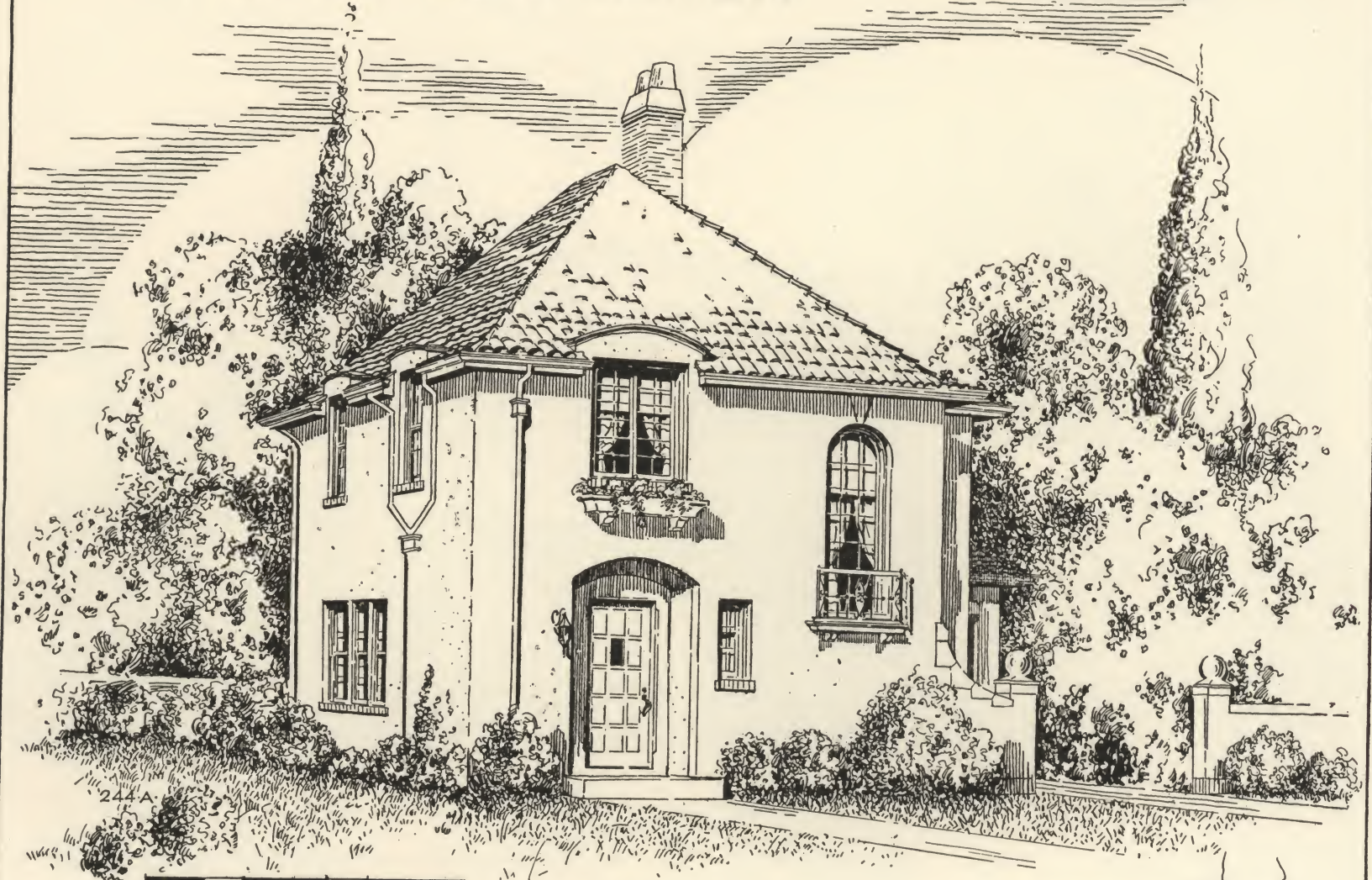


DIMENSIONS
SIZE OF MAIN BUILDING 32'0" X 23'6". SIZE OVER ALL 34'9" X 36'9".
CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0".

DESIGN FOR A FIVE ROOM HOME

218A

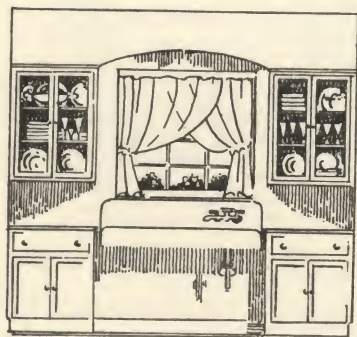
ITALIAN ADAPTATION



SECOND FLOOR PLAN

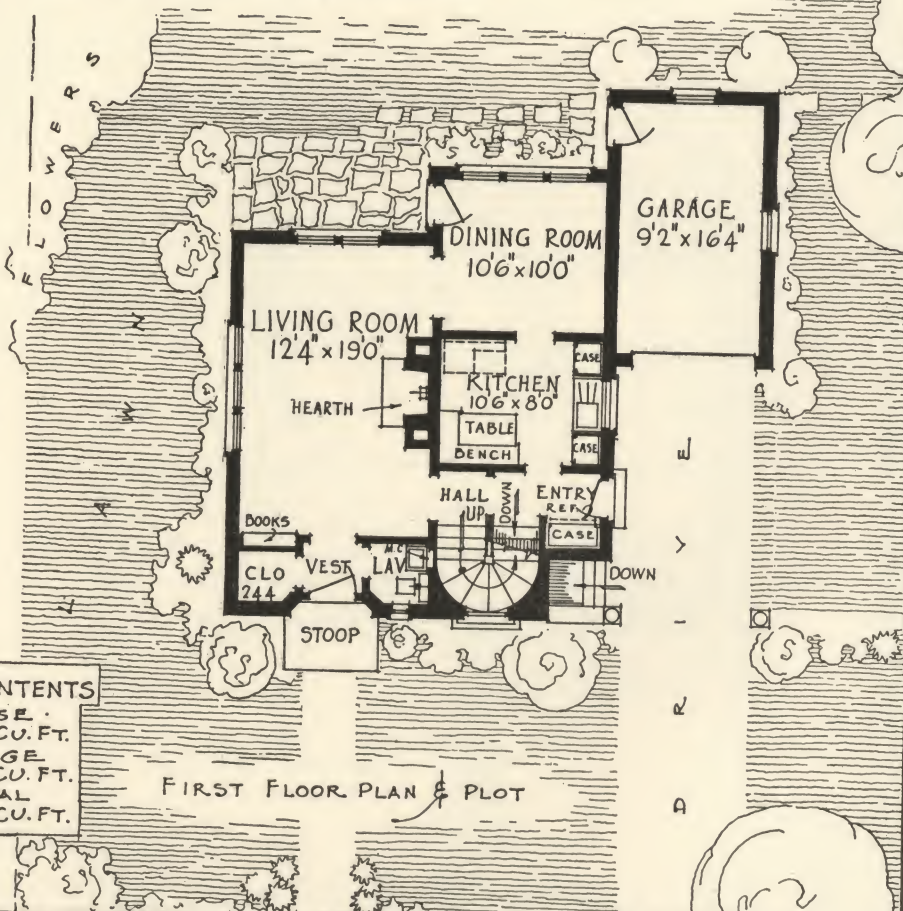
DIMENSIONS

SIZE OF MAIN BUILDING 25'0" x 29'6". SIZE OVER ALL 37'0" x 39'6".
CEILING HEIGHT 1ST. FLOOR 8'6". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0".



VIEW IN KITCHEN

Although this home has been designed along Italian lines, it has been skillfully planned to meet American requirements.



FIRST FLOOR PLAN & PLOT

CUBIC CONTENTS
HOUSE 19050 CU. FT.
GARAGE 2160 CU. FT.
TOTAL 21210 CU. FT.

DESIGN FOR A SIX ROOM HOME

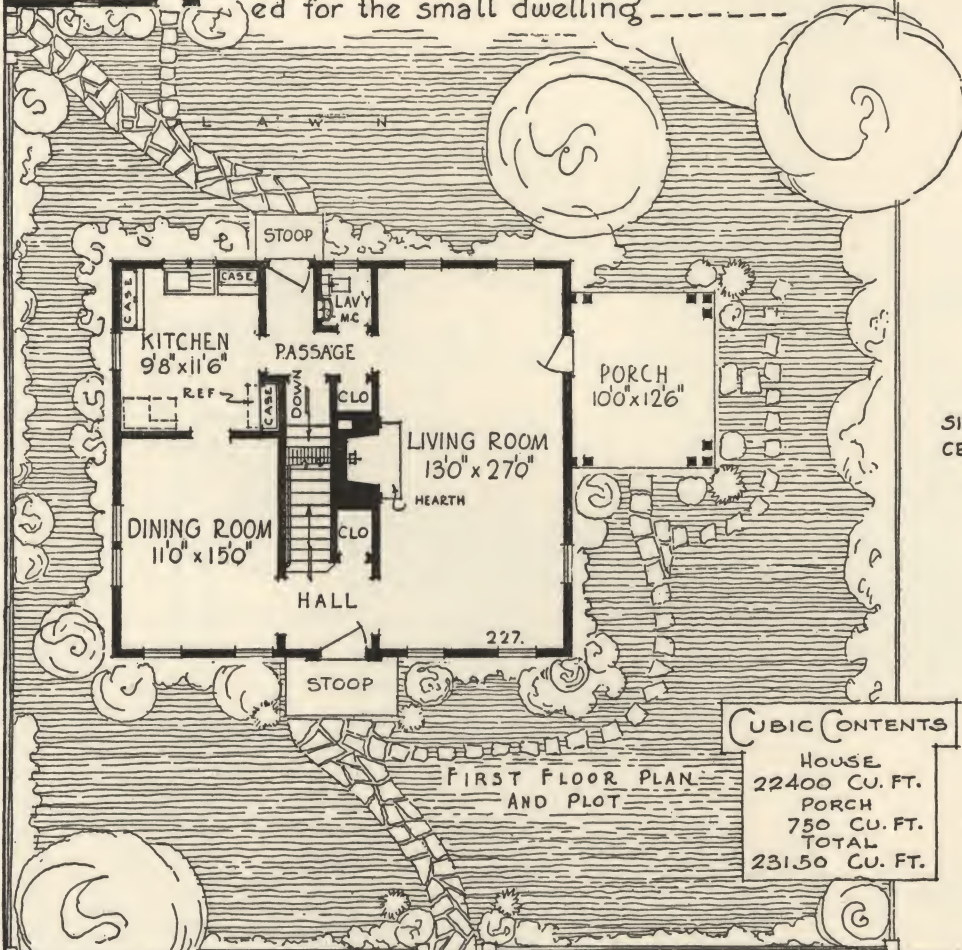
244A

TYPICAL CAPE COD



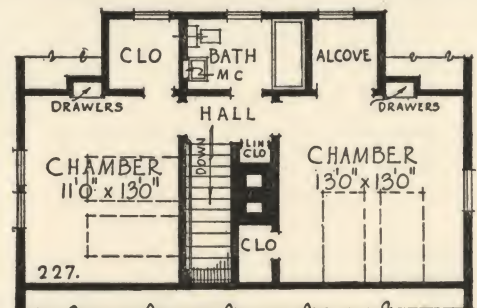
GARAGE

This plan has through long years, proved to be one of the most satisfactory yet devised for the small dwelling



FIRST FLOOR PLAN AND PLOT

CUBIC CONTENTS	
HOUSE	22400 CU. FT.
PORCH	750 CU. FT.
TOTAL	23150 CU. FT.



SECOND FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING 32'0" x 28'0". SIZE OVER ALL 42'6" x 35'8". CEILING HEIGHT 1ST. FLOOR 8'4". CEILING HEIGHT 2ND FLOOR 7'6". CEILING HEIGHT BASEMENT 7'0"



The Fireplace

DESIGN FOR A FIVE ROOM HOME

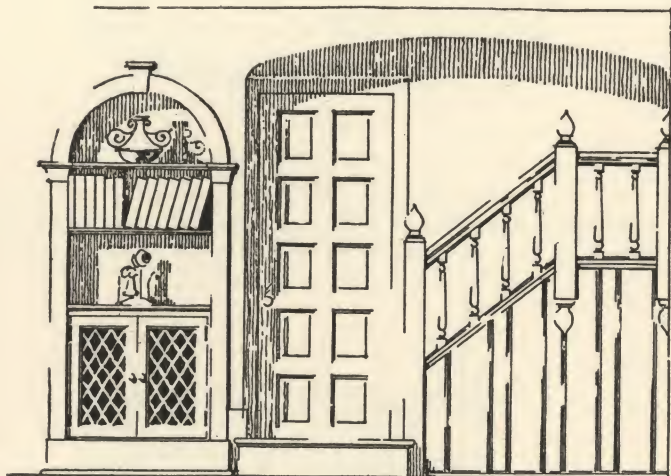
227A

A HOME WITH BASEMENT GARAGE



An unusually attractive bungalow design along the English style of architecture. The two chambers are raised six steps above the main floor and the space below is utilized for a convenient garage---

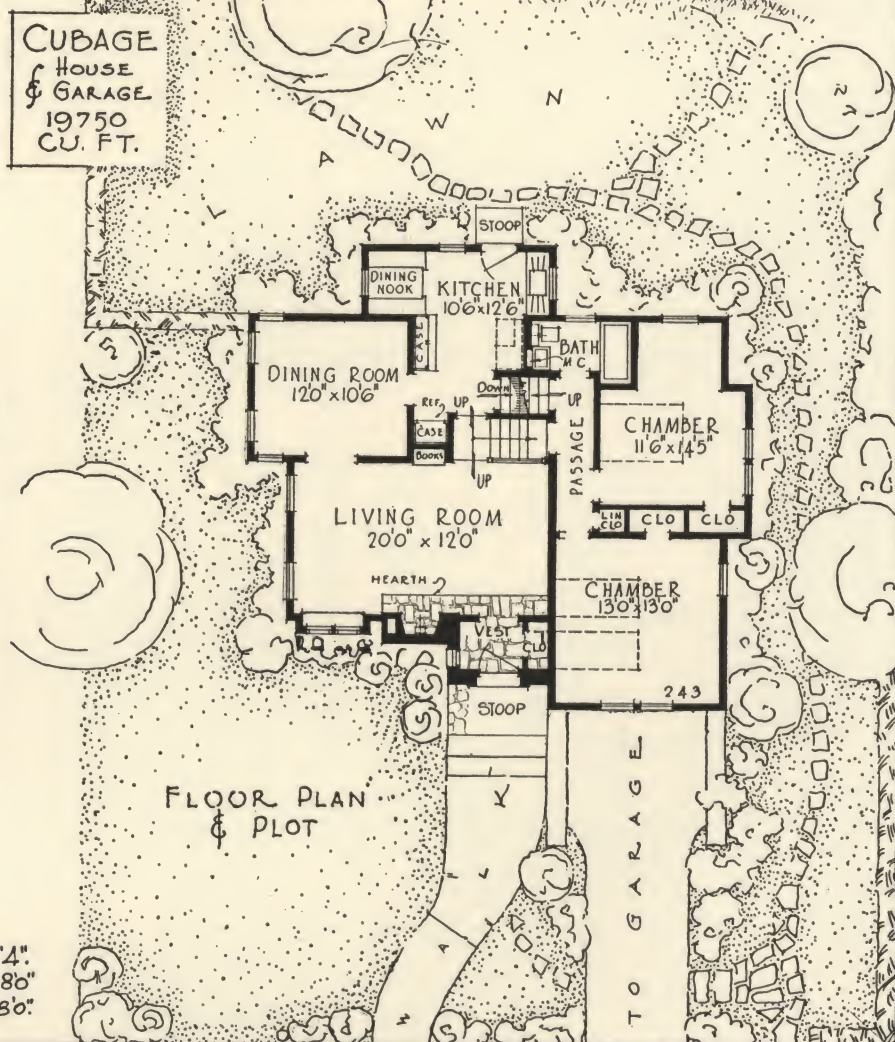
CUBAGE
HOUSE
& GARAGE
19750
CU. FT.



MAIN STAIR AND BOOKSHELVES

DIMENSIONS

SIZE OF MAIN BUILDING 34'6" x 31'0". SIZE OVER ALL 40'0" x 41'4".
CEILING HEIGHT MAIN ROOMS 8'3". CEILING HEIGHT CHAMBER & BATH 8'0".
CEILING HEIGHT BASEMENT 7'0". CEILING HEIGHT GARAGE 8'0".

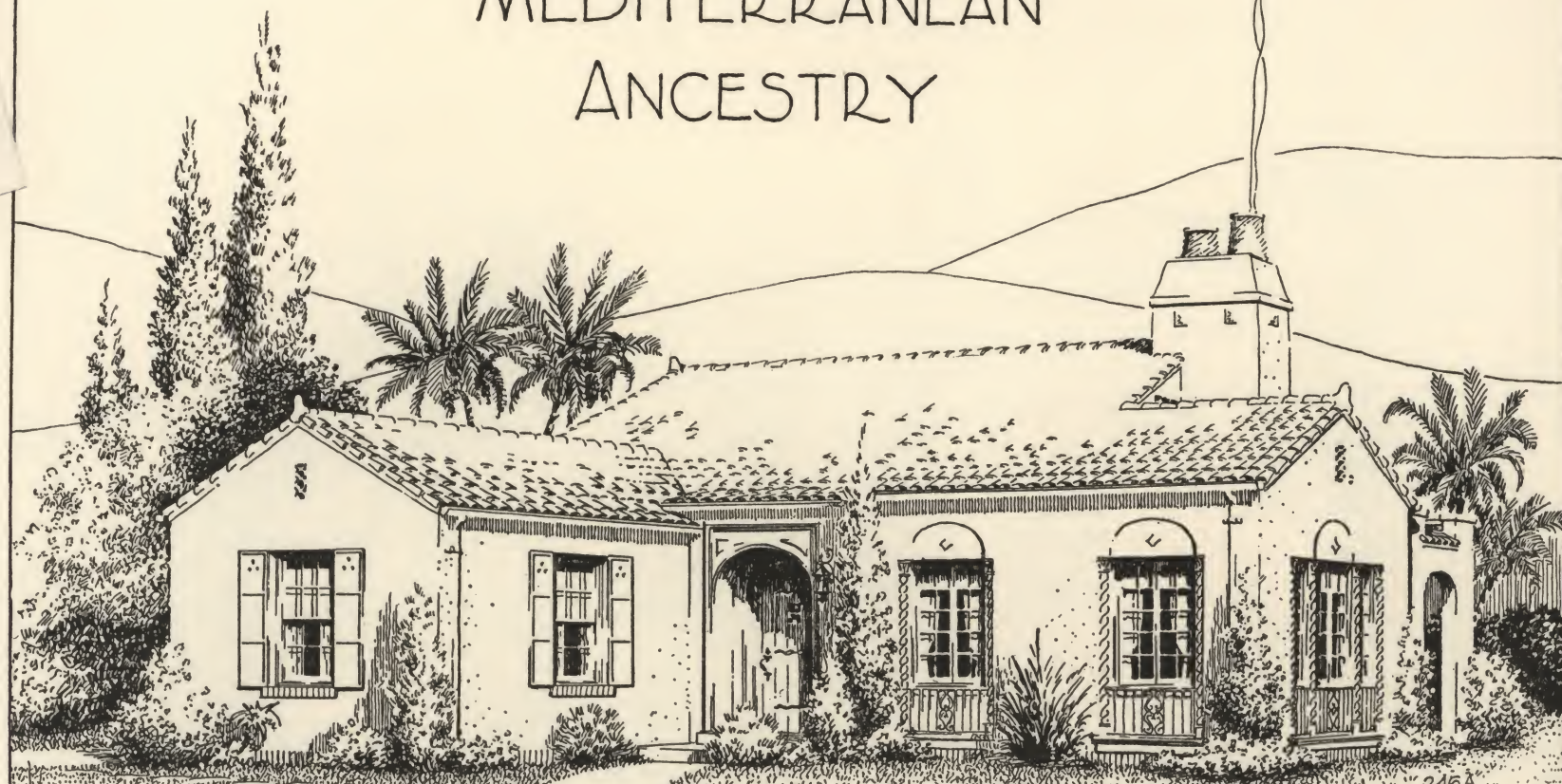


FLOOR PLAN
& PLOT

DESIGN FOR A FIVE ROOM BUNGALOW

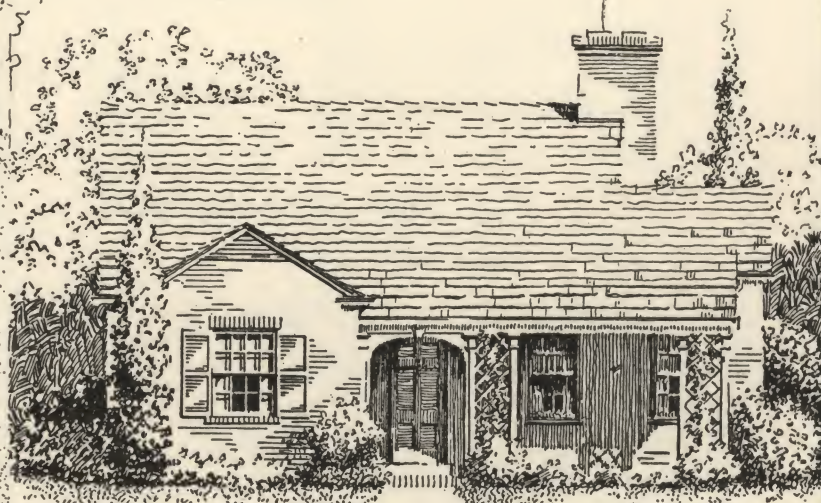
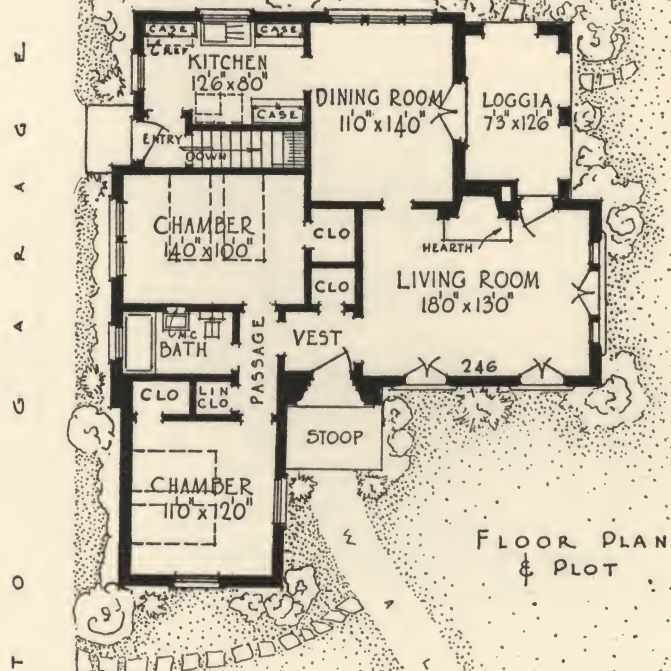
243A

FROM MEDITERRANEAN ANCESTRY



CUBAGE
HOUSE
22100 CU. FT.
LOGGIA
700 CU. FT.
TOTAL
22800 CU. FT.

The design presented here incorporates much of the charm of the Spanish style. The large studio living room is pleasingly executed, having a lofty beam ceiling and exposed rafters.



BRICK CONSTRUCTION
ALTERNATE IN COLONIAL DESIGN KNOWN AS PLAN B

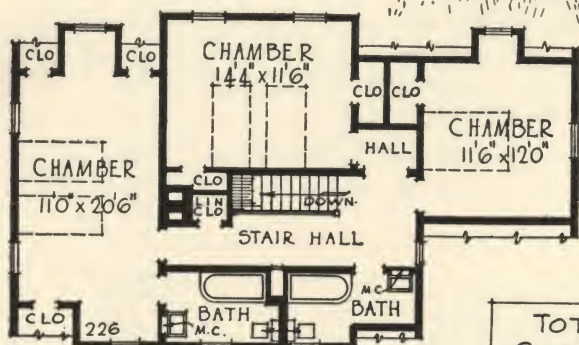
DIMENSIONS

SIZE OF MAIN BUILDING 38'0" x 44'3". SIZE OVER ALL 39'0" x 45'0".
CEILING HEIGHT...8'0"..... HEIGHT OF BASEMENT.....7'0".
AVERAGE CEILING HEIGHT IN STUDIO LIVING ROOM...10'0".

DESIGN FOR A FIVE ROOM BUNGALOW

246A

DUTCH COLONIAL WITH GARAGE



SECOND FLOOR PLAN

TOTAL
CUBAGE
26000
CUBIC FEET

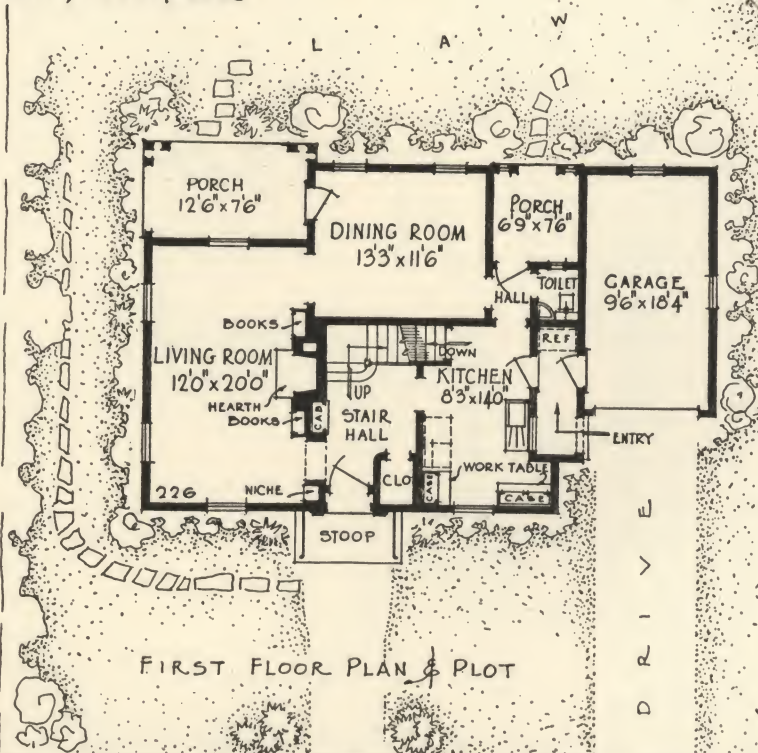


FIREPLACE AND BOOKSHELVES

DIMENSIONS

SIZE OF MAIN BUILDING 44'0" x 27'0". SIZE OVER ALL 45'0" x 33'6".
CEILING HEIGHT 1ST. FLOOR 8'3". CEILING HEIGHT 2ND. FLOOR 7'8".
HEIGHT OF BASEMENT 7'0".

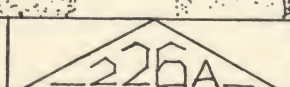
Retaining the excellence of Dutch Colonial architecture, and carefully planned with large rooms and modern equipment. The attached garage makes this home most certainly complete.



FIRST FLOOR PLAN & PLOT



DESIGN FOR A SIX ROOM HOME

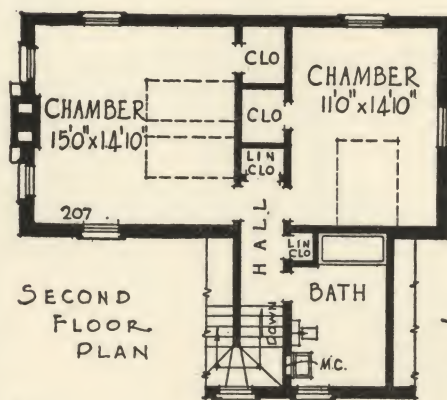


COLONIAL DESIGN IN BRICK



This design shows that brick, with siding for gables, can be utilized effectively for the Colonial home. Every effort has been made to keep the plan simple and economical in arrangement and construction.

CUBAGE
HOUSE
19950 CU. FT.
PORCH
900 CU. FT.
TOTAL
20850 CU. FT.

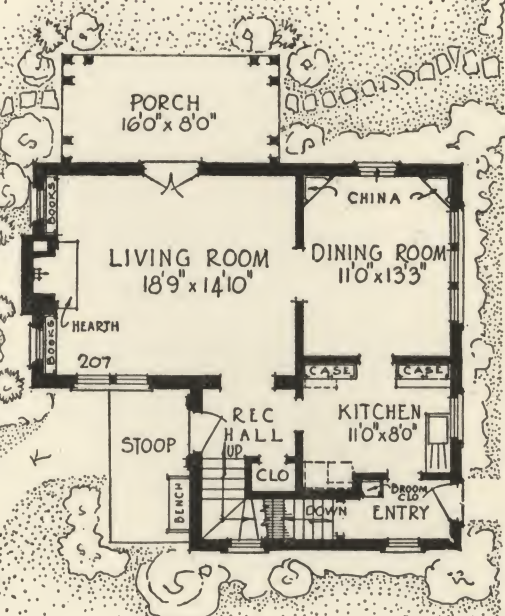
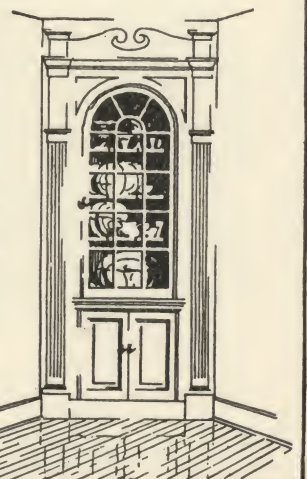


SECOND
FLOOR
PLAN

DIMENSIONS

SIZE OF MAIN BUILDING 32'0" x 28'6"
SIZE OVER ALL 33'0" x 37'0"
CEILING HEIGHT 1ST. FLOOR 8'3"
CEILING HEIGHT 2ND. FLOOR 7'10"
HEIGHT OF BASEMENT 7'0"

AT RIGHT -
CORNER CHINA CASE
IN
DINING ROOM



FIRST FLOOR PLAN & PLOT

DESIGN FOR A FIVE ROOM HOME

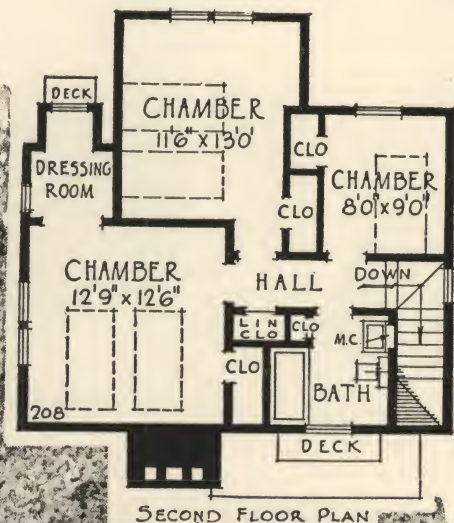
207A

Of English Tradition_

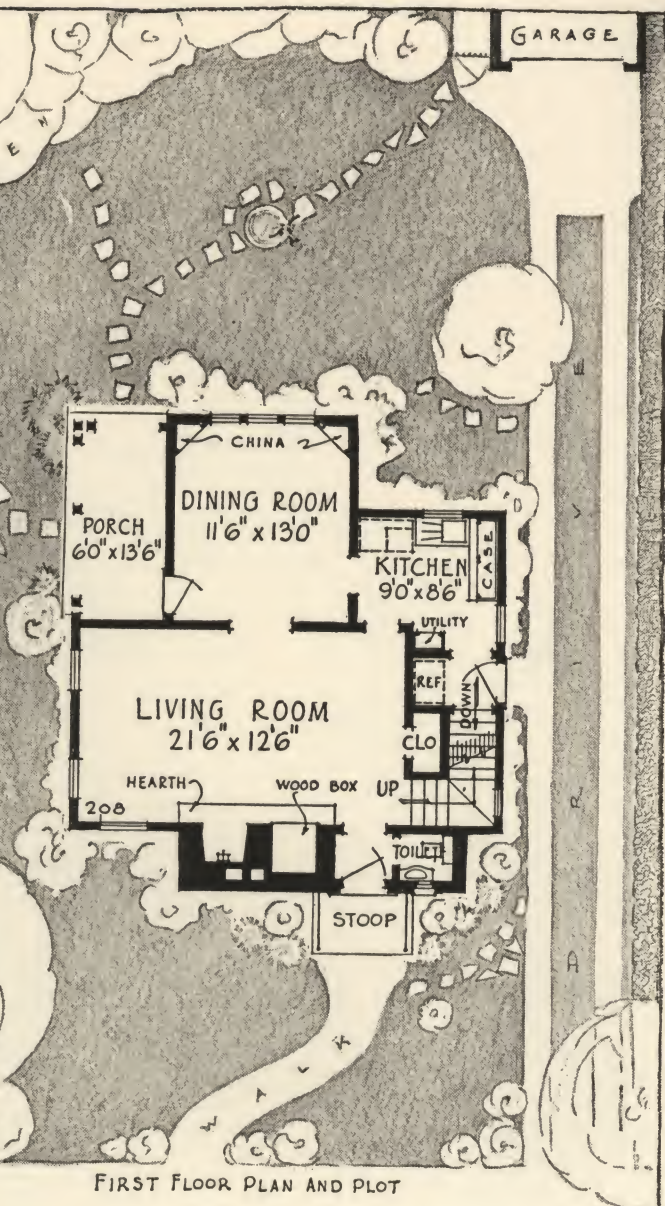
There is a skillful achievement of grace and beauty - of coziness in this sturdy little home



Fireplace Feature

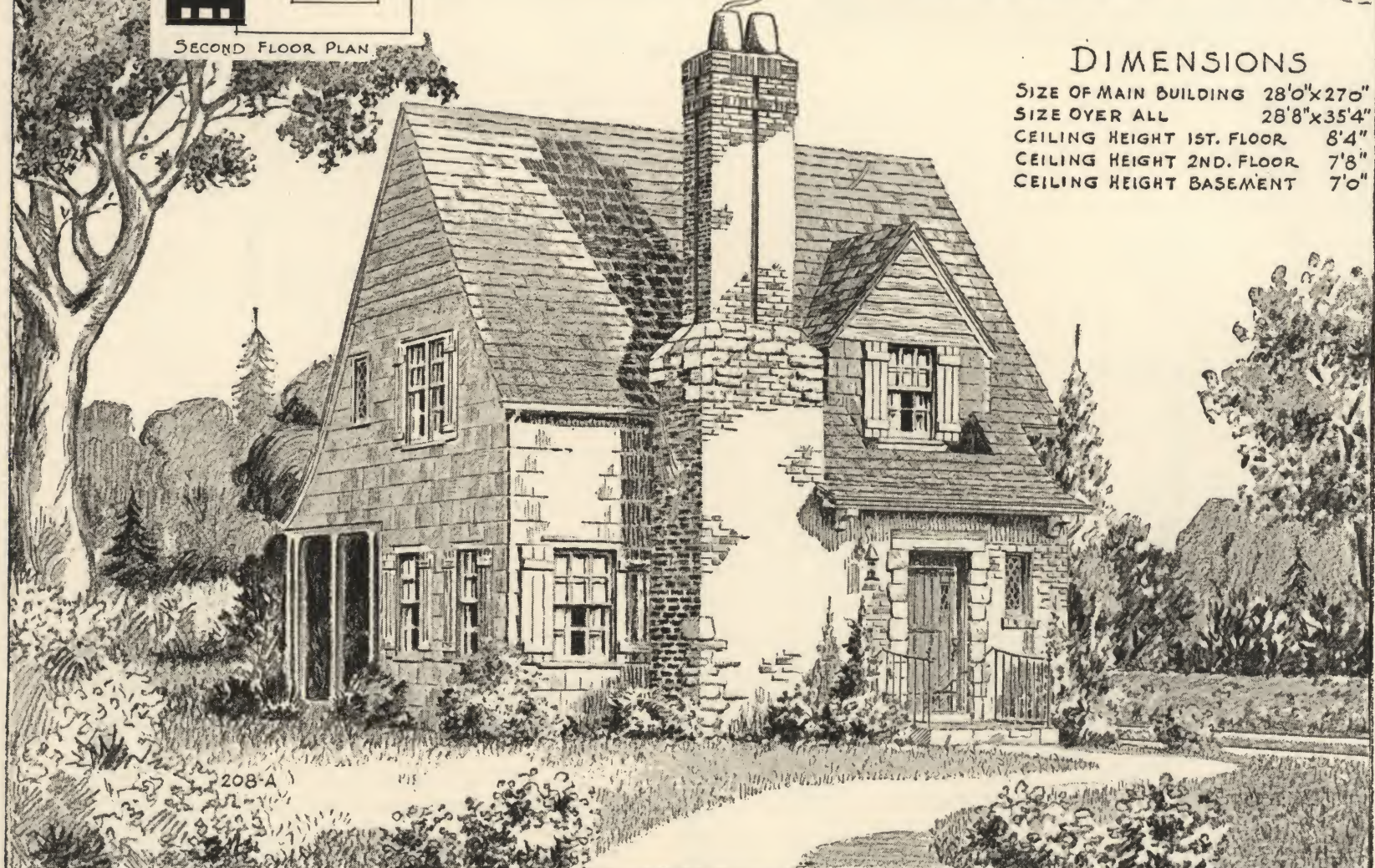


TOTAL CUBIC CONTENTS
22200 CU. FT.



DIMENSIONS

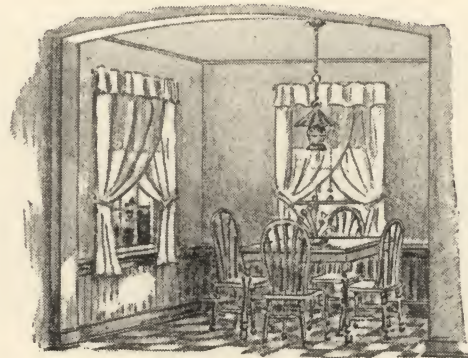
SIZE OF MAIN BUILDING 28'0" x 27'0"
SIZE OVER ALL 28'8" x 35'4"
CEILING HEIGHT 1ST. FLOOR 8'4"
CEILING HEIGHT 2ND. FLOOR 7'8"
CEILING HEIGHT BASEMENT 7'0"



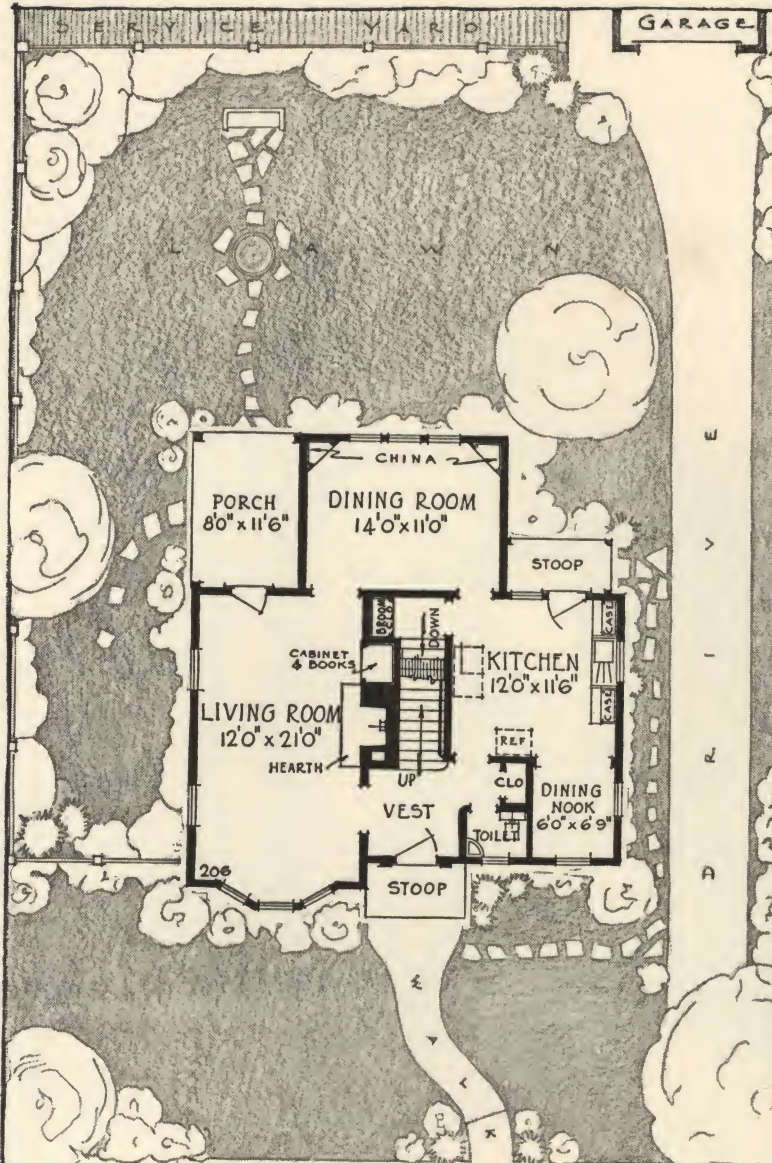
DESIGN FOR A SIX ROOM HOME

Early American

Substantial looking with its charm of pleasing colonial antiquity.



The Dining Nook

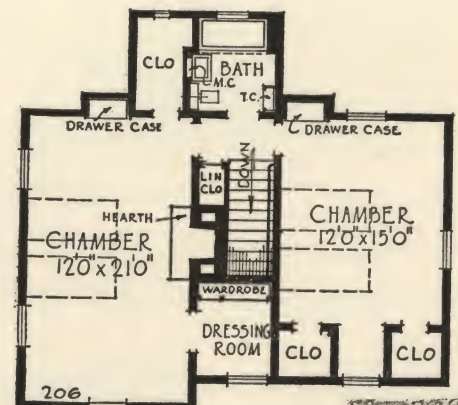


FIRST FLOOR PLAN AND PLOT

DIMENSIONS

SIZE OF MAIN BUILDING 31'6" x 33'6" - SIZE OVER ALL 33'0" x 36'0"
CEILING HEIGHT 1ST. FLOOR 8'2" - CEILING HEIGHT 2ND. FL. 7'6"
CEILING HEIGHT BASEMENT 7'0"

CUBIC CONTENTS
MAIN BUILDING - 22200 CU. FT.
PORCHES 800 " "
TOTAL 23000 " "



SECOND FLOOR PLAN



DESIGN FOR A FIVE ROOM HOME

TWO TYPES OF ARCHITECTURE
FOR
SAME FLOOR PLAN

212-A

212

CHAMBER
12'0" x 9'10"

CLO CLO LIN CLO

LANDING
DOWN UP

BATH
SHOWER
M.C.
CLO

CHAMBER
12'0" x 11'0"

CLO BATH
M.C.

CHAMBER
12'0" x 16'6"

DIMENSIONS

CEILING HEIGHT BASEMENT 7'6"

CUBIC	
H	
2	
PORCH	
TOTAL	

STOOP

ENTRY

REF BELOW

CLO

KITCHEN 12'9" x 10'9"

WORK TABLE

CASE

HALL

UP

DOWN

LIVING ROOM 12'10" x 23'8"

HEARTH

REC HALL

DINING ROOM 12'10" x 12'6"

SEAT

VEST

COATS

PORCH

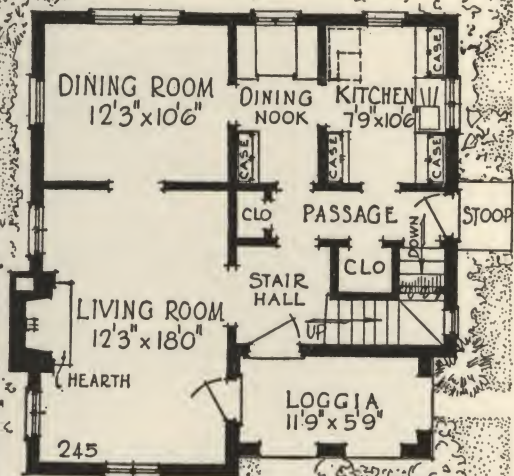
212

DESIGN FOR A SIX ROOM HOME

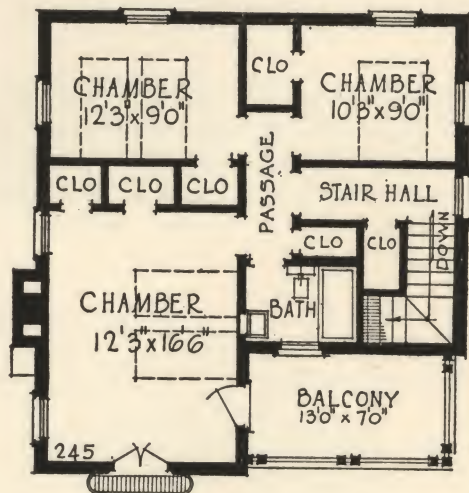
OF SPANISH ORIGIN



Spanish in character, it is a pleasing illustration of the excellent results that may be obtained in small house design by following the general style of early Spanish American architecture.



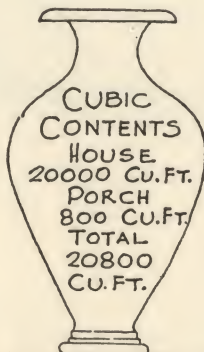
FIRST FLOOR PLAN AND PLOT



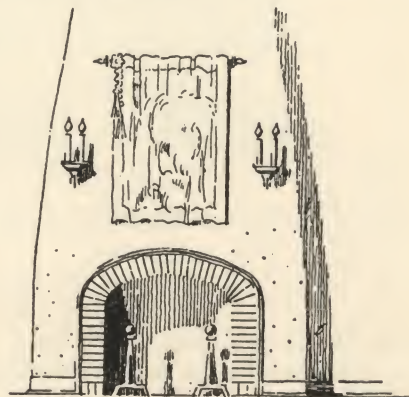
SECOND FLOOR PLAN

DIMENSIONS

SIZE OF MAIN BUILDING 28'0" x 30'3". SIZE OVER ALL 33'0" x 32'0".
CEILING HEIGHT 1ST. FLOOR 8'3". CEILING HEIGHT 2ND. FLOOR 8'0".
CEILING HEIGHT BASEMENT 7'0".



CUBIC
CONTENTS
HOUSE
20000 CU. FT.
PORCH
800 CU. FT.
TOTAL
20800
CU. FT.



SPANISH FIREPLACE

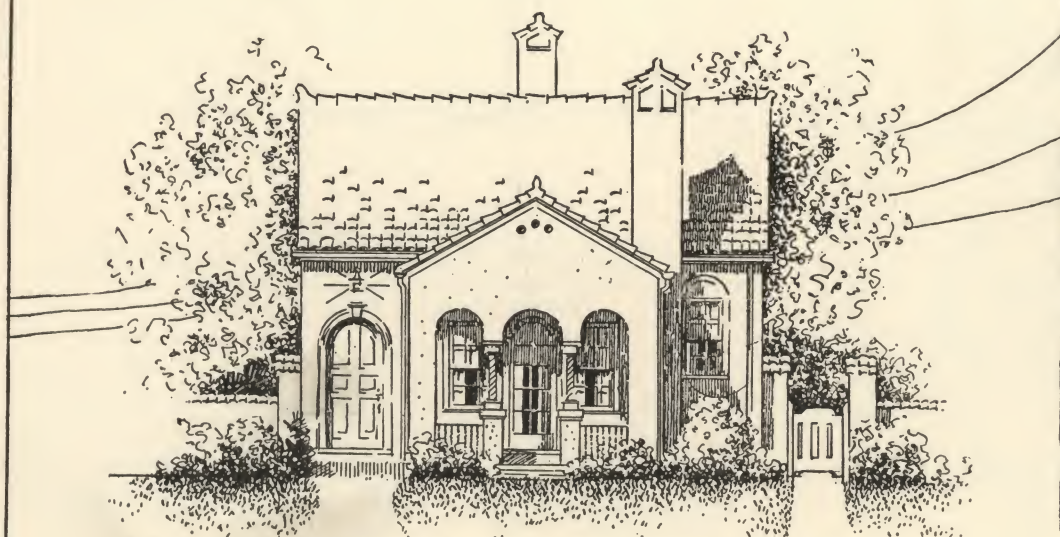
DESIGN FOR A SIX ROOM HOME

245A

AMERICAN COTTAGE FOR NARROW LOT



Designed along Colonial lines. This is a well-planned home of considerable merit. A home to build when appearances, convenient room arrangements, and economical costs are desired. Space for garage is provided in rear basement.

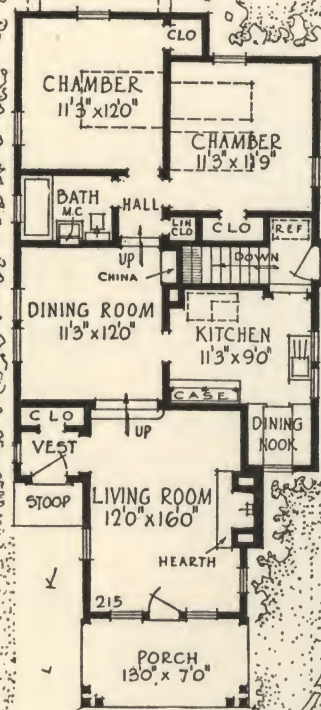


Alternate designed in Spanish -- known as Plan B.

DIMENSIONS

SIZE OF MAIN BUILDING 24'0"X48'0". SIZE OVER ALL 26'6"X56'6".
LIVING ROOM, DINING ROOM & KITCHEN CEILING HEIGHTS 9'0".
CEILING HEIGHT CHAMBERS & BATH 8'0". CEIL. HT. GARAGE 8'0".
CEILING HEIGHT BASEMENT 7'6".

CUBIC CONTENTS
HOUSE 20550 CU. FT.
PORCH 630 " " "
TOTAL 21180 " " "



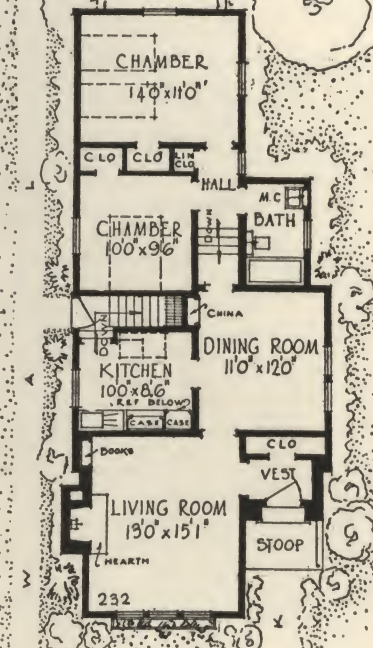
DESIGN FOR A FIVE ROOM HOME

215A

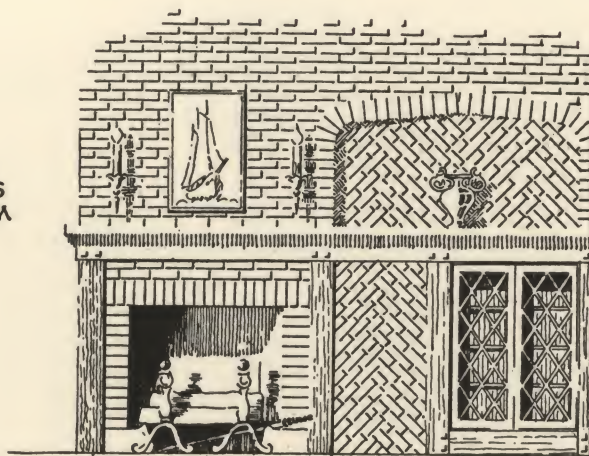
DESIGNED FOR NARROW LOT



The simplicity of the English exterior design is its appeal. The floor plan is worth careful study by those who look for refinement and individuality in home plans. The rear of basement is utilized for a garage.



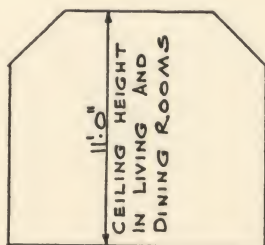
FLOOR PLAN & PLOT



DIMENSIONS

SIZE OF MAIN BUILDING 22'6" x 52'0"
 SIZE OVER ALL 24'6" x 53'0"
 CEIL. HEIGHT VEST. & KITCHEN 8'6"
 CEIL. H'T. LIV. & DIN. ROOMS 11'0"
 CEIL. H'T. BALANCE OF ROOMS 8'0"
 CEILING HEIGHT GARAGE 7'6"
 CEILING HEIGHT BASEMENT 7'0"

TOTAL
 CUBAGE
 HOUSE
 &
 GARAGE
 18850
 CUBIC
 FEET.



DESIGN FOR A FIVE ROOM BUNGALOW

232A

ACCURATE PLANS ARE OF VITAL IMPORTANCE TO GOOD CONSTRUCTION

Having a business interest as well as a personal interest in the welfare of this community, and being aware of its particular needs, we recommend that our patrons secure carefully made plans of high merit for the construction of their homes.

Correctly drawn plans are absolutely essential to good construction and permanency of homes. Waste, delay, poor construction and usually undesirable homes are the result of poorly made plans. In the absence of a plan, mishaps occur with deadly certainty. These discrepancies are usually expensive in money and destructive to appearance and comfort. Avoid waste and disappointment by actually building the house on paper, which is the only safe and economical method of procedure. For most people a home is a life-time investment, therefore they should secure the best possible plan to fit their needs. They cannot afford to take chances.

Our Design Staff is exceptionally complete. It represents many years of specialized experience and is composed of architects, engineers and men trained in the estimating of structures. Our plans are checked thoroughly for accuracy and for economic considerations. Our details are checked carefully for accuracy, and for carefulness of arrangement and simplicity.

Reversed plans: It is obvious that a plan designed for a lot facing east will not give the best exposure when your lot faces west. If you require this change we will furnish you with an additional set of reversed blue print plans. Ask us for full particulars.

The working drawings as shown here are specimens which will illustrate the workmanship and completeness of our drawings. Blue prints of each design are available for construction work.

OUR BLUE PRINT PLANS INCLUDE THE FOLLOWING COMPLETE DRAWINGS FOR EACH DESIGN

Basement or Foundation Plan

First Floor Plan

Second Floor Plan

Further Supplementary Details Will Be Furnished, And Alterations Made If Desired.

Front Elevation

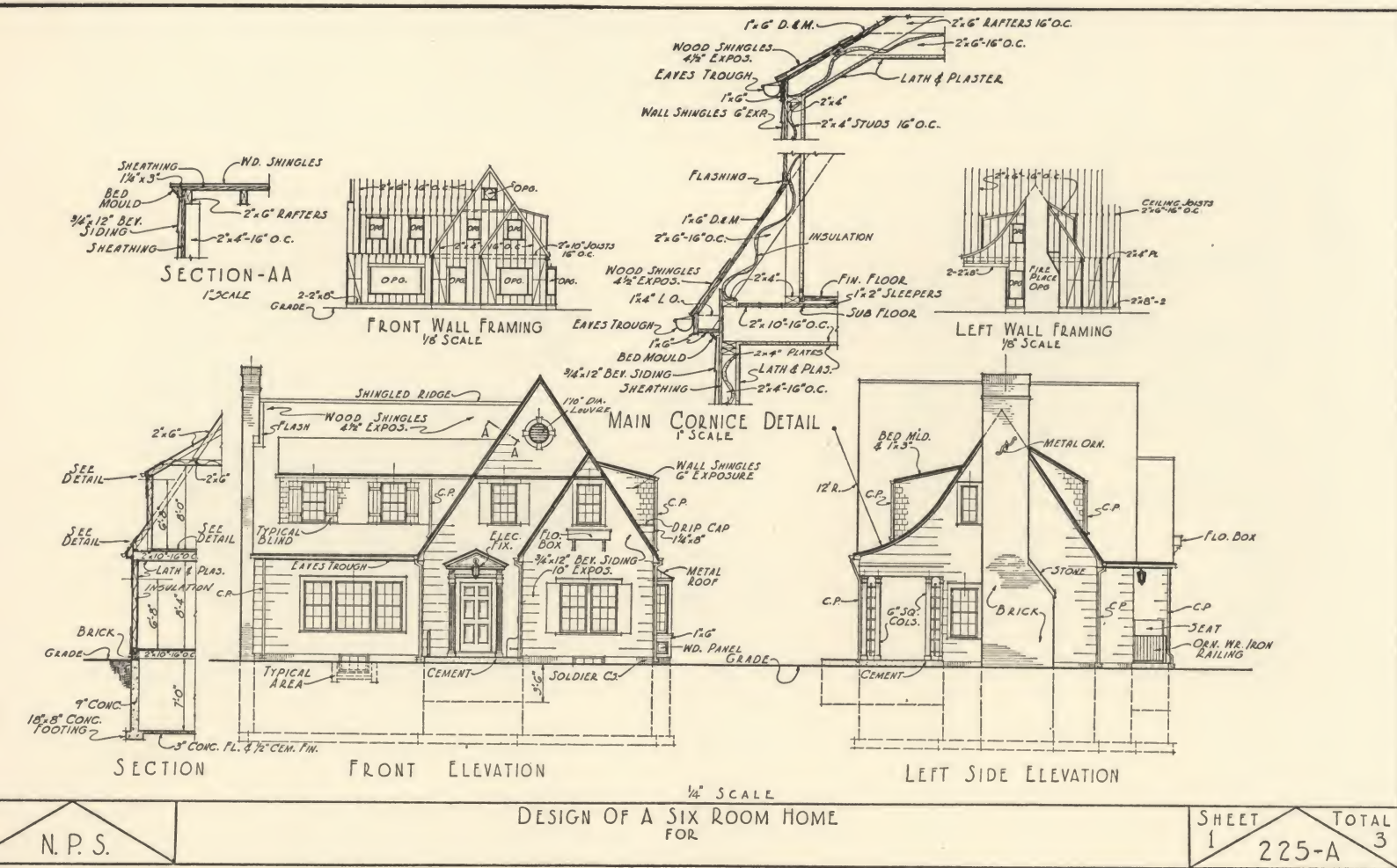
Right Side Elevation

Left Side Elevation

Rear Elevation

Sections and Detailed Drawings

Framing Plans, Complete.



SPECIMEN OF WORKING PLANS

Exact Copy Of Sheet 1 Of Drawings Reduced To 1/4 Of Actual Size.
All Working Plans Are Drawn To Standard Scales.

